



# CZECH

## TRAVEL MARKET

25.–26.10.2017

[www.czechtravelmarket.cz](http://www.czechtravelmarket.cz)

# FINAL REPORT

ORGANISER



PROFESSIONAL GUARANT



PARTNERS



SKUPINA ČEZ

CzechTourism

MEDIA PARTNERS



VENUE



OFFICIAL CARS



## BASIC STATISTICAL DATA

**Date:**  
25– 26 October 2017

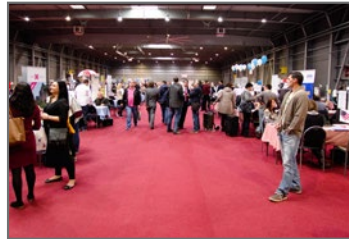
**Venue:**  
PVA EXPO PRAGUE in Letňany

**Number of exhibitors:** 177

**Number of countries represented:** 15 (Czech Republic, Dominican Republic, Finland, France, Croatia, Italy, Hungary, Malaysia, Germany, Austria, San Marino, Slovakia, Spain, Switzerland, Great Britain)

**Number of national workshops:** 3 (Croatia, Hungary, Slovakia)

**Number of visitors:** 1092



On 25-26 October 2017, the 2<sup>nd</sup> International Specialized Trade Fair of Tourism - CZECH TRAVEL MARKET, was held in the PVA EXPO PRAHA area, which was designed for travel agencies, tourist destinations, accommodation and catering services, transport services, hotels, travel service providers and other entities.

The interest and attractiveness of this field confirmed a great interest from the 117 exhibitors.

15 countries (the Czech Republic, the Dominican Republic, Finland, France, Croatia, Italy, Hungary, Malaysia, Germany, Austria, San Marino, Slovakia, Spain, Switzerland, Great Britain) were represented.

National tours were also presented: Swiss Tourism, Croatian National Tourist Board, Jamaica Tourist Board, Malta Tourism Center and Confederation of San Benedetto del Tronto.

ORGANISER:



AUSPICES:



**CzechTourism**



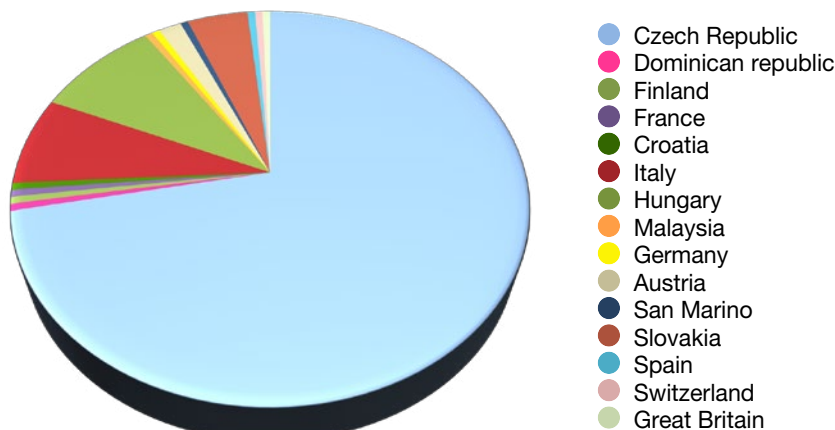
PROFESSIONAL PARTNER:



MEDIA PARTNER:



PARTNER:



*There are no small exhibitions. Although the CZECH TRAVEL MARKET fair does not attract tens of thousands of visitors, its profile is interesting for us and we can only evaluate our participation positively. The great interest was the spacious 8-9-seat Tourneo Custom and the executive limousine. We are happy to return to this show.*

Libor Beneš, Marketing Manager, FORD MOTOR COMPANY, s.r.o.

## WORKSHOPS | PRESENTATION



Presentations were presented by tourism stakeholders:

- CK NECKERMANN
- CK CHINA TOURS
- KOVOTOUR PLUS
- CONFCOMMERCIO PROVINCIA AP
- MEETINGPACKAGE.COM

In the Congress Hall, workshops were held for both days.

25 October - Croatia with 39 subjects

25 October - Hungary with 24 subjects

26 October - Slovakia with 25 subjects





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We are looking forward  
to the third year



**CZECH**  
TRAVEL MARKET

**22-23 November 2018**

PVA EXPO PRAHA

[www.czechtravelmarket.cz/en](http://www.czechtravelmarket.cz/en)

**ORGANISER**

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