



FOR ARCH

INTERNATIONAL BUILDING TRADE FAIR

FOR THERM

TRADE FAIR FOR HEATING, ALTERNATIVE SOURCES OF ENERGY AND AIR CONDITIONING

FOR WOOD

TRADE FAIR FOR WOODEN BUILDINGS AND UTILISATION OF WOOD FOR CONSTRUCTION

BAZĚNY, SAUNY & SPA

TRADE FAIR FOR SWIMMING POOLS, NATURAL SWIMMING PONDS TECHNOLOGY AND SAUNAS

FOR WASTE & WATER

TRADE FAIR FOR RECYCLING, WASTE AND WATER MANAGEMENT, CLEANING AND ECOLOGY

PVA
EXPO PRAHA

www.forarch.cz

INTRODUCTION

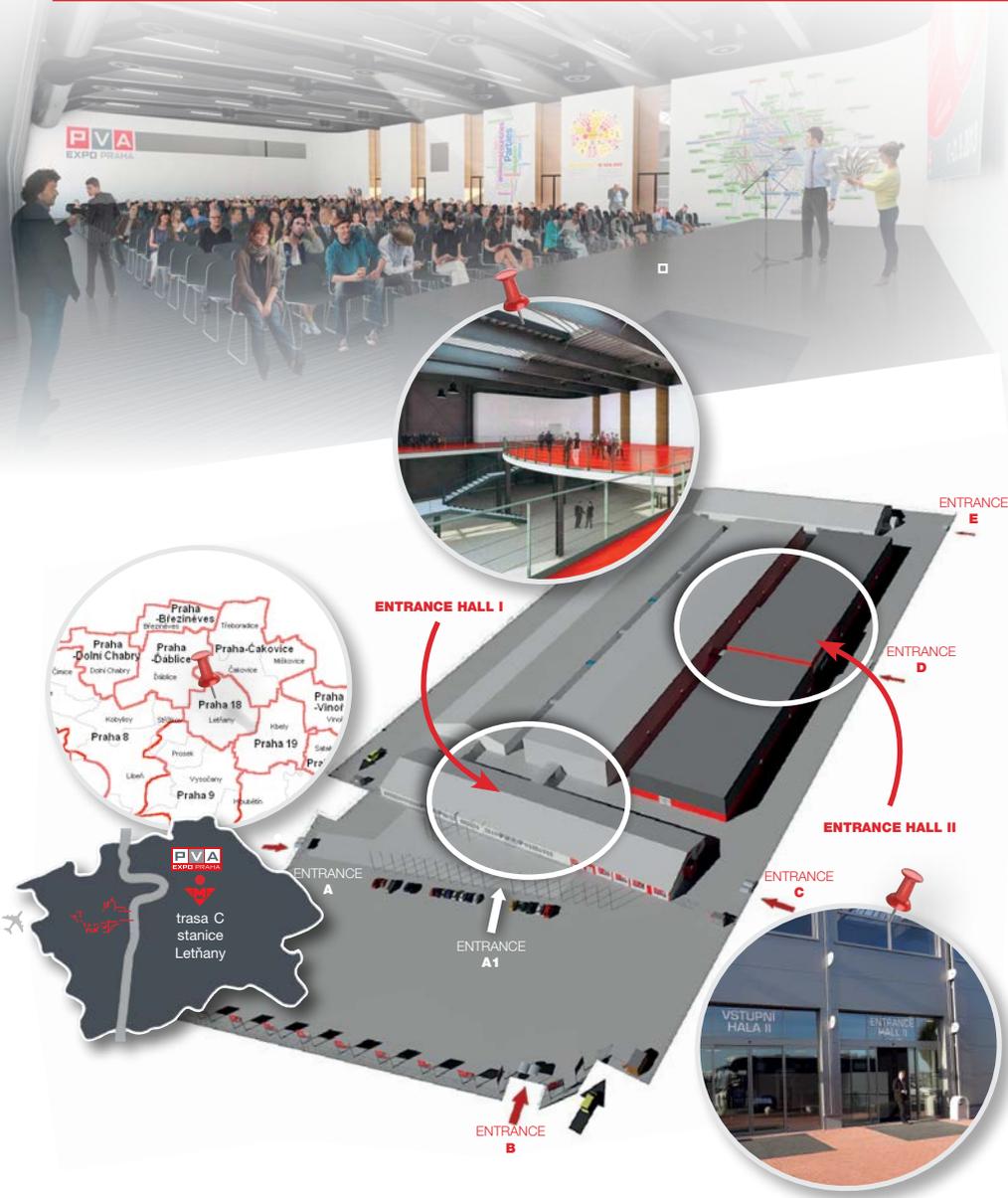


ABOUT FOR ARCH:

FOR ARCH is a traditional, annual Czech trade fair. During the 25 years of its existence, it has become the single most important and most attended fair of building industry in the Czech Republic, and a well-established meeting point of professionals from the field of buildings and constructions. Due to its location in Prague, an important center of Central-European business, FOR ARCH is a unique opportunity for both domestic and foreign exhibitors to present their services and products within an international competition. This year, more than **74,000 visitors** have attended and **830 exhibitors** from **15 different countries** have participated in this largest event in the field of building industry. If you want to address the Czech region and expand your business to the Central-European market, FOR ARCH is the one place you need to meet new partners, dealers, suppliers and customers.

Prague has been known as the heart of Central Europe and an intersection of business routes for centuries. This dynamic, cosmopolitan European metropolis with 1,2 million inhabitants holds the status of the 5th most visited city in Europe. It is a convenient location for your business activities and it combines both the beauties of the historical centre and high-quality services, latest technologies and an effective system of public transportation. In close proximity to Germany, Austria and Poland, Prague is easily reached both by airplane and by car.





FOR ARCH takes place in PVA EXPO PRAGUE Exhibition Centre in Letňany. Its total area of 105,000 m² and the quality of offered services make PVA EXPO the largest and the most modern exhibition area in Prague, hosting two thirds of all Prague trade fairs. It is the only exhibition area in Prague that meets demanding technical criteria for organisation of events from various industrial sectors.

THE MULTIFUNCTION CENTRE IS AN IDEAL PLACE FOR PRESENTATION OF PRODUCTS, TECHNOLOGIES AND SERVICES

- Trade fairs, exhibitions, congresses, conferences, seminars
- Conferences, corporate presentations, trainings, evening parties
- Cultural and social events, festivals, balls, buffet parties, concerts, theatre performances
- Sports events, tournaments, shooting of fashion shows, advertising spots, filming, etc.

- Total area: 105,000 m², Interior area: 29,760 m², Outside exhibition area: 6,000 m²
- 6 steel exhibition halls and 2 Entrance halls with restaurants, rest zones, cafes and conference centres
- 700 parking spots within the premises, 3,000 car places in close vicinity
- Strategic position: reachable via highways directly from Berlin and Dresden or by the Prague road bypass system, terminus station of the Metro Line C, international airport for small aircraft.

LOOKING BACK: THE 25th ANNUAL FOR ARCH TRADE FAIR - September 16-20, 2014



THE JUBILEE
25th
EDITION



- CONSTRUCTION, WASTES, TIMBER CONSTRUCTIONS | HALL 1 |
- SWIMMING POOLS, SAUNAS, BATHROOMS | HALL 2 |
- WINDOWS, GATE DOORS, DOORS, SHADING
TECHNOLOGY, FENCES | HALL 3 |
- ELECTROTECHNICS, BOILERS, HEAT PUMPS | HALL 4 |
- STONE, DOORS, FLOORS, STAIRCASES, INTERIOR | HALL 5 |
- SUSO - COMPETITION OF APPRENTICES
OF BUILDING TRADES | HALL 6 |
- FIREPLACES, STOVES, HEAT PUMPS, HEATING | HALL 7 |



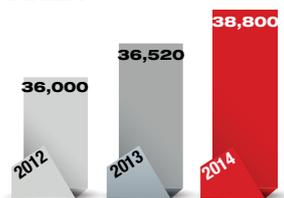
BASIC STATISTICAL DATA OF THE SIMULTANEOUSLY HELD TRADE FAIRS OF THE FOR ARCH 2014 SERIES

Number of exhibitors: 830
Number of foreign exhibitors: 61
Number of attending countries: 15
Net exhibition area (in m2): 19,225
Gross exhibition area (in m2): 38,800
Number of visitors: 74,850
Number of accredited journalists: 243

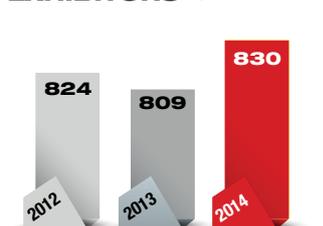
ACCOMPANYING PROGRAMME 2014

50 conferences and specialised seminars were organised
100 renowned experts gave lectures
More than 1,000 professional visitors took part
 The accompanying programme lasted **altogether for 150 hours**

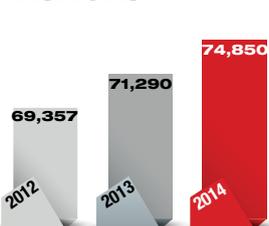
GROSS EXHIBITION AREA ▼



EXHIBITORS ▼



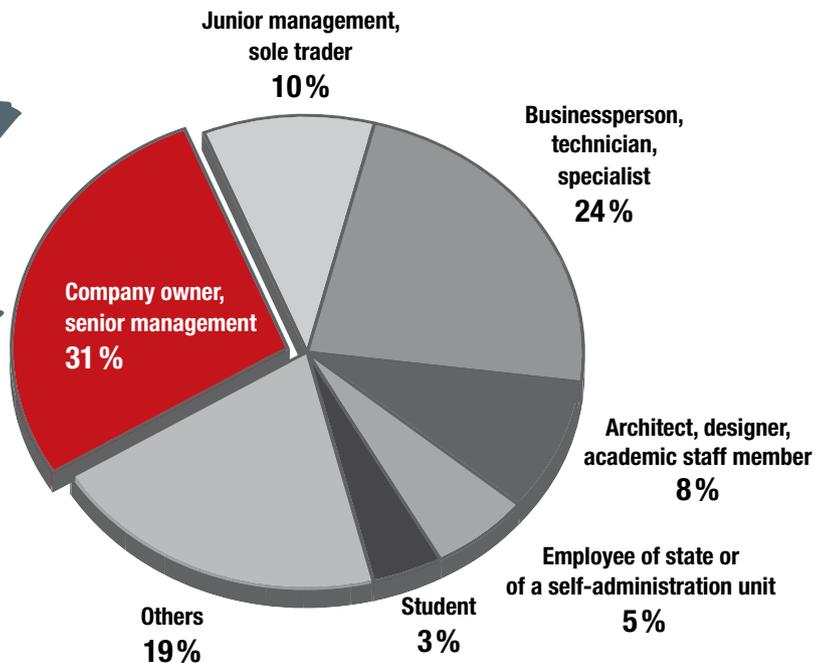
VISITORS ▼



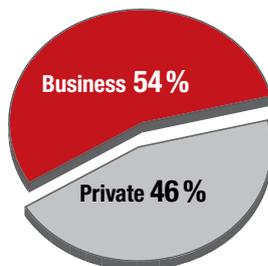


TYPICAL TRADE FAIR VISITOR

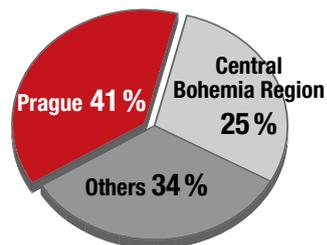
Occupation



Reason for visit



Place of Residence



CZECH-GERMAN BUSINESS NEGOTIATIONS

The second edition of the **business negotiations of Czech and German firms** took place on September 16, 2014 on the occasion of the FOR ARCH Building Trade Fair held at the PVA EXPO PRAGUE Exhibition Centre in Letňany. The event was organised by members of the Enterprise Europe Network – Centre for Regional Development of the Czech Republic, Handwerkskammer Dresden and Industrie- und Handelskammer Chemnitz.

The event was attended by 30 Czech and 10 German firms that organised 62 meetings among themselves. Some of the Czech firms used the possibility of consultations with representatives of the Handwerkskammer Dresden. After the end of negotiations the German participants had a look at the entire FOR ARCH Trade Fair with a great interest. A lecture aimed at the topic of sending workers out of the usual workplace and cross-border provision of services in the building industry was prepared for Czech participants.

The event was attended by Czech and German firms from the building sector and associated branches, such as design and construction activities, production of windows and doors, electrical installations and automation for industry and households, personnel agencies and others. The meetings were interesting especially because of the fact that German participants were looking for new suppliers of construction works as well as materials there.

CHINESE DELEGATION'S VISIT TO THE FOR THERM 2014 TRADE FAIR

On September 16, 2014 the FOR THERM Trade Fair was visited by 21 participants of the Chinese Delegation from the **Energy-saving Stoves Professional Committee of the China Association of Rural Energy Industry (CAREI)**, who were interested in a meeting with professional committees and associations of a similar focus at our trade fair, in order to get familiar with our market and technological innovations in the field. After the official Welcome Word by the ABF management, Mr. Matěj Chvojka, FOR THERM Trade Fair Manager, showed the delegation round the trade fair. The delegation met representatives of the Guild of Stove Fitters of the Czech Republic and got familiar with other exhibitors as well. The entire meeting created a successful foundation for possible future cooperation between professionals from the field of energy-saving heating systems and the FOR THERM Trade Fair.

BELARUS DELEGATION'S VISIT TO THE FOR ARCH TRADE FAIR 2014

On September 17, 2014 the FOR ARCH Trade Fair became the venue of the meeting of 36 representatives of the official delegation from Belarus organised by the Byelorussian **Ministry of Architecture and Building Industry with the ABF Company Management**.

The ceremonial welcoming was followed by a discussion meeting in the main conference room 5 with contribution by Ing. Jiří Mašata from the Department of Foreign and Economic Strategies of the Ministry of Industry and Trade of the Czech Republic focused on the topic of **bilateral economic relations between the Czech Republic and Belarus**. The subsequent contribution was from Ing. Pavel Ševčík, Vice President of the Association of Building Entrepreneurs in the Czech Republic, focused on Current Situation in the Czech Building Industry.

The discussion was followed up by a guided visit to the trade fair with participation of the ABF Management and stops at individual stands according to wishes of the delegation participants. The entire event was organised at participation of representatives of Russian-language media in the Czech Republic from the Czech Exclusive publishing house.



NUMBER OF EXHIBITORS

Slovakia	19
Germany	15
Poland	7
Austria	5
Italy	4
Belgium	3
Lithuania	2
Russia	1
Belarus	1
Turkey	1
United Kingdom	1
Taiwan	1
Ivory Coast	1





**DIRECTOR
OF THE
FOR ARCH**
MARTIN
FRANTIŠEK
PŘÍVĚTIVÝ

The Building Trade Fair FOR ARCH, which has confirmed its title of the largest and most frequently visited event of its type in the Czech Republic, has completed its 25th edition this year. FOR ARCH - the Building Trade Fair with the longest tradition in the Czech Republic - represents for both Czech and foreign exhibitors an excellent opportunity for presentation of their services and products in the international competition. At this year's edition it was again possible to see presentations of the firms which exhibited there already in the past, but in last years they were missing at the trade fair due to the uncertainties caused by the economic crisis. After the attenuation in last years, the manufacturers and suppliers from the building industry feel an opportunity of obtaining new contracts and presenting their services directly to potential customers.



**TRADE FAIR
MANAGER**
Bc. LUCIE
MALÁKOVÁ

The trade fair brings every year presentations of innovations from many fields associated with the building industry, and among the trade fair exhibitors it is possible to find representatives of leading manufacturers, suppliers, artisans, as well as investors, developers and representatives of other fields associated with the building industry. Concerning exhibited product ranges, there were windows, shading technology, gate doors, fences and gates which enriched the trade fair with their original and unusual expositions again. Some of these expositions belonged among the largest ones at the trade fair, and traditional stars of the trade fair, such as Slovaktual, which won already the second TOP EXPO main award, or Velux, which was awarded the prize known as GRAND PRIX for the best exhibit, and many others thus could confirm the rising interest of visitors in their products.



EXHIBITORS' COMMENTS ABOUT US...

The beginning of the exhibition was interesting for us through the fact that thanks to support events on the part of the Exhibition Centre aimed at the professional public it attracted more specialised customers dealing with architecture and design work on a professional basis to our stand as well. Not only these professions but also other visitors, whether our traditional customers, students or the general public, were assessing this year's innovation of BEST as exceptional, beautiful and timeless for all the time of the trade fair. In general, we were satisfied with the course of the trade fair and we believe that it will bring us many satisfied customers.

BEST, a.s. | Alena Levá, Head of the Promotion and Advertising Division

We perceived the presence of our company at the 25th edition of the FOR ARCH Trade Fair in Prague as an opportunity of providing our customers as well as partners with presentation of multiple innovations in the field of plastic and aluminium windows, doors, sliding systems. The FOR ARCH Trade Fair has belonged, already for several years, among the exhibition events which are a challenge for our company, so that we can bring and show new trends to our visitors. This year we have presented a new stand with a central sample of an 8-metre-long and a 2.3-metre-high sliding aluminium portal "heroal77", as well as an innovation - aluminium window of the model series heroal72i. The visitors appreciated innovations and we are glad that we have been awarded the TOP EXPO award for the stand above 60 square metres already for the second time.

SLOVAKTUAL s.r.o. | Peter Steinhübl, Marketing Manager

The fifth edition of the specialised trade fair FOR THERM - Trade Fair for Heating, Alternative Sources of Energy and Air Conditioning - presented the largest overview of Czech manufacturers of this sector for 2014.

The firms from both the Czech Republic and abroad exhibited on the total exhibition area of 3,264 m². In terms of the growth of the exhibition area and number of exhibitors the FOR THERM Trade Fair belongs among the largest domestic trade fairs for heating technology. The public was interested very much in the programme of the Guild of Stove Fitters, which included construction of a tile oven directly in the hall, for all the time of the trade fair organisation.

The rich accompanying programme was organised with participation of our professional partners: Heat Pump Association of the Czech Republic, Guild of Stove Fitters, TZB-info Specialised Portal, Czech Pellet Cluster, CZ Biom and others.

The FOR THERM exhibitors succeeded in the GRAND PRIX competition in which awards were won by products of such companies as ATTACK, Master Therm tepelná čerpadla, STIEBEL ELTRON, while a honourable mention was obtained by FRIGOTECH Choceň.

All about timber constructions was offered by this year's FOR WOOD. How to correctly design a functioning timber building, how to choose the best material from the available range on the market and what technologies can be used for execution of timber constructions? These questions as well as other questions concerning construction of timber buildings were answered by this year's FOR WOOD Trade Fair for Wooden Buildings and Utilisation of Wood for Construction. The trade fair was focused on achievement of important parameters for execution of high-quality timber constructions. This way it responded to the growing demand of the public for this type of constructions and in terms of its topic it suitably completed FOR ARCH, the largest Building Trade Fair in the Czech Republic.

The visitors could see attractive expositions and to visit its accompanying programme. Among the presented companies it is possible to mention e.g. ATRIUM, BAHAL ČR, BORABELA, CIUR, Dietrich's AG, DOMY D.N.E.S., ELK, EuroTec GmbH, H BOX, HAAS FERTIGBAU CHANOVICE, HPM TEC, MS HAUS, QUICKHAUS, RD Rýmařov and many others. The ninth edition of the traditional specialised topic conference was organised under the title "Timber Construction = Healthier Living" within the framework of the accompanying programme.

I believe that after this year's successful edition we have a very good foundation on which we are able to build up, and for this reason I would like to invite you to the already tenth continuation of the FOR WOOD Trade Fair, which is to be held in the period from September 15 to September 19, 2015.



**MANAGER
OF THE
FOR THERM**
MATĚJ
CHVOJKŮ



**MANAGER
OF THE
FOR WOOD**
MARTIN
FRANTIŠEK
PŘIVĚTIVÝ



BAZÉNY, SAUNY & SPA, FOR WASTE & WATER



**MANAGER
OF THE
BAZÉNY,
SAUNY & SPA**
Ing. MARKÉTA
PAVLÍČKOVÁ

The specialised BAZÉNY, SAUNY & SPA Trade Fair was organised with the subtitle “Sauna and Wellness for Health” this year and its main accompanying programme was Island of Experience Sauna Use.

During the trade fair, there were altogether 32 programme hours of wellness procedures and sauna ceremonials. The programme included altogether 18 specialised lectures from the field of wellness and sauna use, a great feedback was registered mainly for 18 excellent sauna ceremonials presented by ten professional sauna masters from four sauna resorts (Aquapalace Praha, Relax Centrum Kolštejn, Saunia Praha and Cedrus Spa Kunětická hora). Besides this, it was possible to see presentations of Hawaii massages and the masseurs provided massages for 90 visitors even on site. We would like to express our thanks to the Regeneration Staff Association which has ensured the masseurs for this event. A very interesting part of the accompanying programme was also the performance of Jaroslav Pallas, Czech Champion and holder of the 6th place on the world’s scale of sauna masters. The entire event took place in an open Finnish sauna into which visitors could look from outside as well.

The trade fair topic was discussed also by the expert conference of the Association of Swimming Pools and Saunas of the Czech Republic with the title “Experience with Construction and Operation of Wellness Centres and Saunas”.

We would like to use this way to thank all exhibiting firms whose number always grows and we are looking forward to all of them at the next, jubilee’s 10th trade fair.



**MANAGER
OF THE FOR
WASTE**
Bc. NIKOLA
GRÁČOVÁ,
DIS.

The 9th edition of the FOR WASTE & WATER Trade Fair for Recycling, Waste & Water Management, Cleaning and Ecology was organised this year with a subtitle “Solution of Space for Recycling”.

Already for the third time the FOR WASTE & WATER Trade Fair was organised simultaneously with the FOR ARCH Trade Fair. Both the trade fairs significantly complement each other and thus they create a complete whole. Both exhibitors and visitors consider this combination to be very useful.

At this year’s trade fair we registered an increased interest of the public in various issues of the environment, especially perception of recycling, sorting of waste and necessity of prevention of waste generation, which has become a natural part of everyday life of ordinary visitors.

Markedly positive references were registered by specific products of recycled materials, composters, containers and storage systems, practical presentations of waste water treatment plants for households, cesspools and septic tanks, pumps, etc. Visitors traditionally demonstrated their interest also in consultancy focused on treatment and filtration of water, and on other equipment.

Within the framework of the accompanying programme to the FOR WASTE & WATER Trade Fair it was possible to discuss e.g. about waste, its recycling, use and disposal, on the issues of building waste, premises for recycling, changes in the acts concerning recycling and waste management, on organic waste and the use thereof – for example against water erosion and floods and about other interesting topics as well.



MEDIA PARTNERS | AUSPICES

AUSPICES



Ministerstvo životního prostředí



PROFESSIONAL AUSPICES

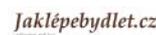


SPOLEČNOST PRO TECHNICKU PŘÍRODU

EXPERT PARTNERS



MEDIA PARTNERS



OPENING VIEW | FESTIVE EVENING PARTY



OPENING VIEW

The series of the Trade Fairs FOR ARCH, FOR THERM, FOR WOOD, BAZÉNY, SAUNY & SPA and FOR WASTE & WATER started with an opening view ceremony on September 16, 2014. The symbolical act of cutting the ribbon was made by Pavel Sehnal, Chairman of the Board of Directors of ABF, a.s., together with Petr Smrček, Deputy Minister for Regional Development, Václav Matyáš, President of the Association of Building Entrepreneurs of the Czech Republic and Jiří Vacek, Director of the analytical company "CEEC Research".

The trade fairs were supported by personal participation at the opening view also by Jiří Koliba, Deputy Minister of Industry and Trade, and by Pavel Křeček, President of the Czech Chamber of Certified Engineers and Technicians Engaged in Construction. The event was also attended by Tomáš Kotrč, General Manager of ABF, a.s. The ceremonial opening was followed up by the Conference of Directors of Project Design Companies with participation of Petr Jurečka, Minister of Agriculture, and other VIP guests.



FESTIVE EVENING PARTY

In accordance with the established tradition, the festive evening party was organised on the second trade fair day, on September 17, 2014 from 19:30 hours, intended especially as an occasion for giving thanks to exhibitors for their participation in this year's trade fair. The meeting was organised in beautiful premises of the National House in Vinohrady, Prague. The evening party was used also for announcement of winners of the competitions ARCHITECT OF THE YEAR, GRAND PRIX, TOP EXPO, TOP AQUA EQUIPMENT. The main prize of the competition ARCHITECT OF THE YEAR was handed over by Zdeněk Fránek, Dean of the Faculty of Arts and Architecture of the Technical University of Liberec, together with Pavel Sehnal, Chairman of the Board of Directors of ABF, a.s. The winners of the YOUNG ARCHITECT AWARD competition were introduced at the end of the ceremony. The entire event was moderated by Přemysl Čech with humorous and prompt responses. After the end of the official part of the evening, the programme was enlivened by The Party Band playing for listening as well as dancing, and the guests could enjoy a rich buffet party too.



The **GRAND PRIX 2014** competition for the best exhibits presented at the trade fairs registered a large interest of exhibitors and it featured again a higher number of registered applications than last year. Altogether **46 competition exhibits** or technologies were assessed from the viewpoint of technical parameters as well as general contribution to the development of a particular technology segment. The Expert Jury appreciated the high quality of registered products as well as their carefully prepared presentations. 8 exhibits were awarded the GRAND PRIX award and the Expert Jury granted HONOURABLE MENTIONS to 6 exhibits. All awards are without specification of a particular order.

CENY GRAND PRIX 2014

ATTACK, s.r.o.

Exhibit: Combined boiler for solid fuels and pellets ATTACK WOOD & PELLET

Bazénplast – Hlubuček Zbyněk

Technology: Management of waste water treatment plants with a possibility of remote monitoring and programming

BERNDORF BÄDERBAU s.r.o.

Exhibit: BERNDORF STREAM PROFI - equipment especially for fitness swimming

EURO VÝTAHY s.r.o.

Exhibit: Passenger lift with a barrier-free door6ADC

Master Therm tepelná čerpadla s.r.o.

Exhibit: Heat pump of the air/water type Easy Master In-doorSplit

POPP s.r.o.

Technology: P control system (Rail-free sliding system used for the roofing of a swimming pool or a terrace, the drive is integrated in the structure, powered with solar panels and mobile application)

STIEBEL ELTRON spol. s r.o.

Exhibit: Heat pump of the ground/water type WPC 04-13/ WPC 04-13 cool

VELUX Česká republika, s.r.o.

Exhibit: Roof window VELUX INTEGRA® with a remote control system

GRAND PRIX 2014 HONOURABLE MENTIONS

Beton Brož s.r.o.

Exhibit: Brož Tvář dřeva® (fully coloured concrete elements faithfully imitating the wood)

CARETTA Spa Technologies s.r.o.

Exhibit: GEMINO whirlpool

FRIGOTECH Choceň

Exhibit: KOMPLET heat pump, air handling system unit with air conditioning as well as AKU-IZT for water heating

HELUZ cihlářský průmysl v.o.s.

Exhibit: Chimney system HELUZ IZOSTAT DUO

TOPINFO s.r.o., portál tzb-info.cz

Technology: Calculation of heat passage through a multilayer structure and course of temperatures

TopoWater, s.r.o.

Exhibit: Topas S - home waste water treatment plant of the 3rd generation

Concerning the **TOP EXPO** competition, the Trade Fair Administration ABF, a.s. declared **8 most impressive exhibitions**, which are at the same time highly functional and meet the prescribed criteria for communication with customers. All Trade Fair expositions were assessed in two categories: up to 60 m² and above 60 m². The ceremonial declaration of results and handover of awards took place within the framework of the Festive Evening Party of the trade fairs on Wednesday, September 17.

TOP EXPO OF THE FOR ARCH and FOR WOOD 2014

- Category up to 60 m²: Origis s.r.o.
- Category above 60 m²: SLOVAKTUAL s.r.o.

TOP EXPO OF THE FOR THERM 2014

- Category up to 60 m²: STORMS trade s.r.o.
- Category above 60 m²: ROMOTOP spol. s r.o.

TOP EXPO OF THE BAZÉNY, SAUNY & SPA 2014

- Category up to 60 m²: HORAVIA s.r.o.
- Category above 60 m²: EuroWellness s.r.o.

TOP EXPO OF THE FOR WASTE & WATER 2014

- Category up to 60 m²: Bazénplast – Hlubuček Z.
- Category above 60 m²: NORIA s.r.o.

EXPERT JURY:

- **CHAIRMAN:**

prof. Ing. Karel Kabele, CSc.

Czech Technical University in Prague, Faculty of Civil Engineering

- **MEMBERS:**

Ing. Tomáš Chromý

Czech Chamber of Certified Engineers and Technicians Engaged in Construction

Ing. Pavel Košnar

Association of Swimming Pools and Saunas of the Czech Republic

Ing. Vladimír Galád

Independent expert

JUDr. Ing. Ing. Mgr. Petr Měchura

Independent expert



YOUNG ARCHITECT AWARD 2014 | ARCHITECT OF THE YEAR 2014 AWARD



www.yaa.cz



Foto: Tomáš Souček



www.architektroku.cz



Sore spots of towns and municipalities – abandoned industrial areas, it was the topic of the 6th edition of the competition through which we would like to return to the crucial question how architecture can contribute to a better life of people. The competition overview documents the trends and development of the existing architecture; it tries to involve architecture students and young architects (under 33 years of age) in creation of high-quality public space, to initiate discussion between the general and professional public and to obtain various views of the use of industrial constructions and facilities for a new function in a wider urban development context.

1st prize Beton Brož Young Architect Award 2014 Municipal House for Libeň | Ing arch. Lukáš Landa

WITH FINANCIAL SUPPORT



GENERAL PARTNER



PARTNERS



MAIN MEDIA PARTNERS



MEDIA PARTNERS



The aim is to support high quality and professional as well as public involvement in the field of architecture in the Czech Republic.

The award is granted to persons who have contributed in the period of last 5 years, through their innovative approach, to the development of architecture in the Czech Republic in a significant way with their particular creative or organisational acts, whether in the field of building designs, urban constructions and landscaping or through purely theoretical, educational, promotional, publication and popularisation work. The announcement of the results was carried out at the Festive Evening Party of the FOR ARCH Trade Fair on September 17, 2014.

Architect of the Year 2014 Award

Ing. arch. Josef Pleskot, AP ATELIER | World of Technology - Science and Technology Centre in Ostrava

Special Award of the Jury

RNDr. Tomáš Hudeček, Ph.D., Mayor of the Capital City of Prague

Especially for the unprecedented opening of expert discussion over the need of new planning tools in the Capital City of Prague.

Organiser: ABF, a.s.

MAIN PARTNER



MAIN MEDIA PARTNER



MEDIA PARTNERS



**WE HOPE TO SEE YOU
NEXT YEAR
AT FOR ARCH 2015**



FOR ARCH

26TH INTERNATIONAL BUILDING TRADE FAIR

Main topic of the trade fair:

ENERGY PERFORMANCE OF BUILDINGS

Simultaneously held trade fairs:

FOR THERM

FOR WOOD

BAZÉNY, SAUNY & SPA

FOR WASTE & WATER

P V A
EXPO PRAHA

www.forarch.cz

15 – 19 September 2015