



The Holiday World & Region World trade fairs will be held in due course in the spring of 2022

Prague, August 2, 2021 - Travel lovers can look forward to the 30th anniversary of the traditional Holiday World & Region World trade fairs from March 18 to 20, 2022. With this step, the trade fairs return to the regular date of the event. The popular event will take place in the modern PVA EXPO PRAGUE exhibition center in Letňany. The organizer is ABF, a.s.

Tourism has suffered unprecedented losses as a result of the global covid pandemic. The reality of everyday life in this field clearly shows that the return to "normal" is gradual and cannot be rushed. "We consider the Holiday World & Region World trade fairs to be one of the most important industry events. And because a pandemic has put many entrepreneurs in the industry in a difficult situation, we feel the need to do our utmost to support them and start tourism. Unfortunately, despite our great efforts, it turned out that the intended date of the fairs is too early for our loyal exhibitors due to financial losses. We therefore decided to comply with the requests of our loyal exhibitors and partners and return the organization of the Holiday World & Region World fairs to the usual spring date," explains Martin František Přívětivý, Executive Director of the organizing company ABF, a.s. The fairs will not take place on the originally announced alternate date from October 1 to 3, 2021, but will take place on the traditional date from March 18 to 20, 2022.

We firmly believe that in the upcoming year, the 30th anniversary of the tourism fairs from March 18 to 20, 2022 will be enjoyed by visitors and exhibitors in full quality. What's more, the fairs will take place in parallel with the successful FOR CARAVAN trade fair. Everyone will come to their own with us.

It is certainly worth mentioning the fact that the Holiday World & Region World trade fairs are the most important event of its kind not only in the Czech Republic, but also in the region of Central Europe. In 2020, the national tourist centers of traditional European countries and distant destinations, such as America, Asia and Africa, presented themselves at Holiday World & Region World. 489 exhibitors from 46 countries presented their expositions and stands at the Holiday World & Region World trade fairs to visitors on an exhibition area of 11,270 msq. In 2020, a total of 31,217 satisfied visitors enjoyed these tourism and regional tourism fairs.

Holiday World & Region World 2020 in figures:

Number of exhibitors: 489

Number of visitors: 31,217

Number of countries represented: 46

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