

# APPLICATION DOCUMENTATION

## REKLAMA POLYGRAF OBALY 2022

27<sup>th</sup> Trade fair for advertising, printing, packaging and innovative technologies

## PVA EXPO PRAHA, 3–5 May 2022

### IMPORTANT DATES

The first closing deadline at preferential prices for the lease of the exhibition area	<b>31 October 2021</b>
The second closing deadline at preferential prices for the lease of the exhibition area	<b>31 December 2021</b>
Closing deadline for technical services	<b>15 March 2022</b>
Closing deadline for orders of the construction of stands and their equipment	<b>15 March 2022</b>
Closing deadline for sending of the Confirmation of implementation and for sending of layouts with the marking of the inlets of electricity, water and sewage water	<b>15 March 2022</b>

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Business Company: ABF, a.s.  
Registered office: Beranových 667,  
199 00, Prague, Czech Republic

Workplace, mailing address: Dálnická 12, 170 00, Prague, Czech Republic  
Company Registration No.: 63080575, Tax Id. No.: CZ63080575  
Registered by Municipal Court in Prague, Section B, File no. 3309  
Bank Details: Expobank CZ a.s., Account No. 5085320021/4000  
IBAN: CZ724000000005085320021, SWIFT: EXPNCZPP  
Tel.: +420 225 291 235  
Internet: www.reklama-fair.cz, www.pvaexpo.cz

## Binding Application Form for Participation of the Firm - General Agreement

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3–5 May 2022

Closing deadline for orders is 15 March 2022

☐ REKLAMA ☐ POLYGRAF ☐ OBALY ☐ EVENT

#### EXHIBITOR

Company name \_\_\_\_\_ Reg. No. \_\_\_\_\_  
Registered office\* - street \_\_\_\_\_ Tax ID. No. \_\_\_\_\_  
Town \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Company telephone no. \_\_\_\_\_ Company e-mail address \_\_\_\_\_  
Internet www. \_\_\_\_\_  
Contact person \_\_\_\_\_ Position \_\_\_\_\_  
Tel./mobil \_\_\_\_\_ E-mail\*\* \_\_\_\_\_  
Mailing address, if different from the registered office \_\_\_\_\_  
Email for sending invoices electronically \_\_\_\_\_

**REPRESENTATIVE OF THE EXHIBITOR** (To be completed only in the case when the Exhibitors ask assurance of their participation through a representative, including all invoicing and correspondence)

Company name \_\_\_\_\_ Reg. No. \_\_\_\_\_  
Registered office\* - street \_\_\_\_\_ Tax ID. No. \_\_\_\_\_  
Town \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Company telephone no. \_\_\_\_\_ Company e-mail address \_\_\_\_\_  
Internet www. \_\_\_\_\_  
Contact person \_\_\_\_\_ Position \_\_\_\_\_  
Tel./mobil \_\_\_\_\_ E-mail\*\* \_\_\_\_\_  
Mailing address, if different from the registered office \_\_\_\_\_  
Email for sending invoices electronically \_\_\_\_\_

\* For natural persons (individuals) please state the place of business.

\*\* This must be filled in for the sending of the position, assembly instructions, etc.

I grant permission to ABF, a.s. to send me commercial information in an electronic form, in accordance with Act no. 480/2004 Coll. This permission can be withdrawn anytime in the future by sending a text „stop“ to stoplist@abf.cz.

\_\_\_\_\_  
signature of exhibitor/ representative of the exhibitor

EXHIBITION AREA			Price in EUR/m <sup>2</sup> according to the application date			Fill in dimensions in whole metres		
			by 31. 10. 2021	by 31. 12. 2021	from 1. 1. 2022	width - length	depth	total m <sup>2</sup>
Indoor exhibition area	Row	(minimally 6 m <sup>2</sup> )	118	127	136			
	Corner	(minimally 15 m <sup>2</sup> )	123	132	141			
	U-shape	(minimally 40 m <sup>2</sup> )	127	136	145			
	Island	(minimally 80 m <sup>2</sup> )	132	141	150			
Outdoor area			45	55	64			
Construction of expositions through ABF			YES / NO			Registration fee		
			<input type="checkbox"/> <input type="checkbox"/>			250		
						Assurance of damage liability insurance		
						46		
BRANCH FOR LOCATION – specify the branch in words and state the branch code:								
PRICE - TOTAL								

All prices are without VAT.

I hereby confirm that I read the Business Terms and Conditions of ABF, a.s., which are an integral part of this application form, and that I understand them and agree with them. I take into account that this is a framework agreement which will be realized in steps, based on further orders made in writing or via e-mail. If the orders are issued by a third party, the original is always required.

for ABF, a.s.

date, signature of exhibitor, stamp /representative of the exhibitor



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## Business Terms and Conditions of ABF, a.s. for Participation of Exhibitors in the Trade Fair

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3-5 May 2022

1a

**Organiser:** ABF, a.s., registered office: Beranových 667, 199 00, Prague, Czech Republic,  
Company Registration No. 63080575  
**Exhibitor:** Legal entity or natural person to whom ABF, a.s. has confirmed participation in the  
Trade Fair or Exhibition  
**Place of the event:** PVA EXPO PRAGUE - Beranových 667, 199 00, Prague, Czech Republic

#### Article 1. – Basic conditions for Exhibitor's Participation in the Trade Fair

- The basic precondition for participation in the Trade Fair is the delivery of the Binding Application for Participation of the Firm, properly filled and signed in (hereinafter referred to as "Binding Application"). After the receiving of the Binding Application, ABF, a.s. will send to the Exhibitor a confirmation of its receipt.
- By signing the Binding Application, the Exhibitor undertakes to adhere to the Business Terms and Conditions and Technical Conditions of ABF, a.s. for the Exhibitor's participation in the Trade Fair.
- The exhibits presented and services offered must be in accordance with the focus of the Trade Fair (with the so-called Trade Fair Nomenclature).
- The services related to the Exhibitor's participation in the Trade Fair shall be ordered by means of separate order forms provided for in the Application Documentation to the Binding Application.
- The Exhibitors must not remove the exhibits and displays before the end of the Trade Fair or Exhibition.
- The Exhibitor is entitled to exhibit, sell or otherwise make available to the public only the products for which he is authorized and whose disclosure to the public does not infringe the copyright or other rights of third parties.
- The Exhibitor is obliged to arrange, at his own expenses, for visas, licences and any other necessary permissions to sell products at the trade fair. In the event that the Exhibitor will not attend the trade fair because he did not receive an appropriate visa or another permit, the Exhibitor is not entitled to a refund of the deposit payment made on the rental of exhibition area. In such case, the deposit is considered a cancellation fee.

#### Article 2. – Terms of payment

- After the receiving of the Binding Application, ABF, a.s. will send to the Exhibitor an advance invoice for the lease of the exhibition area ordered and for the registration fee.
- After the closing date of the ordered technical services, the Exhibitor will be sent an advance invoice for the ordered services associated with the lease of the exhibition area. The settlement of this advance invoice will be a precondition for implementation of the order of technical services.
- The final invoice with a deduction of advances will only be sent after the end of the Trade Fair.
- The basic price of the lease and the Registration Fee includes:
  - Rental for the exhibition area during the assembly, Trade Fair and dismantling
  - Insertion into the Trade Fair Catalogue (Trade Fair Guide) to the extent of the data stated in the Order of Registration into the Catalogue (Guide)
  - Insertion into the orientation system of the Trade Fair
  - Five Exhibitor's Cards for the firms with an ordered area up to 30 sq.m
  - One Exhibitor's Card for every additional 10 sq.m commenced exceeding the area of 30 sq.m
  - Assembly/Dismantling Cards for the Implementation Teams making it possible for the vehicles to enter the Exhibition Centre (ABF, a.s. is authorised to demand a financial security at the entrance)
  - Trade Fair Catalogue (Trade Fair Guide) in a printed version
- The basic price of the lease and the Registration Fee do not include:
  - External walls of the stand or any other equipment of the stand or the walls of the neighbouring stands
  - Registration fee for Co-Exhibitors
  - Other records of the firm - i.e. branch offices, divisions, business representations, etc.
- Cancellation Conditions  
If the Exhibitor cancels their participation in the Trade Fair, the following cancellation fees (contractual penalties) shall apply:
  - 30 % of the total rental charged on the cancellation of the Binding Application in a term more than 91 days before the Trade Fair beginning
  - 50 % of the total rental charged on the cancellation of the Binding Application in a term from 31 to 90 days before the Trade Fair beginning
  - 100 % of the total rental charged on the cancellation of the Binding Application in a term less than 30 days before the Trade Fair beginningThe cancellation fees shall apply even in the case of reduction made by Exhibitor of the area ordered.  
The obligation to pay cancellation fees shall apply to those Exhibitors to whom the participation in the Trade Fair was confirmed according to Art. 1(1) even in the case that they have not paid the advance invoice or any other invoice. The cancellation of the Exhibitor's participation in the Trade Fair must always be made in writing.  
The registration fees shall be forfeited in full amount, regardless of the date of cancellation of the Binding Application.
- If, as a result of force majeure and / or due to regulatory measures of the state bodies, ABF, a.s. will not be able to arrange for the fair to be held, exhibitors will be immediately informed. The obligations of ABF, a.s. from the application for participation expire and the exhibitor is not entitled to compensation for damages. In such a case, ABF, a.s. is entitled to keep the registration fee.
- For each of the other firms which the Exhibitors will present in their expositions (in the form of a presentation of exhibits, with an advertisement panel, company logo, commercial name, folders, video programmes, etc.), the Exhibitor is obliged to pay the Co-Exhibitor's Registration Fee. The firm properly registered in this way will be presented in the Trade Fair Catalogue (Trade Fair Guide) to the full extent as the Exhibitor. In the case of any breach of this principle, the Exhibitor will be obliged to pay the Co-Exhibitor's registration Fee and a contractual penalty at an amount of the registration fee, at any time during the Trade Fair.
- All the prices are stated as VAT exclusive.

#### Article 3. – Exhibition area

- ABF, a.s. leases indoor exhibition areas without any equipment, with the possibility of connection of power supply, water pipeline, sewerage, telephone and cleaning, with the option of other services on the basis of the order. The precondition for the handover of the exhibition area ordered shall be the settlement of all the payments due in the context with participation in the Trade Fair.
- ABF, a.s. furthermore leases outdoor exhibition areas on the dedicated free areas of the Exhibition Centre. (ATTENTION: in the case of outdoor stands it is necessary to count with the overlapping of the roof above the stand – the roof must not interfere into the neighbouring area).
- The minimum sizes of the exhibition areas are stated in the Binding Application.
- ABF, a.s. can, after consulting the matter with the Exhibitor, reduce the area of the rented exhibition space and to change its shape. ABF, a.s. reserves the right to change the placement of the exhibition area. If the contracted area is not available to the Exhibitor for reasons caused on the part of ABF, a.s., the Exhibitor is entitled to the reimbursement of the registration fee, lease charge paid and the price for the services ordered and already paid for. ABF, a.s. will not accept and will not indemnify any claims for damages which the Exhibitor could have incurred for this reason.
- If the Exhibitor himself does not provide a stand or does not order it at ABF, a.s., he will only have an unlimited booked exhibition area. The Exhibitor is obliged to respect the raster of the exhibition area, i.e. not to exceed the area, even in the case of raised height dominances.
- The Exhibitor shall receive a raster of the exhibition areas with the marking of their position after the settlements of all the payments due for the rented space and after the final processing of Binding Applications.
- The architectural concept in the exhibition halls counts on the implementation of the classical rectangular exhibition raster, within which the following exhibition areas will be available:
  - Row areas with a free front side
  - Corner areas with two open sides - along which the visitors walk
  - U-shape areas (front) with three open sides - along which the visitors walk
  - Island areas where all of the four sides are free
- The Exhibitor is obliged to leave the exhibition area after dismantling in the same condition in which it was before the commencement of the erection.  
The Exhibitor is obliged to settle any destruction, damage or excessive contamination according to the expenses actually incurred for the remedy of such damage (contamination).
- The Exhibitor is not authorised to sublease the exhibition area leased to any third parties.
- The Exhibitors are obliged to adhere to arrival and departure time schedule from the exhibition areas.

#### Article 4. – Damage liability insurance

- ABF, a.s. is not liable to the Exhibitors or their Co-Exhibitors for any loss, destruction or any damage to the articles brought by the Exhibitors into the areas leased. (i.e. exhibits, equipment and facilities of the stands, packages, packing materials, etc.), regardless of the fact whether the loss, destruction or other damage has arisen during the assembly, dismantling, transport or in the course of the Trade Fairs.
- The Exhibitors participate in the trade fair at their own risk. The Exhibitor will not claim that ABF, a.s. is liable for any demands of third parties for reimbursement of any damage resulting from the participation of the Exhibitor in the trade fair.
- The Exhibitors are obliged to be insured for liability for damage caused by its activities to third parties during the entire term of the Trade Fair.
- ABF, a.s. provides for the benefit of Exhibitors liability insurance for damage caused by the Exhibitor's activity to third parties at the time of the fair assembly and disassembly up to the amount of the indemnity EUR 68,182 for the price of EUR 46 without VAT.
- If the Exhibitor has an individual insurance policy for liability for damage to the indemnification limit of min. EUR 68,182, the Exhibitor must provide ABF, a.s. with the confirmation of the insurance from the particular insurance company.
- The Exhibitors have a possibility of contracting an insurance policy covering the set of their own exhibits, equipment and accessories of the stands against risks of thefts or robbery and natural disasters for the term of the Trade Fair. This insurance can be contracted in the premises of the PVA EXPO PRAGUE Exhibition Centre.

#### Article 5. – Safety, health and fire protection

- The Exhibitors are obliged to observe, during the assembly, in the entire course of the Trade Fairs and during the dismantling, safety, hygienic, fire protection, environmental and other generally binding legal and internal regulations valid in PVA EXPO PRAGUE and principles of the handling of all technical equipment and flammables. Furthermore, the Exhibitors are obliged to observe appropriate fire regulations valid for separate exhibition areas and the instructions of the authorised members of the fire assistance service and of the staff of ABF, a.s.
- The Exhibitors must store or use, in their expositions or in the area of the Exhibition Centre, any flammable or radioactive substances, explosives, acids, poisons and other products harmful to health.
- In the course of the Trade Fairs, as well as during the assembly and disassembly thereof, it is forbidden to smoke and to handle naked flame in all the indoor areas of the Exhibition Centre.
- The Exhibitors are responsible for the condition of the wiring system of the stand (display), including the condition of electrical appliances. The electrical installation works can only be carried out by a person duly authorised to do so, i.e. possessing the "Certificate of Competence".
- The Exhibitors are obliged to use dedicated walking paths and roads. The Exhibitors are required to keep free the escape ways, areas at electrical switchboards, water stops, hydrants (internal intake points).
- The Exhibitors are obliged to observe the fundamental principles of safety behaviour in the vicinity of handling trolleys.

#### Article 6. – Basic preconditions for the erection of a stand

- The service of stand erection is offered and implemented by ABF, a.s. The Exhibitors who prefer to ensure the erection of their stands by themselves and not through ABF, a.s. are obliged to submit the ground plan and front view of the stand with the marking of dominant heights, as well as with the marking of power, water and sewerage system lines, for approval to ABF, a.s. not later than 30 days before the commencement of the Trade Fair.
- The Exhibitors are obliged to ensure implementation of the rear wall (except for the stands with an island location) of their expositions at a minimum height of 2.5 m.
- The Exhibitors are obliged to adhere to the ABF, a.s. Technical Conditions for Participation of Exhibitors in the Trade Fair.
- The Exhibitors are responsible for construction and technical implementation of the stand and stands for any damage to property and health caused by inappropriate stand construction.

#### Article 7. – Presentation of Exhibitors

- The Exhibitor is entitled to promote his / her products or services only on his own exposure and shall not disturb or restrict the surrounding exposures.
- Placement of any advertising or promotional materials out of the Exhibitor's own exposition is only permitted after a previous written approval from ABF, a.s., and is for free.
- ABF, a.s. is authorised to forbid or remove, at the Exhibitor's expense, all advertising which does not correspond to the above listed conditions or which support fascism, race, religious or other intolerance or which is not compatible with human dignity.
- During the Trade Fair, it is only permitted to perform audio-visual, acoustic, musical, dancing and other productions provided that the other Exhibitors will not be disturbed by the operation of these facilities and that ABF, a.s. has granted its consent to these productions. In order to be allowed to perform productions at the exposition, the Exhibitor is obliged to apply for approval from the competent collective administrator of copyrights (such as OSA, INTERGRAM). The noise level beyond the limits of the stand must not exceed the value permitted by legal regulations.
- ABF, a.s. is authorised to forbid all performances causing excessive noise, dust, pollutants, vibrations, endangering safety of visitors or other exhibitors or disturbing the Trade Fair operation, and to require the Exhibitor in question to pay a contractual penalty amounting to EUR 228.

#### Article 8. – Deadline for applications and orders

- It is necessary to send the Binding Application, the Order for Technical Services, Order of Erection of the Stand, Order of Registration of Other Firms - Co-Exhibitors and any other order forms to the address: ABF, a.s., Trade Fair Administration, Dělňická 12, 170 00, Prague, Czech Republic, by the specified deadlines of individual closing dates.
- We recommend that all correspondence should be sent by registered mail.

#### Article 9. – Personal data processing

- ABF, a.s. processes personal data of the Exhibitors (hereinafter referred to also as "the Data Subjects") in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation), hereinafter referred to as "GDPR".
- ABF, a.s. acts as the Data Controller and the Exhibitors can contact it in connection with their personal data processed at the address of its registered office.
- ABF, a.s. processes personal data of the Exhibitors, which they have provided to it in connection with the signing of the application or contract for the reason of necessity for contract performance, for the reason of necessity for compliance with legal obligations, as well as for the reason of necessity for protection of authorised interests of ABF, a.s. ABF, a.s. processes and collects such personal data for the purpose of conclusion of a contract, provision of performance according to the contract and for termination of a contract, as well as for the purpose of possible enforcement of the claims implying from the contract.
- ABF, a.s. processes the following personal data of the Exhibitors or of natural persons acting for the Exhibitor in contractual relations: first name, surname, title, date of birth, address of residence, mailing address, account number, e-mail, phone number. These personal data are confidential and shall not be provided to any third person and shall not be transferred abroad either.
- The personal data handed over by the Exhibitor are processed in writing through a contract, application form, and then they are entered into a computer system of ABF, a.s., which has adopted such measures that are necessary for elimination of an unauthorised or accidental access to personal data, for elimination of any other manner of their unauthorised processing, as well as for elimination of any other misuse of the personal data. Only responsible persons have access to the personal data.

#### Article 10. – Final provisions

- ABF, a.s. reserves the right to cancel the participation of the trade fair if the Exhibitor does not act in good faith, fails to observe the rules of contracting, or breaches the technical and safety regulations and instructions.
- All requirements and changes on the part of the Exhibitors must be sent to the ABF, a.s., subject to a previous agreement with ABF, a.s. Trade Fair Administration, in writing. All complaints on the part of Exhibitors towards ABF, a.s. for the time of stand assembly and course of the Trade Fairs must be submitted in writing to the ABF, a.s. before the end of the Trade Fairs or during the dismantling work, until it is completed.
- The present Business Terms and Conditions form an integral part of the Binding Application for participation of the firm at the Trade Fair.



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## Co-exhibitor application

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3–5 May 2022

Closing deadline for orders is 15 March 2022

2

Exhibitor (Company name): \_\_\_\_\_

We declare that the following firms (our Co-exhibitors) will be presented within the framework of our exposition.  
For each of them we will pay the Registration Fee amounting to **EUR 250**

Number of co-exhibiting firms  (in the case of a larger number please fill in more forms no. 2)

#### 1<sup>st</sup> Co-exhibitor

Company name \_\_\_\_\_ Reg. No. \_\_\_\_\_  
Registered office\* - street \_\_\_\_\_ Tax ID. No. \_\_\_\_\_  
Town \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Contact person \_\_\_\_\_ Position \_\_\_\_\_  
Tel./mobil \_\_\_\_\_ E-mail \_\_\_\_\_  
Internet www. \_\_\_\_\_

#### 2<sup>nd</sup> Co-exhibitor

Company name \_\_\_\_\_ Reg. No. \_\_\_\_\_  
Registered office\* - street \_\_\_\_\_ Tax ID. No. \_\_\_\_\_  
Town \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Contact person \_\_\_\_\_ Position \_\_\_\_\_  
Tel./mobil \_\_\_\_\_ E-mail \_\_\_\_\_  
Internet www. \_\_\_\_\_

#### 3<sup>rd</sup> Co-exhibitor

Company name \_\_\_\_\_ Reg. No. \_\_\_\_\_  
Registered office\* - street \_\_\_\_\_ Tax ID. No. \_\_\_\_\_  
Town \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Contact person \_\_\_\_\_ Position \_\_\_\_\_  
Tel./mobil \_\_\_\_\_ E-mail \_\_\_\_\_  
Internet www. \_\_\_\_\_

#### 4<sup>th</sup> Co-exhibitor

Company name \_\_\_\_\_ Reg. No. \_\_\_\_\_  
Registered office\* - street \_\_\_\_\_ Tax ID. No. \_\_\_\_\_  
Town \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Contact person \_\_\_\_\_ Position \_\_\_\_\_  
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\* For natural persons (individuals) please state the place of business.

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for ABF, a.s.

date, signature of exhibitor, stamp /representative of the exhibitor



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## Order of Technical Services

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3–5 May 2022

Closing deadline for orders is 15 March 2022

3

Exhibitor (Company name): \_\_\_\_\_

All services not marked will be automatically considered as NOT ORDERED.

For Technical Terms and Conditions, as well as for specification of services, see the following page.

#### Order of power supply

(Price per one inlet, mark those requested with ☒)

##### Power supply inlet of 230 V – L + N + PE (1 phase + neutral + grounding)

	indoor area	outdoor area
up to 2 kW – 1 socket	<input type="checkbox"/> EUR 168	<input type="checkbox"/> EUR 186
up to 3 kW – 1 socket	<input type="checkbox"/> EUR 200	<input type="checkbox"/> EUR 227
up to 5 kW/230 – 2 sockets 2 kW + 3 kW (10 A and 16 A)	<input type="checkbox"/> EUR 241	<input type="checkbox"/> EUR 264
up to 6 kW/230 – 2 sockets 3 kW + 3 kW (16 A and 16 A)	<input type="checkbox"/> EUR 277	<input type="checkbox"/> EUR 291

##### Power supply inlet of 400 V – 3L + N + PE (3 phases + neutral + grounding)

	indoor area	outdoor area
up to 9 kW – 32 A socket	<input type="checkbox"/> EUR 350	<input type="checkbox"/> EUR 368
up to 15 kW – 32 A socket	<input type="checkbox"/> EUR 459	<input type="checkbox"/> EUR 482
up to 21 kW – 32 A socket	<input type="checkbox"/> EUR 586	<input type="checkbox"/> EUR 605
up to 40 kW – 63 A socket	<input type="checkbox"/> EUR 1,059	<input type="checkbox"/> EUR 1,082

#### Circuit breaker type

☐ B – standard ☐ C EUR 23 ☐ D. EUR 45

All connections are installed using a residual-current device

Other types of connection must be discussed beforehand with the technical department of ABF, a.s.

#### Non-stop power supply – over 2 kW

30% surcharge to the price of the ordered power supply

we hereby order the  kW supply to run non-stop

#### Top inlet to the illumination ramp

or any vertical routing of the inlet to the stand from the hall roof structure

(Top inlet can only be ordered with the electrical connection line min. 2 kW)

☐ EUR 36

#### Lending of a power switchboard

(same price for both indoor and outdoor areas)

Switch board for power supply 9-21 kW / 400V ☐ EUR 91

#### The refrigerator circuit

The refrigerator circuit (with an input of up to 0.4 kW) can only be ordered together with a connection of min. 2 kW

indoor area ☐ EUR 36 outdoor area ☐ EUR 45

#### Order of connection to the Internet

##### Fixed cable connection (RJ45)

1x connection (the first one) ☐ EUR 114

Number of additional connections  EUR 32

Static IP address  EUR 45

Connection to the Wi-Fi network for 1 device in the 5GHz band.  
(802.11a, n, ac, not available on outdoor areas)

Number of connections  EUR 41

#### Order of water supply and sewerage

(The same price for both indoor and outdoor areas)

Number of connections lines  EUR 205

#### Order of swimming pool water filling (including drainage)

(The same price for both indoor and outdoor areas)

A one-off amount charged ☐ EUR 55

plus EUR 11 for each m<sup>3</sup>

Number of m<sup>3</sup>  EUR 11

#### Compressed air inlet

6 bar compressed air inlet to 1 exposition ☐ EUR 341

Number of Y-branches  EUR 160

Assurance of constant pressure on an individual branch line ☐ EUR 46

Consumption in liters

#### Order of cleaning services

(The same price for both indoor and outdoor areas)

Daily cleaning – number of m<sup>2</sup>  EUR 2 per m<sup>2</sup>/ and event  
(Includes also overhaul cleaning)

Overhaul cleaning – number of m<sup>2</sup>  EUR 1 per m<sup>2</sup>  
(One-off cleaning after the end of the assembly)

All prices are given without VAT.

We hereby declare that we have made ourselves familiar with and accept without reservations the ABF, a.s. Business and Technical Terms and Conditions of the Participation of Exhibitors in the Trade Fair, which form an integral part of the Binding Application Documentation. We undertake to pay all of the advance invoices and the final invoice including VAT in due terms.





Business Company: ABF, a.s.  
Registered office: Beranových 667,  
199 00, Prague, Czech Republic  
Workplace, mailing address: Dělnická 12, 170 00, Prague, Czech Republic  
Company Registration No.: 63080575, Tax Id. No.: CZ63080575  
Registered by Municipal Court in Prague, Section B, File no. 3309  
Bank Details: Expobank CZ a.s., Account No. 5085320021/4000  
IBAN: CZ724000000005085320021, SWIFT: EXPNCZPP  
Tel.: +420 225 291 235  
Internet: www.reklama-fair.cz, www.pvaexpo.cz

## Technical Conditions of ABF, a.s. for the Participation of Exhibitors in the Trade Fair

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3-5 May 2022

3a

**Organiser:** ABF, a.s., registered office: Beranových 667, 199 00, Prague, Czech Republic,  
Company Registration No. 63080575  
**Exhibitor:** Legal entity or natural person to whom ABF, a.s. has confirmed participation in the  
Trade Fair or Exhibition  
**Place of the event:** PVA EXPO PRAGUE - Beranových 667, 199 00, Prague, Czech Republic

#### Article 1. – Basic conditions for Exhibitor's Participation in the Trade Fair

- The basic precondition for participation in the Trade Fair is the delivery of the Binding Application for Participation of the Firm, properly filled and signed in (hereinafter referred to as "Binding Application"). After the receiving of the Binding Application, ABF, a.s. will send to the Exhibitor a confirmation of its receipt.
- By signing the Binding Application, the Exhibitor undertakes to adhere to the Business Terms and Conditions and Technical Conditions of ABF, a.s. for the Exhibitor's participation in the Trade Fair.
- The exhibits presented and services offered must be in accordance with the focus of the Trade Fair (with the so-called Trade Fair Nomenclature).
- The services related to the Exhibitor's participation in the Trade Fair shall be ordered by means of separate order forms provided for in the Application Documentation to the Binding Application.
- The Exhibitors must not remove the exhibits and displays before the end of the Trade Fair or Exhibition.
- The Exhibitor is entitled to exhibit, sell or otherwise make available to the public only the products for which he is authorized and whose disclosure to the public does not infringe the copyright or other rights of third parties.
- The Exhibitor is obliged to arrange, at his own expenses, for visas, licences and any other necessary permissions to sell products at the trade fair. In the event that the Exhibitor will not attend the trade fair because he did not receive an appropriate visa or another permit, the Exhibitor is not entitled to a refund of the deposit payment made on the rental of exhibition area. In such case, the deposit is considered a cancellation fee.

#### Article 2. – Terms of payment

- After the receiving of the Binding Application, ABF, a.s. will send to the Exhibitor an advance invoice for the lease of the exhibition area ordered and for the registration fee.
- After the closing date of the ordered technical services, the Exhibitor will be sent an advance invoice for the ordered services associated with the lease of the exhibition area. The settlement of this advance invoice will be a precondition for implementation of the order of technical services.
- The final invoice with a deduction of advances will only be sent after the end of the Trade Fair.
- The basic price of the lease and the Registration Fee includes:
  - Rental for the exhibition area during the assembly, Trade Fair and dismantling
  - Insertion into the Trade Fair Catalogue (Trade Fair Guide) to the extent of the data stated in the Order of Registration into the Catalogue (Guide)
  - Insertion into the orientation system of the Trade Fair
  - Five Exhibitor's Cards for the firms with an ordered area up to 30 sq.m
  - One Exhibitor's Card for every additional 10 sq.m commenced exceeding the area of 30 sq.m
  - Assembly/Dismantling Cards for the Implementation Teams making it possible for the vehicles to enter the Exhibition Centre (ABF, a.s. is authorised to demand a financial security at the entrance)
  - Trade Fair Catalogue (Trade Fair Guide) in a printed version
- The basic price of the lease and the Registration Fee do not include:
  - External walls of the stand or any other equipment of the stand or the walls of the neighbouring stands
  - Registration fee for Co-Exhibitors
  - Other records of the firm - i.e. branch offices, divisions, business representations, etc.
- Cancellation Conditions  
If the Exhibitor cancels their participation in the Trade Fair, the following cancellation fees (contractual penalties) shall apply:
  - 30 % of the total rental charged on the cancellation of the Binding Application in a term more than 91 days before the Trade Fair beginning
  - 50 % of the total rental charged on the cancellation of the Binding Application in a term from 31 to 90 days before the Trade Fair beginning
  - 100 % of the total rental charged on the cancellation of the Binding Application in a term less than 30 days before the Trade Fair beginningThe cancellation fees shall apply even in the case of reduction made by Exhibitor of the area ordered.  
The obligation to pay cancellation fees shall apply to those Exhibitors to whom the participation in the Trade Fair was confirmed according to Art. 1(1) even in the case that they have not paid the advance invoice or any other invoice. The cancellation of the Exhibitor's participation in the Trade Fair must always be made in writing.  
The registration fees shall be forfeited in full amount, regardless of the date of cancellation of the Binding Application.
- If, as a result of force majeure and / or due to regulatory measures of the state bodies, ABF, a.s. will not be able to arrange for the fair to be held, exhibitors will be immediately informed. The obligations of ABF, as from the application for participation expire and the exhibitor is not entitled to compensation for damages. In such a case, ABF, a.s. is entitled to keep the registration fee.
- For each of the other firms which the Exhibitors will present in their expositions (in the form of a presentation of exhibits, with an advertisement panel, company logo, commercial name, folders, video programmes, etc.), the Exhibitor is obliged to pay the Co-Exhibitor's Registration Fee. The firm properly registered in this way will be presented in the Trade Fair Catalogue (Trade Fair Guide) to the full extent as the Exhibitor. In the case of any breach of this principle, the Exhibitor will be obliged to pay the Co-Exhibitor's registration Fee and a contractual penalty at an amount of the registration fee, at any time during the Trade Fair.
- All the prices are stated as VAT exclusive.

#### Article 3. – Exhibition area

- ABF, a.s. leases indoor exhibition areas without any equipment, with the possibility of connection of power supply, water pipeline, sewerage, telephone and cleaning, with the option of other services on the basis of the order. The precondition for the handover of the exhibition area ordered shall be the settlement of all the payments due in the context with participation in the Trade Fair.
- ABF, a.s. furthermore leases outdoor exhibition areas on the dedicated free areas of the Exhibition Centre. (ATTENTION: in the case of outdoor stands it is necessary to count with the overlapping of the roof above the stand – the roof must not interfere into the neighbouring area).
- The minimum sizes of the exhibition areas are stated in the Binding Application.
- ABF, a.s. can, after consulting the matter with the Exhibitor, reduce the area of the rented exhibition space and to change its shape. ABF, a.s. reserves the right to change the placement of the exhibition area. If the contracted area is not available to the Exhibitor for reasons caused on the part of ABF, a.s., the Exhibitor is entitled to the reimbursement of the registration fee, lease charge paid and the price for the services ordered and already paid for. ABF, a.s. will not accept and will not indemnify any claims for damages which the Exhibitor could have incurred for this reason.
- If the Exhibitor himself does not provide a stand or does not order it at ABF, a.s., he will only have an unlimited booked exhibition area. The Exhibitor is obliged to respect the raster of the exhibition area, i.e. not to exceed the area, even in the case of raised height dominances.
- The Exhibitor shall receive a raster of the exhibition areas with the marking of their position after the settlements of all the payments due for the rented space and after the final processing of Binding Applications.
- The architectural concept in the exhibition halls counts on the implementation of the classical rectangular exhibition raster, within which the following exhibition areas will be available:
  - Row areas with a free front side
  - Corner areas with two open sides - along which the visitors walk
  - U-shape areas (front) with three open sides - along which the visitors walk
  - Island areas where all of the four sides are free
- The Exhibitor is obliged to leave the exhibition area after dismantling in the same condition in which it was before the commencement of the erection.  
The Exhibitor is obliged to settle any destruction, damage or excessive contamination according to the expenses actually incurred for the remedy of such damage (contamination).
- The Exhibitor is not authorised to sublease the exhibition area leased to any third parties.
- The Exhibitors are obliged to adhere to arrival and departure time scheduled from the exhibition areas.

#### Article 4. – Damage liability insurance

- ABF, a.s. is not liable to the Exhibitors or their Co-Exhibitors for any loss, destruction or any damage to the articles brought by the Exhibitors into the areas leased. (i.e. exhibits, equipment and facilities of the stands, packages, packing materials, etc.), regardless of the fact whether the loss, destruction or other damage has arisen during the assembly, dismantling, transport or in the course of the Trade Fairs.
- The Exhibitors participate in the trade fair at their own risk. The Exhibitor will not claim that ABF, a.s. is liable for any demands of third parties for reimbursement of any damage resulting from the participation of the Exhibitor in the trade fair.
- The Exhibitors are obliged to be insured for liability for damage caused by its activities to third parties during the entire term of the Trade Fair.
- ABF, a.s. provides for the benefit of Exhibitors liability insurance for damage caused by the Exhibitor's activity to third parties at the time of the fair assembly and disassembly up to the amount of the indemnity EUR 68,182 for the price of EUR 46 without VAT.
- If the Exhibitor has an individual insurance policy for liability for damage to the indemnification limit of min. EUR 68,182, the Exhibitor must provide ABF, a.s. with the confirmation of the insurance from the particular insurance company.
- The Exhibitors have a possibility of contracting an insurance policy covering the set of their own exhibits, equipment and accessories of the stands against risks of thefts or robbery and natural disasters for the term of the Trade Fair. This insurance can be contracted in the premises of the PVA EXPO PRAGUE Exhibition Centre.

#### Article 5. – Safety, health and fire protection

- The Exhibitors are obliged to observe, during the assembly, in the entire course of the Trade Fairs and during the dismantling, safety, hygienic, fire protection, environmental and other generally binding legal and internal regulations valid in PVA EXPO PRAGUE and principles of the handling of all technical equipment and flammables. Furthermore, the Exhibitors are obliged to observe appropriate fire regulations valid for separate exhibition areas and the instructions of the authorised members of the fire assistance service and of the staff of ABF, a.s.
- The Exhibitors must store or use, in their expositions or in the area of the Exhibition Centre, any flammable or radioactive substances, explosives, acids, poisons and other products harmful to health.
- In the course of the Trade Fairs, as well as during the assembly and disassembly thereof, it is forbidden to smoke and to handle naked flame in all the indoor areas of the Exhibition Centre.
- The Exhibitors are responsible for the condition of the wiring system of the stand (display), including the condition of electrical appliances. The electrical installation works can only be carried out by a person duly authorised to do so, i.e. possessing the "Certificate of Competence".
- The Exhibitors are obliged to use dedicated walking paths and roads. The Exhibitors are required to keep free the escape ways, areas at electrical switchboards, water stops, hydrants (internal intake points).
- The Exhibitors are obliged to observe the fundamental principles of safety behaviour in the vicinity of handling trolleys.

#### Article 6. – Basic preconditions for the erection of a stand

- The service of stand erection is offered and implemented by ABF, a.s. The Exhibitors who prefer to ensure the erection of their stands by themselves and not through ABF, a.s. are obliged to submit the ground plan and front view of the stand with the marking of dominant heights, as well as with the marking of power, water and sewerage system lines, for approval to ABF, a.s. not later than 30 days before the commencement of the Trade Fair.
- The Exhibitors are obliged to ensure implementation of the rear wall (except for the stands with an island location) of their expositions at a minimum height of 2.5 m.
- The Exhibitors are obliged to adhere to the ABF, a.s. Technical Conditions for Participation of Exhibitors in the Trade Fair.
- The Exhibitors are responsible for construction and technical implementation of the stand and stands for any damage to property and health caused by inappropriate stand construction.

#### Article 7. – Presentation of Exhibitors

- The Exhibitor is entitled to promote his / her products or services only on his own exposure and shall not disturb or restrict the surrounding exposures.
- Placement of any advertising or promotional materials out of the Exhibitor's own exposition is only permitted after a previous written approval from ABF, a.s., and is for free.
- ABF, a.s. is authorised to forbid or remove, at the Exhibitor's expense, all advertising which does not correspond to the above listed conditions or which support fascism, race, religious or other intolerance or which is not compatible with human dignity.
- During the Trade Fair, it is only permitted to perform audio-visual, acoustic, musical, dancing and other productions provided that the other Exhibitors will not be disturbed by the operation of these facilities and that ABF, a.s. has granted its consent to these productions. In order to be allowed to perform productions at the exposition, the Exhibitor is obliged to apply for approval from the competent collective administrator of copyrights (such as OSA, INTERGRAM). The noise level beyond the limits of the stand must not exceed the value permitted by legal regulations.
- ABF, a.s. is authorised to forbid all performances causing excessive noise, dust, pollutants, vibrations, endangering safety of visitors or other exhibitors or disturbing the Trade Fair operation, and to require the Exhibitor in question to pay a contractual penalty amounting to EUR 228.

#### Article 8. – Deadline for applications and orders

- It is necessary to send the Binding Application, the Order for Technical Services, Order of Erection of the Stand, Order of Registration of Other Firms - Co-Exhibitors and any other order forms to the address: ABF, a.s., Trade Fair Administration, Dělňická 12, 170 00, Prague, Czech Republic, by the specified deadlines of individual closing dates.
- We recommend that all correspondence should be sent by registered mail.

#### Article 9. – Personal data processing

- ABF, a.s. processes personal data of the Exhibitors (hereinafter referred to also as "the Data Subjects") in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation), hereinafter referred to as "GDPR".
- ABF, a.s. acts as the Data Controller and the Exhibitors can contact it in connection with their personal data processed at the address of its registered office.
- ABF, a.s. processes personal data of the Exhibitors, which they have provided to it in connection with the signing of the application or contract for the reason of necessity for contract performance, for the reason of necessity for compliance with legal obligations, as well as for the reason of necessity for protection of authorised interests of ABF, a.s. ABF, a.s. processes and collects such personal data for the purpose of conclusion of a contract, provision of performance according to the contract and for termination of a contract, as well as for the purpose of possible enforcement of the claims implying from the contract.
- ABF, a.s. processes the following personal data of the Exhibitors or of natural persons acting for the Exhibitor in contractual relations: first name, surname, title, date of birth, address of residence, mailing address, account number, e-mail, phone number. These personal data are confidential and shall not be provided to any third person and shall not be transferred abroad either.
- The personal data handed over by the Exhibitor are processed in writing through a contract, application form, and then they are entered into a computer system of ABF, a.s., which has adopted such measures that are necessary for elimination of an unauthorised or accidental access to personal data, for elimination of any other manner of their unauthorised processing, as well as for elimination of any other misuse of the personal data. Only responsible persons have access to the personal data.

#### Article 10. – Final provisions

- ABF, a.s. reserves the right to cancel the participation of the trade fair if the Exhibitor does not act in good faith, fails to observe the rules of contracting, or breaches the technical and safety regulations and instructions.
- All requirements and changes on the part of the Exhibitors must be sent to the ABF, a.s., subject to a previous agreement with ABF, a.s. Trade Fair Administration, in writing. All complaints on the part of Exhibitors towards ABF, a.s. for the time of stand assembly and course of the Trade Fairs must be submitted in writing to the ABF, a.s. before the end of the Trade Fairs or during the dismantling work, until it is completed.
- The present Business Terms and Conditions form an integral part of the Binding Application for participation of the firm at the Trade Fair.



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## Order of Schell Schemes

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3–5 May 2022

Closing deadline for orders is 15 March 2022

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Exhibitor (Company name): \_\_\_\_\_

#### Indoor area

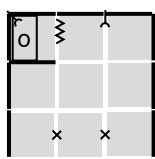
We order the implementation of the type stand for the indoor area: (please check if applicable ☒)

##### The price of the stand includes:

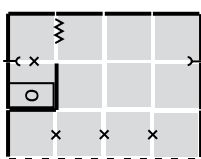
- External walls and partition walls of storage areas made of white panels (Octanorm 100 x 250 cm), • ceiling raster system, • fascia for the exposition identification – height of 30 cm, • 2–7 point lighting fittings according to the stand size + 2 power sockets for 230 V (without power supply) • carpet – grey,
- storage - background according to the stand size stand of 9 m<sup>2</sup> storage area of 1 x 1 m (shelf, lockable door), stand up to 16 m<sup>2</sup> storage area of 1 x 2 m (shelf, lockable door, 1 ceiling lighting fitting), stand up to 18 m<sup>2</sup> storage area of 2 x 2 m (shelf, lockable door, 1 ceiling lighting fitting)

The price of the stand does not include the power supply inlet – we recommend ordering (Order of Technical Services - Page 3)

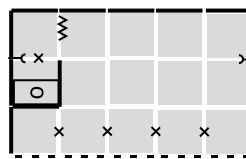
In case that the inlet is not ordered, the point lighting fittings and power sockets will not be installed.



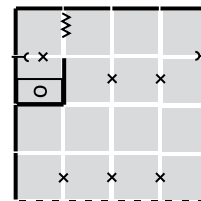
☐ type 9 3 x 3 m  
price: EUR 341



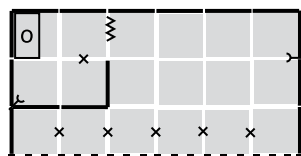
☐ type 12 4 x 3 m  
price: EUR 454



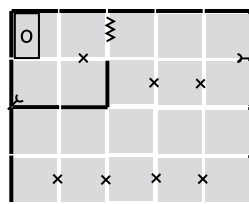
☐ type 15 5 x 3 m  
price: EUR 545



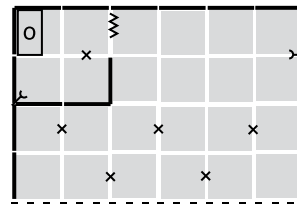
☐ type 16 4 x 4 m  
price: EUR 591



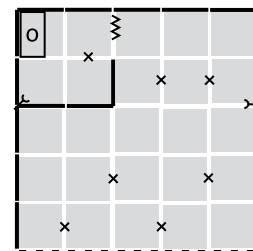
☐ type 18 6 x 3 m  
price: EUR 691



☐ type 20 5 x 4 m  
price: EUR 745

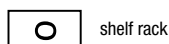


☐ type 24 6 x 4 m  
price: EUR 918



☐ type 25 5 x 5 m  
price: EUR 936

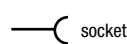
✕ point light



shelf rack



folding doors



socket

— — — — — fascia

#### Outdoor area

We order the implementation of the schell scheme for the outdoor area:

(please check if applicable ☒)

##### The price of the stand includes:

- raised floor 12 cm + carpet – grey, • external walls (or glass wall) and doors, • roof including the ceiling structure,
- ceiling raster system including the ceiling fillings, • ceiling lights and 1 socket (without any power supply inlet)

We recommend ordering power input of electrical energy (Order of Technical Services - Page 3)

Attention – overall dimensions of the stand including the roof must not be larger than the ordered area.

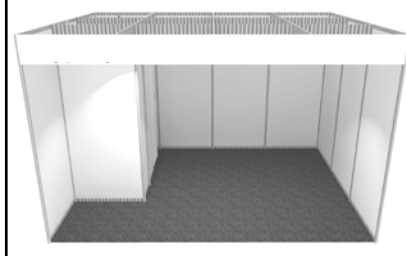
☐ 3 x 3 m (dimensions of the roof 4 x 4 m)  
price: EUR 1,000

☐ 4 x 4 m (dimensions of the roof 5 x 5 m)  
price: EUR 1,818

☐ Enlarged – ordered dimensions (without roof overhang) \_\_\_\_\_ m x \_\_\_\_\_ m  
price: EUR 114 for each m<sup>2</sup>

Enlargement of the stand is possible only in 3 x 3 m or 4 x 4 m modules (without roof overhang).

#### Visualization of 12 sqm stand construction for indoor area.



The basic construction equipment of the schell scheme cannot be changed or complemented, it is however possible to order furniture and other equipment – see the Order form on page 5.

All prices are given without VAT.



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## Order of Individually Designed Stands for Indoor Area

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3–5 May 2022

**Closing deadline for orders is 15 March 2022**

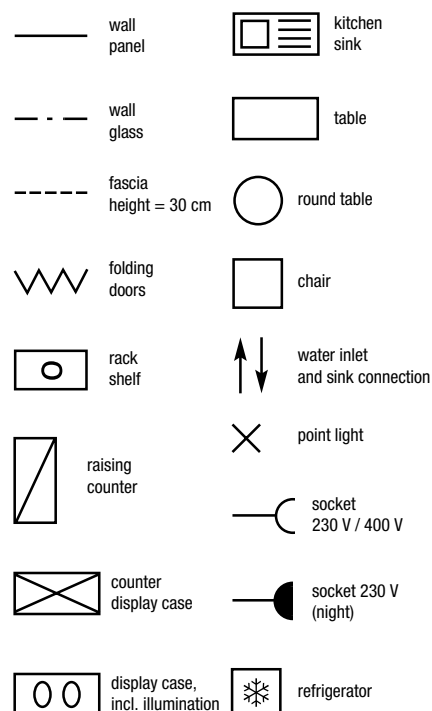
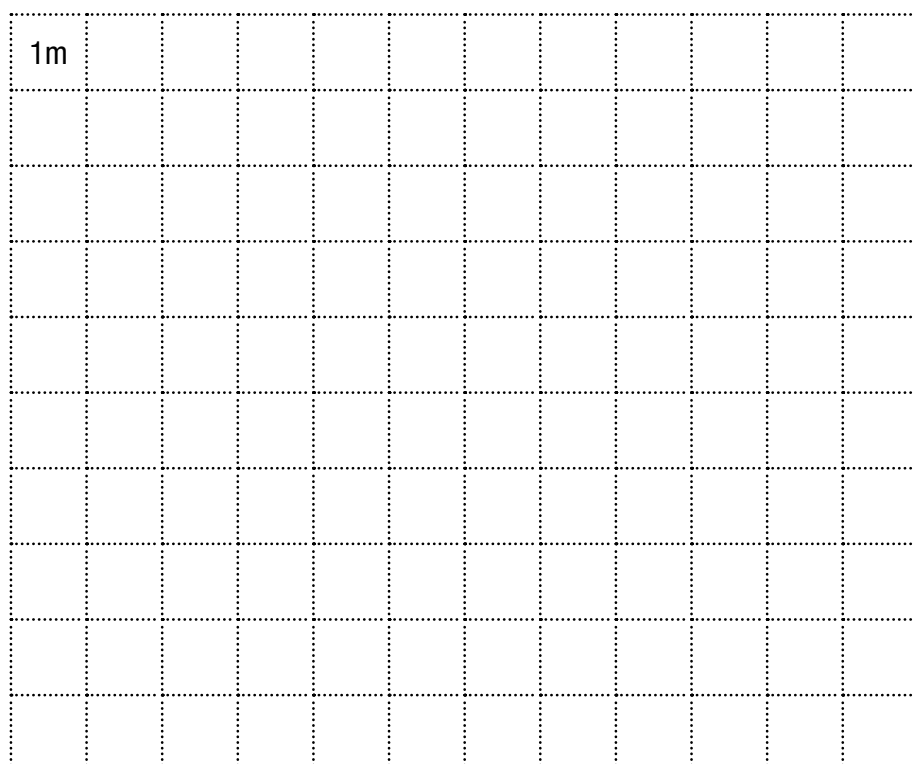
Exhibitor (Company name): \_\_\_\_\_

We bindingly order the construction of the individually designed stand, dimensions \_\_\_\_\_ m x \_\_\_\_\_ m

- ☐ **Only external walls – Octanorm System – EUR 28 / linear metre**  
The construction includes only external walls, laterals, without wall-to-wall ceiling raster system of the construction
- ☐ **Atypical individual stand – Octanorm System – EUR 45 / m<sup>2</sup>**  
The construction includes external walls, ceiling raster system, collar of height of 30 cm on the front side

#### Sketch of the ground plan of your stand

Mark your idea of the ground plan of your stand in this raster. Use the graphic symbols provided herein for the scheme of every single building and equipment component.



We order the following additional elements of the modular system above the framework of the basic construction:

Item	EUR/unit, VAT exclusive	Number
carpet – grey (EUR/1 m <sup>2</sup> )	8	
carpet of any other colour (EUR/m <sup>2</sup> ), please state the colour:	9	
wall glass 100 x 250 cm	20	
lockable folding door (1 m)	45	
white lower ceiling (EUR/m <sup>2</sup> )	8	
textile lower ceiling (EUR/m <sup>2</sup> )	4	
grid-type lower ceiling (EUR/m <sup>2</sup> )	11	
self-standing panel 100 x 250 cm (with a support and a fascia)	52	

For the Order of furniture and other equipment see page 5.

All prices are given without VAT.

Date, signature for the Exhibitor/ Exhibitor's representative, stamp

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Forms that can be completed on a PC can be downloaded from [www.reklama-fair.cz/en/forexhibitors/](http://www.reklama-fair.cz/en/forexhibitors/)





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## Order of Furniture and Graphic Works

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3–5 May 2022

Closing deadline for orders is 15 March 2022

5

Exhibitor (Company name): \_\_\_\_\_

The stand equipment can be ordered only with Implementation of the stand. Enter the number of ordered units in the appropriate boxes.

Raising counter with one shelf		Table, chair			
	height 80 cm / height 110 cm				
	50 x 50 cm	<input type="text"/>	EUR 20		
	100 x 50 cm	<input type="text"/>	EUR 22		
	100 x 100 cm	<input type="text"/>	EUR 25		
Counter display case – with one shelf		 square 70 x 70 cm, height 75 cm <input type="text"/> EUR 14 square 70 x 120 cm, height 75 cm <input type="text"/> EUR 14 round – Ø 60 cm, height 75 cm <input type="text"/> EUR 14 round – Ø 80 cm, height 75 cm <input type="text"/> EUR 14 bar type – Ø 60 cm, height 110 cm <input type="text"/> EUR 14   chair metal, upholstered <input type="text"/> EUR 9 bar chair <input type="text"/> EUR 11			
	50 x 50 x height 80 cm			<input type="text"/>	EUR 36
	100 x 50 x height 80 cm			<input type="text"/>	EUR 43
Glazed display box – 2 glass shelves				Additional technical equipment	
	50 x 50 x height 250 cm			<input type="text"/>	EUR 50
	100 x 50 x height 250 cm	<input type="text"/>	EUR 61		
	100 x 100 x height 250 cm	<input type="text"/>	EUR 73		
	additional glass shelf	<input type="text"/>	EUR 5		
Three-shelf rack – installed into the stand wall		Other equipment			
	100 x 50 x height 250 cm	<input type="text"/>	EUR 27		
Lockable cabinet		Kitchen equipment			
	80 x 40 x height 80 cm	<input type="text"/>	EUR 20		
Shelf, brochure holder		 kitchen box with a sink and a water heater <input type="text"/> EUR 64 refrigerator 70 l <input type="text"/> EUR 43 (not including night power supply) coffee machine (power input 1.5 kW) <input type="text"/> EUR 9 fast water heating unit (power input 2 kW) <input type="text"/> EUR 9 cooker (power input 2 kW) <input type="text"/> EUR 7  The gastronomic set includes the following items for the number of persons specified: cup, saucer, teaspoon, glass for soft drink, wine, beer   for 4 persons <input type="text"/> EUR 18 for 6 persons <input type="text"/> EUR 30 for 10 persons <input type="text"/> EUR 45			
	wire, wall-mounted brochure holder			<input type="text"/>	EUR 9
	wire brochure holder („A“ shape)			<input type="text"/>	EUR 11
	wall-mounted shelf				
	100 x 30 cm – horizontal			<input type="text"/>	EUR 8
	wall-mounted shelf				
	100 x 30 cm – tilted	<input type="text"/>	EUR 10		

The images are illustrative only.

#### Order of graphic works

Company name on the stand fascia – colour: \_\_\_\_\_ Company logo on the stand fascia – number of logos

\_\_\_\_\_

In case of your interest in graphic works on perimeter walls of the stand please contact us. Send the specifications and background documentation to: hyncikova@abf.cz.  
The price of the graphic works will be calculated on the basis of the extent of the graphic works.

All prices are given without VAT.

Date, signature for the Exhibitor/ Exhibitor's representative, stamp



Business Company: ABF, a.s.  
Registered office: Beranových 667,  
199 00, Prague, Czech Republic

Workplace, mailing address: D lnick  12, 170 00, Prague, Czech Republic  
Company Registration No.: 63080575, Tax Id. No.: CZ63080575  
Registered by Municipal Court in Prague, Section B, File no. 3309  
Bank Details: Expobank CZ a.s., Account No. 5085320021/4000  
IBAN: CZ724000000005085320021, SWIFT: EXPNCZPP  
Tel.: +420 225 291 235  
Internet: www.reklama-fair.cz, www.pvaexpo.cz

## Confirmation of Implementation of the Exposition

REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3–5 May 2022

Closing deadline for orders is 15 March 2022

Exhibitor (Company name): \_\_\_\_\_

5a

### Exhibitor's confirmation:

We hereby confirm that the construction of our exposition will be implemented by:

Company name \_\_\_\_\_ Reg. No. \_\_\_\_\_

Registered office\* - street \_\_\_\_\_ Tax ID. No. \_\_\_\_\_

Town \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Internet www. \_\_\_\_\_

Person responsible for the exposition implementation \_\_\_\_\_ Position \_\_\_\_\_

Tel./mobile \_\_\_\_\_ E-mail \_\_\_\_\_

We hereby authorise the above mentioned firm also for negotiations in the matter of the exposition construction and the layout of technical connections.

At the same time we attach for approval the stand design (in the front view and ground plan) with the marking and positioning of the inlets of power supply, water and sewerage, of any dominant heights and eye-catchers, surface reinforcement, including the stand orientation within the framework of the ordered area.

Maximum height of the exposition, including dominants: \_\_\_\_\_ m

We furthermore confirm that the above mentioned firm

- Has made itself familiar with acknowledges the Business and Technical Terms and Conditions for the Participation of Exhibitors in the Trade Fair.
- Is a holder of authorisation to carry out specialised work
- Assumes all responsibility for implementation of the exposition
- Confirms that all the materials used for the exposition construction feature a reduced flammability degree within the meaning of applicable standards and regulations, and that especially textiles have received fire-proofing treatment (impregnation).

\* For natural persons (individuals) please state the place of business.



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## Trade Fair Nomenclature

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3–5 May 2022

# 6

## 1. ADVERTISING

### 1.1. SIGNMAKING

- 1.1.1. Components for illuminated signs
- 1.1.2. Neon, Neon components
- 1.1.3. LED components
- 1.1.4. Engraving, milling
- 1.1.5. Large-format cutting systems
- 1.1.6. Digital printing machines
- 1.1.7. Large-format printing
- 1.1.8. Large-format digital printing
- 1.1.9. Production print
- 1.1.10. Laminators
- 1.1.11. Orientation systems
- 1.1.12. Enameling
- 1.1.13. Tools and accessories for signmaking
- 1.1.14. Software for signmaking
- 1.1.15. Materials for signmaking
- 1.1.16. Sheet materials
- 1.1.17. Plexiglass, aluminum - profiles, plates
- 1.1.18. Self-adhesive, laminating, double-sided foils
- 1.1.19. Transfer papers and foils
- 1.1.20. Materials for digital printing
- 1.1.21. Banners, canvases
- 1.1.22. Inks
- 1.1.23. Advertising graphic art
- 1.1.24. Cut graphics
- 1.1.25. Printed graphics
- 1.1.26. Floor graphics
- 1.1.27. Window graphics
- 1.1.28. Eco-material

### 1.2. PROMOTIONAL AND GIFT ITEMS

- 1.2.1. Catalogue goods
- 1.2.2. Atypical promotional items
- 1.2.3. Tailor made
- 1.2.4. Consumer contest gifts
- 1.2.5. Bonus gifts to support sales
- 1.2.6. Anniversary gifts
- 1.2.7. Mailing insertions
- 1.2.8. Contest and sponsoring items
- 1.2.9. Packages for promotional and gift items
- 1.2.10. Machine embroidery
- 1.2.11. Promotional bags
- 1.2.12. Promotional textile, Textile printing
- 1.2.13. Others

### 1.3. SALES SUPPORT

- 1.3.1. Sales support media indoor, outdoor
- 1.3.2. Demo stands
- 1.3.3. Sales shelves of wood, cardboard, metal, plastic
- 1.3.4. Lightboxes
- 1.3.5. Shelf systems
- 1.3.6. Touch Screen kiosks
- 1.3.7. Sales displays
- 1.3.8. Poster and other frames
- 1.3.9. P.O.S. fixtures

- 1.3.10. Sales support textile items
- 1.3.11. Merchandising tools
- 1.3.12. Brochure racks
- 1.3.13. Wobblers, clips
- 1.3.14. Racks, stacks, coin bins, and other plastic items
- 1.3.15. Shelf eye-catchers
- 1.3.16. Advertising and customer eye-catchers
- 1.3.17. Sales promotion items
- 1.3.18. Mobile data acquisition systems
- 1.3.19. Barcode systems (readers, printers, systems)
- 1.3.20. Sales promotion agencies
- 1.3.21. Corporate mercantile printed materials

### 1.4. OUTDOOR

- 1.4.1. Billboards, Bigboards, Megaboards - static as well as rotary
- 1.4.2. Citylights and other light indoor and outdoor carriers
- 1.4.3. Advertising on public transport vehicles
- 1.4.4. Movable advertising
- 1.4.5. Inflatable advertising means
- 1.4.6. Atypical large-scale advertisement
- 1.4.7. Poster services
- 1.4.8. Eye-catchers (static, rotary)
- 1.4.9. Multimedia and presentation posts

### 1.5. MARKETING SERVICES

- 1.5.1. Marketing survey
- 1.5.2. Direct mailing services
- 1.5.3. Telemarketing, call centres
- 1.5.4. B2B (business to business), B2C (business to customers)
- 1.5.5. CRM (Customer Relationship Management)
- 1.5.6. E-marketing
- 1.5.7. Mobile marketing
- 1.5.8. Marketing and management consultancy
- 1.5.9. Hardware and software for company management and marketing
- 1.5.10. Public relations
- 1.5.11. Sponsorship
- 1.5.12. Event agencies

### 1.6. PROMOTION SERVICES

- 1.6.1. Advertising agencies
- 1.6.2. Advertising design
- 1.6.3. Photobanks
- 1.6.4. Graphic and packaging design
- 1.6.5. Graphic creative studios
- 1.6.6. Exhibition systems, lease of mobile halls
- 1.6.7. Realisation of exhibition expositions
- 1.6.8. Decorator companies
- 1.6.9. Others

### 1.7. MEDIA, MEDIA SERVICES AND SPECIALIZED PUBLISHING HOUSES

- 1.7.1. Printed media
- 1.7.2. Electronic media
- 1.7.3. Internet and internet services
- 1.7.4. Information services, databases
- 1.7.5. Other media forms of promotion
- 1.7.6. Media for sound, image and data recording



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## Trade Fair Nomenclature

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3–5 May 2022

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#### 1.8. PROFESSIONAL ORGANISATIONS AND ASSOCIATIONS

#### 1.9. SPECIALIZED LITERATURE

#### 1.10. SPECIALIZED EDUCATION AND SCHOOLS

#### 1.11. OFFICE SUPPLIES

- 1.11.1. Office and telecommunication technology
- 1.11.2. Computer accessories
- 1.11.3. School equipment and tools
- 1.11.4. Writing and correcting tools
- 1.11.5. Office accessories
- 1.11.6. Paper, paper products and envelopes
- 1.11.7. Sorting and archiving
- 1.11.8. Warehousing and packaging
- 1.11.9. Forms and mercantile materials
- 1.11.10. Presentation aids and equipment
- 1.11.11. Writing pads, pads, notebooks
- 1.11.12. Boxes, containers, packages
- 1.11.13. Calendars, postcards and albums

#### 1.12. ARTISTIC STUDIO - Materials and tools for painters, graphics, sculptors, restorers, architects...

- 1.12.1. Paints and painter's accessories
- 1.12.2. Drawing tools (pastels, crayons, china inks, charcoals and pencils, markers, pens, tools...)
- 1.12.3. American retouch
- 1.12.4. Painting canvas and accessories, paintbrushes
- 1.12.5. Graphical tools and printing paints
- 1.12.6. Sculptor's and ceramist's clays, moulding materials, sculptor's and ceramist's accessories
- 1.12.7. Cardboards, papers, cartons, pads and sketch books
- 1.12.8. Art galleries and show rooms
- 1.12.9. Arts publications
- 1.12.10. Others

#### 1.13. POLYGRAF

#### 1.14. PRE-PRESS

- 1.14.1. Computers
- 1.14.2. Scanners
- 1.14.3. Monitors
- 1.14.4. Reproduction cameras
- 1.14.5. Tablets
- 1.14.6. Printers
- 1.14.7. Software for DTP
- 1.14.8. Page mounting
- 1.14.9. Imagesetters
- 1.14.10. CTP systems
- 1.14.11. Proof systems and devices
- 1.14.12. Archiving equipment
- 1.14.13. Computer networks, systems
- 1.14.14. Other machines and equipment for DTP and pre-press systems

#### 1.15. PRINTING MATERIALS

- 1.15.1. Papers
- 1.15.2. Cartons
- 1.15.3. Other materials for printing
- 1.15.4. Self-adhesive papers and foils

- 1.15.5. Paper for laser printing

#### 1.16. POLYGRAPHIC TECHNOLOGY AND MATERIALS

- 1.16.1. Printers for book printing, serigraphy, gravure printing, flexography and offset
- 1.16.2. Digital printing machines
- 1.16.3. Automatic copiers
- 1.16.4. Machines for book processing (guillotines, folders, collation, machines, etc.)
- 1.16.5. Printing inks, printing plates, chemicals, lacquers, glues, printing rubber
- 1.16.6. Other polygraphic materials
- 1.16.7. Repairs and service
- 1.16.8. Equipment for binding and presentation of printed documents

#### 1.17. POLYGRAPHIC SERVICES

- 1.17.1. Printing houses
- 1.17.2. Reproduction studios
- 1.17.3. Copying
- 1.17.4. Printing copying
- 1.17.5. Finishing

#### 1.18. POLYGRAPHIC PRODUCTS

- 1.18.1. Printed materials
- 1.18.2. Other paper products

#### 1.19. USED MACHINES AND EQUIPMENT

#### 1.20. ENVIRONMENTAL PROTECTION, GARBAGE AND ECOLOGY

#### 1.21. DIGITAL SOLUTIONS IN THE PHOTOGRAPHIC INDUSTRY

- 1.21.1. Devices and accessories
- 1.21.2. Digital cameras
- 1.21.3. 3D-cameras
- 1.21.4. Web cameras
- 1.21.5. Photographic transportation packagings
- 1.21.6. Batteries and accumulators
- 1.21.7. Video/film technology and accessories, post-production
- 1.21.8. Image input and output (scanners and printers)
- 1.21.9. Software and hardware for image processing
- 1.21.10. Photofinishing systems
- 1.21.11. Photographic studios
- 1.21.12. Lighting and illuminative systems
- 1.21.13. Reflecting screens
- 1.21.14. Photographic backgrounds, scene setup
- 1.21.15. Exposure meters
- 1.21.16. Tripods
- 1.21.17. Testing and measuring instruments
- 1.21.18. Consulting and implementing companies

#### 1.22. PRESENTATION, PROJECTION AND CONFERENCE TECHNOLOGY

- 1.22.1. 3D-projectors
- 1.22.2. Video data projectors
- 1.22.3. Technology and equipment of conference rooms
- 1.22.4. Large-format LED panels
- 1.22.5. LCD projectors
- 1.22.6. Plasma displays
- 1.22.7. Audio technology

#### 1.23. 3D PRINT AND TECHNOLOGY



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## Trade Fair Nomenclature

### REKLAMA POLYGRAF OBALY

PVA EXPO PRAGUE, 3–5 May 2022

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#### 1.24. RESEARCH, DEVELOPMENT, EDUCATION

- 1.24.1. Research institutes, institution
- 1.24.2. Universities, universities of applied sciences

#### 1.25. SOFTWARE

- 1.25.1. 3D Visualization
- 1.25.2. 3D graphics and modeling software
- 1.25.3. CAD/CAM systems
- 1.25.4. CT/MRT and image processing systems
- 1.25.5. Digitizing systems
- 1.25.6. Measuring and documentation software
- 1.25.7. Simulation software, software for virtual reality
- 1.25.8. Software for project management

#### 1.26. MACHINERY, EQUIPMENT, TOOL, ACCESSORIES, TECHNOLOGIES

- 1.26.1. Scanners, 3D scanners, laser scanners, hand scanners
- 1.26.2. CT/MRT and systems for image processing
- 1.26.3. CAD/CAM hardware
- 1.26.4. Machines for manufacturing models and forms
- 1.26.5. Machines for rapid prototyping
- 1.26.6. Machines for fast processing
- 1.26.7. Manufacturers of 3D printers
- 1.26.8. Laser machines for the production of models and tools
- 1.26.9. Hybrid technology
- 1.26.10. Material protection and packaging materials, surface protection
- 1.26.11. Hardening technology and surface finishing technology
- 1.26.12. Hybrid technology

#### 1.27. PRODUCTION OF TOOLS AND FORMS (GENERATIVE PROCESSES)

- 1.27.1. Formation of models, architectural design models
- 1.27.2. Technology for modeling
- 1.27.3. Fast creation tools
- 1.27.4. Pilot production, small-lot production
- 1.27.5. Microtechnology
- 1.27.6. Lightweight construction
- 1.27.7. Hybrid modeling
- 1.27.8. Functional changes
- 1.27.9. Surface finishing/upgrading
- 1.27.10. MATERIALS
- 1.27.11. Plastics
- 1.27.12. Ceramics
- 1.27.13. Metal
- 1.27.14. Hybrid materials, Composites, fiber composites
- 1.27.15. Functional Materials
- 1.27.16. High Performance Composites
- 1.27.17. Innovative materials

#### 1.28. INSTRUMENTS FOR MEASURING, CONTROL, REGULATION, VERIFICATION

- 1.28.1. Test and Measurement Instruments
- 1.28.2. Three-dimensional Measuring Devices
- 1.28.3. Simulation
- 1.28.4. Laser Measurement Technology and Calibration
- 1.28.5. Measuring and Display Devices
- 1.28.6. Measuring Devices and Systems, Measuring tools

- 1.28.7. Optical measuring technology, sensory sets

#### 1.28.8. SERVICES

- 1.28.9. Construction and development
- 1.28.10. Organization, project management, counselling
- 1.28.11. Engineering and projection companies
- 1.28.12. Development of molds/forms and engineering
- 1.28.13. Generative Production
- 1.28.14. Product Development
- 1.28.15. Simulation
- 1.28.16. Sellers of 3D printers
- 1.28.17. Providers of 3D printing services
- 1.28.18. Copyright and patent law
- 1.28.19. Financing and fundraising

#### 1.29. PROFESSIONAL LITERATURE

- 1.29.1. Publishers
- 1.29.2. Professional media

#### 1.30. ORGANIZATIONS, INSTITUTIONS

- 1.30.1. Associations
- 1.30.2. Organizations
- 1.30.3. Institutions
- 1.30.4. Agencies
- 1.30.5. Manufacturing laboratory, open workspaces, hackerspaces

#### 1.31. OTHERS

## 2. PACKAGING

#### 2.1. RAW MATERIALS AND SEMI-PRODUCTS FOR THE PRODUCTION OF PACKAGING MATERIALS

#### 2.2. MACHINES AND TOOLS FOR FINISHING, PROCESSING AND FOR THE MANUFACTURE OF PACKAGES AND PACKAGING MEANS

- 2.2.1. Machines for the manufacture of corrugated boards
- 2.2.2. Machines for the finishing of papers and boards

#### 2.3. CUTTING, DIECUTTING AND FORMING MACHINES

- 2.3.1. Paper and board cutting machines
- 2.3.2. Metal and synthetic film cutters
- 2.3.3. Manual and automatic diecutting machines
- 2.3.4. Pasting and connecting machines
- 2.3.5. Grooving, perforating and scoring machines
- 2.3.6. Bending line creating machines and equipment
- 2.3.7. Cutting plotters
- 2.3.8. Cutting, diecutting and forming machines, other

#### 2.4. MACHINES FOR THE MANUFACTURE OF PAPER AND BOARD PACKAGES

- 2.4.1. Machines for cartonnage production
- 2.4.2. Machines for the manufacture of paper bags and sacks
- 2.4.3. Machines for the manufacture of paper envelopes and bags
- 2.4.4. Machines for the manufacture of paper core
- 2.4.5. Machines for melting glue application
- 2.4.6. Machines for the manufacture of mats, saucers, plates
- 2.4.7. Machines for the manufacture of cups
- 2.4.8. Machines for the manufacture of board barrels
- 2.4.9. Machines for the manufacture of packages of moulded fibre





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2.4.10. Machines for the manufacture of paper and board packages, other

2.4.11. Machines for the manufacture of metal sheet packages

2.4.12. Machines for the manufacture of glass packages

#### **2.5. MACHINES FOR THE MANUFACTURE OF PLASTIC AND COMBINED PACKAGES**

2.5.1. Splicing machines for plastic films

2.5.2. Injection, moulding and blow-out machines

2.5.3. Machines for the manufacture of plastic bags and sacks

2.5.4. Machines for the manufacture of PET bottles

2.5.5. Machines for the manufacture of plastic and combined packages, other

2.5.6. Machines for the manufacture of office appliances of paper, board and films

2.5.7. Machines for the manufacture of paper hygienic and toilet articles

2.5.8. Components and parts for processing machines

2.5.9. CAD/CAM systems for packaging technology

2.5.10. Machines and tools for finishing and processing, for manufacturing of packages and packaging means

#### **2.6. PACKAGING MATERIALS, PACKAGING MEANS AND PACKAGES**

#### **2.7. MATERIALS FOR THE MANUFACTURE OF PACKAGES AND PACKAGING MATERIALS**

2.7.1. Wrapping papers

2.7.2. Boards

2.7.3. Single-layer films of plastics

2.7.4. Multi-layer packaging materials

2.7.5. Metal coated films and papers

2.7.6. Packaging sheets and bands of steel

2.7.7. Aluminium films and sheets

2.7.8. Packaging nettings

2.7.9. Films and boards of foam polymers

2.7.10. PET semi-products for the manufacture of bottles

2.7.11. Packaging materials: wood, cork and fabrics

2.7.12. Separating and insulating materials of glass microfibres

2.7.13. Materials for sterile packaging

2.7.14. Packaging materials, other

#### **2.8. CONSUMER PACKAGES**

2.8.1. Bags

2.8.2. Damage and impact resistant envelopes

2.8.3. Board folding boxes

2.8.4. Bottles

2.8.5. Glasses

2.8.6. Cans

2.8.7. Cups, boxes

2.8.8. Mats, saucers, pads

2.8.9. Blister packages

2.8.10. Suitcases

2.8.11. Bags

2.8.12. Cosmetic boxes

2.8.13. Cases

2.8.14. Luxurious packages, boxes, bags, gift packages

2.8.15. Packages for audio, video, CD, LP

2.8.16. Tubes

2.8.17. Packages and fixing elements of moulded fibres

2.8.18. Aluminium aerosol vessels

2.8.19. Mechanical spraying and dosing devices

2.8.20. Dosing pipettes for pharmacy

2.8.21. Tear tapes for easy opening of packages

2.8.22. Biodegradable packages

2.8.23. Consumer packages, other

2.8.24. Sales promotion packages

#### **2.9. SHIPPING PACKAGES**

2.9.1. Board boxes, containers

2.9.2. Plastic boxes

2.9.3. Transport boxes

2.9.4. Wooden cases

2.9.5. Hurdles

2.9.6. Sacks

2.9.7. Buckets

2.9.8. Canisters

2.9.9. Barrels and vats

2.9.10. Transport and storing packages and vessels

2.9.11. Pallets

2.9.12. Transport packages, other

2.9.13. Special packages for hazardous substances

#### **2.10. AUXILIARY PACKAGING MEANS**

2.10.1. Bottle closures and capsules

2.10.2. Closures and lids for glasses

2.10.3. Tube closures

2.10.4. Glues for packaging means

2.10.5. Binding tapes

2.10.6. Sticking tapes

2.10.7. Cords, strings

2.10.8. Ropes, lines, nets, nettings

2.10.9. Bundle rubber rings

2.10.10. Fixing means and filling materials

2.10.11. Drying agents and corrosion inhibitors

2.10.12. Gases for a protective atmosphere

2.10.13. Labels and tags

2.10.14. Binding clips

2.10.15. Cores, tubes

2.10.16. Paper shavings

2.10.17. Auxiliary packaging means, other

2.10.18. Software for package design (CAD/CAM)

2.10.19. Packaging materials, packaging means and packages, other

#### **2.11. PACKAGING MACHINES AND EQUIPMENT, OTHER**

#### **2.12. LABELS - MATERIALS AND TECHNOLOGY**

2.12.1. Materials for manufacturing labels

2.12.2. Label inks, varnishes, and adhesives

2.12.3. Label design

2.12.4. Pre-press and label manufacturing technologies

2.12.5. Label printing and cutting machines

2.12.6. Labels

2.12.7. Laser cutting

#### **2.13. LABELLING MACHINES AND EQUIPMENT**

2.13.1. Equipment for label application on automatic lines

2.13.2. Hand-operated labelling machines



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#### **2.14. LABELLING MACHINES AND EQUIPMENT**

- 2.14.1. Labelling machines and equipment with ink-jet technology
- 2.14.2. Labelling machines and equipment with laser technology
- 2.14.3. Labelling machines and equipment with thermotransfer technology
- 2.14.4. Bar code – systems and equipment
- 2.14.5. RFID systems and equipment
- 2.14.6. Label readers
- 2.14.7. Mobile terminals for data collection
- 2.14.8. Labels – materials and technologies, other

#### **2.15. ACCESSORIES, MEASUREMENT, CONTROL AND TESTING INSTRUMENTS AND SYSTEMS**

##### **2.16. TESTING INSTRUMENTS AND SYSTEMS**

- 2.16.1. Testing instruments and systems for packaging materials and packaging

##### **2.17. MEASURING INSTRUMENTS AND SYSTEMS**

- 2.17.1. Measuring instruments and systems for packaging materials and packaging
- 2.17.2. Gas analysers for protective atmosphere packaging
- 2.17.3. Control and regulation instruments
- 2.17.4. Video control systems
- 2.17.5. Equipment for detecting and separating undesirable contaminants (metal, glass, stones)

##### **2.18. ENVIRONMENTAL PROTECTION, WASTE AND PACKAGING WASTE**

- 2.18.1. Systems for the use and recycling of packaging waste
- 2.18.2. Cleaning equipment
- 2.18.3. Air-conditioning
- 2.18.4. Bailing presses for waste
- 2.18.5. Washing equipment
- 2.18.6. Silencing equipment

#### **2.19. WASTE RECYCLING**

- 2.19.1. Equipment for recycling plastic waste
- 2.19.2. Recycling of plastics
- 2.19.3. Recycling of inks
- 2.19.4. Recycling of toner cartridges
- 2.19.5. Waste tipping
- 2.19.6. Waste incineration
- 2.19.7. Protective and work safety aids
- 2.19.8. Environmental protection, waste and packaging waste, other
- 2.19.9. Waste management
- 2.19.10. Laws, legislation

#### **2.20. LOGISTICS**

##### **2.21. HANDLING MACHINERY AND EQUIPMENT**

- 2.21.1. Equipment for storing and scrapping material
- 2.21.2. Handling equipment
- 2.21.3. Vacuum manipulators
- 2.21.4. Lifting tables and platforms
- 2.21.5. Conveyor belts
- 2.21.6. Storage machinery and equipment
- 2.21.7. Automated systems for materials handling
- 2.21.8. Logistics

##### **2.22. PROMOTIONAL PACKAGING**

- 2.22.1. Paper advertising packages
- 2.22.2. Plastic advertising packages
- 2.22.3. Glass advertising packages
- 2.22.4. Metal advertising packages
- 2.22.5. Textile advertising packages
- 2.22.6. Wooden advertising packages
- 2.22.7. Bags for advertising purposes
- 2.22.8. Advertising packages from other materials

### **3. EVENT MARKETING, NETWORKING**