## APPLICATION DOCUMENTATION

## A

## Separate order of exhibition area, stand construction and technical services

## ה HOLIDAY WORLD

## PVA EXPO PRAGUE, 18-20 March 2022

## IMPORTANT DATES

| The first deadline for the lease of the exhibition area at preferential prices | $\mathbf{3 1}$ October 2021 |
| :--- | ---: |
| Deadline for technical services | $\mathbf{1 6}$ December 2021 |
| Deadline for orders of the construction of stands and their equipment | $\mathbf{1 6}$ December $\mathbf{2 0 2 1}$ |
| Deadline for submission of the Confirmation of Implementation and for submission of stand layouts | $\mathbf{1 6}$ December $\mathbf{2 0 2 1}$ |

Business Company: ABF, a.s.
Registered office: Beranových 667,
Trade Fair Nomenclature
Workplace, mailing address: Dělnická 12, 170 00, Prague, Czech Republic Company Registration No.: 63080575, Tax Id. No.: CZ63080575
Registered by Municipal Court in Prague, Section B, File no. 3309
Bank Details: Expobank CZ a.s., Account No. 5085320021/4000
IBAN: CZ7240000000005085320021, SWIFT: EXPNCZPP
图 HOLIDAY WORLD
PVA EXPO PRAGUE, 18-20 March 2022
Tel.: +420 724122 084, 225291129
E-mail: holidayworld@abf.cz, internet: www.holidayworld.cz, www.pvaexpo.cz

1. Central offices for tourism
2. Ministries
3. Embassies
4. Tour operators - travel agencies
5. Commission dealers - travel agencies
6. Accommodation services - hotels (*****/****/***), B\&Bs, other accommodation
7. Agrotourism and summer apartments
8. Active holiday
9. Meals, catering
10. Spas, sanatoria and wellness
11. Organization of congresses, conferences and incentive events
12. Services for business trips
13. Premises suitable for congress, conference and incentive events
14. Tourism fairs, exhibitions and conferences
15. Programme agencies and cultural events
16. Interest organizations
17. Tourism associations and authorities
18. Tourist regions, microregions
19. Tourist destinations, destination companies, managements and agencies
20. Air transport
21. Coach transport
22. Ship transport and cruises
23. Railway transport
24. Car hire companies
25. Reservation and information systems
26. Professional education
27. Marketing services
28. Guide services
29. Publishers, publishing houses, media and promotion in tourism
30. Tourist attractions: castles, chateaux, museums, galleries, nature reserves
31. Technologies, telecommunications and courier services
32. Financial and insurance services
33. Other services in tourism
34. Start-up projects in tourism
35. Activities outside tourism Business Company: ABF, a.s. Registered office: Beranových 667,

Binding Application Form for Participation of the Firm - General Agreement 199 00, Prague, Czech Republic
Workplace, mailing address: Dělnická 12, 170 00, Prague, Czech Republic Company Registration No.: 63080575, Tax Id. No.: CZ63080575

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* For natural persons (individuals) please state the place of business. ** This must be filled in for the sending of the position, assembly instructions, etc.

I grant permission to ABF, a.s. to send me commercial information in an electronic form, in accordance with Act no. 480/2004 Coll. This permission can be withdrawn anytime in the future by sending a text „stop" to stoplist@abf.cz.
signature of exhibitor/ representative of the exhibitor

| EXHIBITION AREA |  | Price in EUR/sq.m according to the application date |  | Fill in dimensions in whole metres |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | until 31 October 2021 | from 1 November 2021 | width - length | depth | total sq.m |
| Indoor exhibition area (min. 6 sq.m) | Row | 165 | 200 |  |  |  |
|  | Corner | 182 | 220 |  |  |  |
|  | U-shape (front) | 190 | 230 |  |  |  |
|  | Island | 198 | 240 |  |  |  |
| Expositions height (including dominant - in cm ) In the case of not stating the stand weight we suppose the area-wide height of the stand of 250 cm . |  |  |  |  |  |  |
| Outdoor exhibition area (no difference for shapes) |  | 20 | 30 |  |  |  |
| Construction of expositions through ABF YES / N0 |  | Registration fee |  |  |  | 250 |
|  |  | Assurance of damage liability insurance |  |  |  | 46 |
| TRADE FAIR NOMENCLATURE presented within the exposition (see side A0): |  |  |  |  |  |  |
| PRICE - TOTAL |  |  |  |  |  |  |

[^0]ABIFBusiness Company: ABF, a.s. Registered office: Beranovych 667, 199 00, Prague, Czech Republic Workplace, mailing address: Dëlnická 12,17000 , Prague, Czech Republic Company Registration No.: 63080575, Tax Id. No.: CZ63080575 Registered by Municipal Court in Prague, Section B, File no. 3309 Bank Details: Expobank CZ a.s., Account No. 5085320021/4000 IBAN: CZ7240000000005085320021, SWIFT: EXPNCZPP Tel.: +420 724122084,225291129
E-mail: holidayworld@abf.cz, internet: www.holidayworld.cz, www.pvaexpo.cz

Business Terms and Conditions of ABF, a.s. for Participation of Exhibitors in the Trade Fair N HOLIDAY WORLD

Organiser: ABF, a.s., registered office: Beranových 667, 19900 , Prague, Czech Republic,
Exhibitor: Legal entitity or natural person to whom ABF, a.s. has confirmed participation in the
Place of the event: PVA EXPO PRAGUE - Beranových 667, 19900 , Prague, Czech Republic
Article 1.- Basic conditions for Exhibitor's Participation in the Trade Fair
The basic precondition for particicipation in the Trade Fair is the delivery of the Binding Application for Participation of the Firm, properly filled and signed in (hereinafter referred to as "Binding
Application") After the receiving of the Binding Application, ABF, a.s. will send to the Exhibitor a Confirmation of its receipt. By signing the Binding Application, the Exhibitor undertakes to adhere to the Business Terms
and Conditions and Technical Conditions of ABF, a.s. for the Exhibitor's participation in the Trade
3. Fair. exhibits presented and services offered must be in accordance with the focus of the Trade Fair (with the so-called Trade Fair Nomenclature)
The services related to the Exhibitor's participation in the Trade Fair shall be ordered by means Of separate order forms provided for in the Application Documentation to the Binding Application. Exhibition.
6. The Exhibitor is entitled to exhibit, sell or otherwise make available to the public only the products for which he is authorized and whose disclosure to the public does not infringe the copy right or other rights of third parties.
7. The Exhibitor is obliged to arrange, at his own expenses, for visas, licences and any other necessary permissions to sell products at the trade fair In the event that the Exhibitor will not attend not entitled to a refund of the deposit payment made on the rental of exhibition area. In such case, the deposit is considered a cancellation fee.
Article 2. - Terms of payment
After the receiving of the Binding Application, ABF, a.s. will send to the Exhibitor an advance invoice for the lease of the exhibition area ordered and for the registration fee.
2. After the closing date of the ordered technical services, the Exhibibtor will be esent an advance inthis advance invoice will be a precondition for implementation of the order of technical services. The final invoice with a deduction of advances will only be sent after the end of the Trade Fair.
4. The basic price of the lease and the Registration Fee includes:

- Rental for the exhibition area during the assembly Trade Fair and dismantling

Insertion into the Trade Eair Catalogue (Trade Fair Guide) to the extent of the data stated in the Order of Registration into the Catalogue (Guide)

- Insertion into the orientation System of the Trade Fair
- ive Exnibitor's Cards for the firms with an ordered area up to $30 \mathrm{sq} . \mathrm{m}$
- One Exhibitor's Card for every additional 10 sq.m commenced exceeding the area of $30 \mathrm{sq} . \mathrm{m}$ Assembiy yismantiling Cards for the mplementation Teams making it possibie for the vehicles
to enter the Exhibition Centre (ABF, a.s. is authorised to demand a tinancial security at the entrance)
- Trade Fair Catalogue (Trade Fair Guide) in a printed version

5. The basic price of the lease and the Registration Fee do not include:

External walls of the stand or any other equipment of the stand or the walls of the neighbou-
ring sta ring stands
Other records of the firm - i.e. branch offices, divisions, business representations, etc.
6. Cancellation Conditions

If the Exhibitor cancels their participation in the Trade Fair, the following cancellation fees (contractual penalties) shall apply:

- $30 \%$ of the total rental charged on the cancellation of the Binding Application in a term more than 91 days before the Trade Fair beginning
$-50 \%$ of the total rental charged on the cancel
$50 \%$ of the total rental charged on the cancellation of the Binding Application in a term from
31 to 90 days before the Trade Fair beginning $-100 \%$ of the total rental charged on the cancellation of the Binding Application in a term less The cancellas before the Trade Fair beginning
ordered. in the Trade Fair pay cancellation fees shall apply to those Exhibitors to whom the participation in the Trade Fair was confirmed according to Art. 1(1) even in the case that they have not paid
the advance invoice or any other invoice. The cancellation of the Exhibitor's participation in the the advance invoice or any other invoice. The cancellation of the Exhibitor's participation in the
Irade Fair must always be made in writing. The registration fees shall be forfeited in fil the Binding Application.

7. If, as a result of force majeure and / or due to regulatory measures of the state bodies, ABF a.s. will not be able to arrange for the fair to be held, exhibitors will be immediately informed.
The obligations of ABF, as from the application for participation expire and the exhibitor is not The obligations of ABF, as from the application for participation expire and the exhibitor is not
entitled to compensation for damages. In such a case, ABF, as is entitled to keep the registration entite.
fee.
for
8. For each of the other firms which the Exhibitors will present in their expositions (in the al name folders, video programmes, etc.) the Exhibitor is obliged to pay the Co-Exhibitor's Registration Fee. The firm properly registered in this way will be presented in the Trade Fair Catalogue (Trade Fair Guide) to the full extent as the Exhibitor. in the case of any breach of this principle, the Exhibitor will be obliged to pay the Co-Exhibitor's registration Fee and 9. All the prices are stated an amount ox of the registration fee, at any time during the Trade Fair.
a tor

Article 3. - Exhibition area
ABF, a.s. leases indoor exhibition areas without any equipment, with the possibility of connection of power supply, water pipeline, sewerage, telephone and cleaning, with the option of other
services on the basis of the order. The precondition for the handover of the exhibition area ordered shall be the settlement of all the payments due in the context with participation in the Trade Fair.
2. ABF a.s. furthermore leases outdoor exhibition areas on the dedicated free areas of the overlapping of the roof above the stand - the roof must not interfere into the neighbouring area). The minimum sizes of the exhibition areas are stated in the Binding Application.
4. ABF a.s. can, after consulting the matter with the Exhibitor, reduce the area of the rented exhibition space and to change its shape. ABF, a.s. reserves the right to change the placement of the exhibition area. If the contracted area is not available to the Exhibitor for reasons caused on the part of ABF, a.s., the Exhibitor is entitled to the reimbursement of the registration fee, lease charge paid and the price for the services ordered and already paid for. ABF, a.s. will not accept
and will not indemnify any claims for damages which the Exhibitor could have incurred for this reason. have an unlimited booked exhibition area The Exhibitor is obliged to respect the' raster of the exhibition area, ie. not to exceed the area, even in the case of raised height dominances.
6. The Exhibitor shall receive a raster of the exhibition areas with the marking of their position after the settlements of all the payments due for the rented space and after the final processing of Binding Applications.
7. The architectural concept in the exhibition halls counts on the implementation of the classical rectangular exhibition raster, within which the following exhibition areas will be available

- Row areas with a free front side

U-shape areas (front) with three open sides - along which the visitors walk

- Island areas where all of the four sides are free

8. The Exhibitor is obliged to leave the exhibition area after dismantling in the same condition in which it was before the commencement of the erection.
The Exhibitor is obliged to settle any destruction, damage or excessive contamination according to the expenses actually incurred for the remedy of such damage (contamination).
9. The Exhibitor is not authorised to sublease the exnibition area leased to any third parties.
10. The Exhibitors are obliged to adhere to arrival and departure time schedule from the exhibition areas.

Article 4. - Damage liability insurance
AF, a.s. Is not liable to the Exhibitors or their Co-Exhibitors for any loss, destruction or any and facilities of the stands, packages, packing materials, etc.), regardless of the fact whether the loss, destruction or other damage has arisen during the assembly, dismantling, transport or in the course of the Trade Fairs.
2. Exhibitors participate in the trade fair at their own risk. The Exhibitor will not claim that ABF, a.s. is liabble for any demands of third parties for reimbursement of any damage resulting Trom the participation of the Exhibitor in the trade foirr. parties during the entire term of the Trade Fair.
4. ABF , a.s. provides for the benefit of Exhibitors liability insurance for damage caused by the Exhibitor's activity to third darties at the time of the fair assembly and disassembly up to the
amount of the indemnity EUR 68,182 for the price of EUR 46 without VAT.
5. If the Exhibitor has an individual insurance policy for liability for damage to the indemnification limit of min. EUR 68,182 , the Exhibitor must provide ABF, a.s. with the confirmation of the ins urance from the particular insurance company.
The Exhibitors have a possibiitity of contracting an insurance policy covering the set of their own disasters for the term of the Trade Fair. This insurance can be contracted in the premises of the

Article 5. - Safety, health and fire protection

1. The Exhibitors, are obliged to observe, during the assembly, in the entire course of the Trade Fairs and during the dismantling, safety, hygienic, fire protection, environmental and other generally binding legal and internal regulations valid in PVA EXPO PRAGUE and principles of the handing of all technical equipment and flammables. Furthermore, the Exhibitors are obliged to the authorised members or the fire assistance service and of the staff of ABF a.s.
2. The Exhibibitors must store or use, in their expositions or in the area of the Exhibition Centre, any health.
3. In the course of the Trade Fairs, as well as during the assembly and disassembly thereof, it is
4. Thrbidden to smoke and to handle naked flame in all the indoor areas of the Exhibition Centre.

The Exhibitors are responsible for the condition of the wiring system of the stand (display), incluout by a person duly authorised to do so, i.e. possessing the "Certificate of Competence"
5. The Exhibitors are obliged to use dedicated walking paths and roads. The Exhibitors are required to keep free the escape ways, areas at electrical switchboards, water stops, hydrants (internal intake points).
6. The Exhibibitrs are obliged to observe the fundamental principles of safety behaviour in the vicinity of handling trolleys.
Article 6. - Basic preconditions for the erection of a stand

1. The service of stand erection is offered and implemented by ABF a.s. The Exhibitors who prefer to ensure the erection of their stands by themselves and not through ABF, a.s. are obliged to
submit the ground plan and front view of the stand with the marking of dominant heigits as submit the ground pran and front view of the stand with tye marking of dominant heights, as not later than 30 days before the commencement of the Trade Fair.
2. The Exhibitors are obliged to ensure implementation of the rear wall (except for the stands with an island location) of their expositions at a minimum height of 2.5 m .
3. The Exhibitors are obliged to adhere to the ABF, a.s. Technical Conditions for Participation of
4. The Exhibitors are responsible for construction and technical implementation of the stand and stands for any damage to property and health caused by inappropriate stand construction.

## Article 7. - Presentation of Exhibitors

1. The Exhibitor is entitled to promote his / her products or services only on his own exposure and
shall not disturb or restrict the surrounding exposures.
2. Placement of any advertisising or promotional materials out of the Exhibitor's own exposition is only permitted after a previous written approval from ABF, a.s., and is for fee
. ABF, a.s. is authorised to forbid or remove, at the Exhibibtor's expense, all advertising which does not correspond to the above listed conditions or which support fascism, race, religious or other
intorerance or whichis not conmpatibee with thuman dignity. During the Trade Fair, it is only permitted to perform audio-visual, acoustic, musical, dancing and other productions provided that the other Exhibitors will not be disturbed by the operation
of these facilities and that ABF , a.s. has granted its consent to these productions. In order to be of these facilities and that ABF, a.s. has granted its consent to these productions. In order to be
allowed to perform productions at the exposition, the Exhibitor is obliged to apply for approval allowed to perform productions at the exposition, the Exhibitor is obliged to apply for approval
from the competent collective administrator of copyrights (such as OSA, NTERGRAM). The noise level beyond the limits of the stand must not exceed the value permitted by legal regulations. ABF, a.s. is authorised to orbid all performances causing excessive noise, dust, polutants, , ib and to require the Exhibitor in question to pay a contractual penalty amounting to EUR 228 .

## Article 8. - Deadline for applications and orders

. It is necessary to send the Binding Application the Order for Technical Services, Order of Erection of the Stand, Order of Registration of Other Firms - Co-Exhibitors and any other order
forms to the address ABF a.s. Trade fair Administration, Dêninicka 12, 17000 , Prague, Czech Republic, by the specififed deadilines of individual closing dates.

## Article 9. - Personal data processing

ABF. a.s. processes personal data of the Exhibitors (hereinafter referred to also as "the Data
Subjects" in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation), hereinafter referred to as
2. ABF, a.s. acts as the Data Controller and the Exhibitors can contact it in connection with their
personal data processed at the address of its registered office
ABF, a.s. processes personal data of the Exhibitors, which they have provided to it in connection wat ine signing of the application or contract for the reason of necessity for contract performance, or the reason of necessity for compliance with legal obligations, as well as for the
reason of necessity for protection of authorised interests of ABF, a.s. ABF a.s. processes and reason of necessity for protection of authorised interests of ABF, a.s. ABF, a.s. processes and
collects such personal data for the purpose of conclusion of a contract, provision of perfformance according to the contract and for termination of a contract, as well as for the purpose of possible enforcement of the claims implying from the contract.
ABF a.s. processes the following personal data of the Exhibitors or of natural persons acting
for the Exhibitor in contractual relations: first name surname title, for the Exhibitor in contractual relations: first name, surname, title, date of birth, address of
residence, mailing address, account number, e-mail, phone number. These personal data are residence, mailing address, account number, e-mail, phone number. These personal data are
Sither. application form, and then they are entered into a computer system of ABF, a.s., which has adopted such measures that are necessary for elimination of an unauthorised or accidental access to personal data, for elimination of any other manner of their unauthorised processing,
as well as for elimination of any other misuse of the personal data. Only responsible persons as well as or elimination of any
have access to the personal data.

## Article 10. - Final provisions

. ABF a.s. reserves the right to cancel the participation of the trade fair if the Exhibitor does not act in good faith, fails to observe the rules of contracting, or breaches the technical and safety 2. All requirements and changes on the part of the Exhibitors must be sent to the ABF, a.s., subject to a previous agreement with ABF, a.s. Trade Fair Administration, in writing. All complaints on the part of Exhibitors towards ABF, a.s. for the time of stand assembly and course of the Trade dismantling work, until it is completed.
. The prenesent Business Terms and Conditions form an integral part of the Binding Application for participation of the firm at the Trade Fair.

Exhibitor (Company name):

We declare that the following firms (our Co-exhibitors) will be presented within the framework of our exposition. For each of them we will pay the Registration Fee amounting to EUR 250.

Number of co-exhibiting firms $\square$ (in the case of a larger number please fill in more forms no. 2)

| ${ }^{\text {st }}$ Co-exhibitor |  |  |
| :---: | :---: | :---: |
| Company name__ Reg. No. |  |  |
| Name of co-exhibitor for publishing in the trade fair catalogue |  |  |
| Registered office* - street |  | Tax ID. No. |
| Town | Postal Code | Country |
| Contact person |  |  |
| Tel./mobil | E-mail |  |
| Internet www. |  |  |


| $2^{\text {nd }}$ Co-exhibitor |  |  |  |
| :---: | :---: | :---: | :---: |
| Company name |  |  | Reg. No. |
| Name of co-exhibitor for publishing in the trade fair catalogue |  |  |  |
| Registered office* - street |  |  | Tax ID. No |
| Town | Postal Code |  | Country |
| Contact person |  | Position |  |
| Tel./mobil | E-mail |  |  |
| Internet www. |  |  |  |


| $3^{\text {rd }}$ Co-exhibitor |  |  |
| :---: | :---: | :---: |
| Company name |  | Reg. No. |
| Name of co-exhibitor for publishing in the trade fair catalogue |  |  |
| Registered office* - street |  | Tax ID. No. |
| Town | Postal Code | Country |
| Contact person |  |  |
| Tel./mobil | E-mail |  |
| Internet www. |  |  |


| $4^{\text {th }}$ Co-exhibitor |  |  |
| :---: | :---: | :---: |
| Company name__ Reg. No. |  |  |
| Name of co-exhibitor for publishing in the trade fair catalogue |  |  |
| Registered office* - street |  | Tax ID. No. |
| Town | Postal Code | Country |
| Contact person |  |  |
| Tel./mobil | E-mail |  |
| Internet www. |  |  |

[^1]
## All prices are without VAT.

I hereby confirm that I read the Business Terms and Conditions of ABF, a.s., which are an integral part of this application form, and that I understand them and agree with them. I take into account that this is a framework agreement which will be realized in steps, based on further orders made in writing or via e-mail. If the orders are issued by a third party, the original is always required.

Exhibitor (Company name):
All services not marked will be automatically considered as NOT ORDERED.
For Technical Terms and Conditions, as well as for specification of services, see the following page.

## Order of power supply

(Price per one inlet, mark those requested with $\triangle$ )
Power supply inlet of $\mathbf{2 3 0} \mathbf{V}-\mathrm{L}+\mathrm{N}+\mathrm{PE}$ (1 phase + neutral + grounding)

|  | indoor area | outdoor area |
| :---: | :---: | :---: |
| up to $\mathbf{2} \mathbf{k W} \mathbf{- 1}$ socket | EUR 250 | EUR 290 |
| up to $\mathbf{3} \mathbf{k W} \mathbf{- 1}$ socket | EUR 373 | EUR 413 |
| up to $\mathbf{5} \mathbf{k W} / 230-2$ sockets $2 \mathrm{~kW}+3 \mathrm{~kW}$ ( 10 A and 16 A ) | EUR 568 | EUR 608 |
| up to $\mathbf{6} \mathrm{kW} / 230-2$ sockets <br> $3 \mathrm{~kW}+3 \mathrm{~kW}$ (16 A and 16 A ) | EUR 659 | EUR 699 |
| Power supply inlet of $400 \mathrm{~V}-3 \mathrm{~L}$ + $\mathrm{N}+\mathrm{PE}$ (3 phases + neutral + grounding) |  |  |
|  | indoor area | outdoor area |
| up to $9 \mathrm{~kW}-32 \mathrm{~A}$ socket | EUR 795 | EUR 835 |
| up to $\mathbf{1 5} \mathbf{k W}$ - 32 A socket | EUR 1,096 | EUR 1,136 |
| up to 21 kW-32 A socket | EUR 1,459 | EUR 1,499 |
| up to $\mathbf{4 0} \mathbf{~ k W ~ - ~} 63 \mathrm{~A}$ socket | EUR 2,268 | EUR 2,308 |

## Circuit breaker type

$\square \mathrm{B}$ - standard $\square$ EUR 23 $\square$ D EUR 23

All connections are installed using a residual-current device
Other types of connection must be discussed beforehand with the technical department of ABF, a.s.

## Night power supply

$30 \%$ surcharge to the price of the ordered power supply
we hereby order the

kW supply to run non-stop

Top inlet to the illumination ramp
or any vertical routing of the inlet to the stand from the hall roof structure
(Top inlet can only be ordered with the electrical connection line min. 2 kW )

|  | $\square$ |
| :--- | ---: |
| Lending of a power switchboard |  |
| Len 37 |  |
| (same price for both indoor and outdoor areas) |  |
| Switch board for power supply 9-21 kW / 400V | $\square$ |

## The „fridge" power supply

the "fridge" power supply $(0,4 \mathrm{~kW})$ can only be ordered for 2 kW
Examples of use: refrigerator, aquarium


Order of connection to the Internet
Fixed cable connection (RJ45)

| 1x connection (the first one) | $\square$ | EUR 205 |
| :--- | ---: | :--- |
| Number of additional connections | $\square$ | EUR 32 |
| Static IP address | $\square$ | EUR 45 |

Connection to the Wi-Fi network for 1 device in the 5 GHz band. (802.11a, n, ac, not available on outdoor areas)

Number of connections
EUR 41

## Order of water supply and sewerage

(The same price for both indoor and outdoor areas)
Number of connections lines
EUR 344

Order of swimming pool water filling (including drainage)
(The same price for both indoor and outdoor areas)

| A one-off amount charged  <br> plus CZK 250 for each $\mathrm{m}^{3}$ $\square$ EUR 55 |  |  |
| :--- | ---: | :--- |
| Number of $\mathrm{m}^{3}$ | $\square$ | $\square$ EUR 12 |

## Compressed air inlet

| 6 bar compressed air inlet to 1 exposition | EUR 341 |
| :---: | :---: |
| Number of Y-branches | EUR 160 |
| Assurance of constant pressure on an individual branch line | EUR 46 |
| Consumption in liters |  |

## Order of cleaning services

(The same price for both indoor and outdoor areas)

| Daily cleaning - number of $\mathrm{s}^{\mathrm{q} . \mathrm{m}}$ (Includes also overhaul cleaning) | EUR 3 per $\mathrm{s}^{\text {a.m }} /$ and event |
| :---: | :---: |
| Overhaul cleaning - number of $\mathrm{s}^{\text {q.m }}$ (One-off cleaning after the end of the assembly) | EUR 3 per $\mathrm{s}^{\text {a.m }}$ |

All prices are given without VAT.
We hereby declare that we have made ourselves familiar with and accept without reservations the ABF, a.s. Business and Technical Terms and Conditions of the Participation of Exhibitors in the Trade Fair, which form an integral part of the Binding Application Documentation. We undertake to pay all of the advance invoices and the final invoice including VAT in due terms.

# Technical Conditions of ABF, a.s. for the Participation of Exhibitors in the Trade Fair ( HOLIDAY WORLD 

Workplace, mailing address: Dëlnická 12,17000 , Prague, Czech Republic Company Registration No.: 63080575 , Tax Id. No.: CZ63080575 Registered by Municipal Court in Prague, Section B, File no. 3309 Bank Details: Expobank CZ a.s., Account No. 5085320021/4000 IBAN: CZ7240000000005085320021, SWIFT: EXPNCZPP Tel.: +420 724122084,225291129

Article 1.-Technical services
On the Exhibitor's order it is poss
On the Exhibitor's order it is possible to provide the inlet of power supply, water and sewerage,
telephone, Internet, cleaning and possibly other services to all expositions in both indoor and outdoor areas. The inlets of the power supply, water and sewerage. Internet and telephon connections are brought from the floor conduits and channels, whose location will be marked on the raster with the location of the Exhibitor's exposition. a) Order of power supply

For the stands which are not ordered from ABF, a.s. the Exhibitors are obliged (apart from
the exceptions permitted by ABF, a.s.) to have their own switchboard - adapted to the 5 -wire the exceptions permitted by ABF, a.s.) to have their own switchboard - adapted to the 5 -wire distribution system, or the voltatae system TNS $3 L+N+P$ PE 50 Hz . A single-phase connection
of the exposition is carried of the exposition is carried out through a standard plug of $230 \mathrm{~V} / 16 \mathrm{~A}-\mathrm{L}+\mathrm{N}+\mathrm{PE}$, three-phas
 equipment of Exhibitors which is not fitted with separate operation $N$ (neutral) and protecting PE (grounding) wires, or which is not fitted with a protecting wire, without its featuring double insulation, or the wires of which do not have appropriate cross section, will not be allowed for
connection, for the reason of the protection of visitors from electric accidents and for fire safety reasons. If, necessary, it is possible to order, before the assembly deadline the services of an electrician at a price of EUR 20 per hour (every started hour of work is billed), which is to be
paid in cash at the cash desk of the Trade Fair Administration. The price for the power supply paid in cash at the cash desk of the riade rair Administration. The price for the power supply
inlet includes the inlet to the stand ( 230 V or 400 V with a possibility of its use for the duration iniet inclubles the inlet to the stand 230 V or 400 V ) with a p possibility of its use for the duration
of assembly and dismanting (maximum consumption of kWW 230 for flectrical tools). It also includes the lease of the appropriate part of the hall switchboard, consumption of electricity 1 to 2 sockets - 230 V (without a distribution within the stand), or 1 socket of 400V, possibly a combination of 230 and 400 V .
The power input required by the Exhibitor to the stand must include the total of all the power
inputs of electrical appliances in the exposition, i.e. illumination, cooker. coffee machine, tea kettle heating unit aplances in the exposition, i.e. ilumination, cooker, corfee machine, tea exhibits etc. For the purpose of a more exact order we provide the following examples: Illumination of a 9 sq.m stand about 0.5 kW , kitchen complete set about 3.5 kW coffee machine (for 2 kW . These power inputs are only for your orientation - it always depends on the particular 2 kW . These power inputs are only for y
electrical appliance which is connected.
The firm implementing the stand shall be liable for the inspection of the electrical installation. If the electrical installation does not meet the requirements, it will remain, to the Exhibitor's detriment, unconnected.
CAUTION! In the case you intend to use a refrigerator in your stand, we recommend you to order the refrigerator circuit separately, as it will not be turned off overnight. The price does not
include the power input of electrical energy. This power input must be included in the electrical power input order.

## b) Order of water and sewerage

The connection of the sink , i.e. of an ordinary battery to the closing valve and of an ordinary
siphon outlet with a $5 / 4$ " $\mathbf{o s}$. is included in the price of the "water inlet and ser siphon outlet with a $5 / 4$ " hose is included in the price of the "water inlet and sewerage". The a wider use of the plumber's service exceeding the connection of the sink, you will be charged a wider use of the plumber's service exceeding the connection of the sink , you wiil be charged
EUR 20 per hour (every started hour of work is billed). The settlement of this service is payable in cash at the cash desk of the Trade Fair Administration.
c) Daily cleaning includes vacuum cleaning of the Exhibitor's stand carpet+ emptying of the on the basis of the special requirements of the Exhibitor in morning hours before the opening of the Trade Fair. Any additional requirements beyond the above mentioned framework will be charged separately to the Exhibitor.
d) Overhaul cleaning - cleaning of the exposition after the end of the assembly before the
beginning of the Trade Fair This includes removal of the cover foil from the carpet vacuum beginning of the Trade Fair. This includes removal of the cover foil from the carpet, vacuum
cleaning, emptying of the waste basket every day dust removal from the shelves. c) Other services

Trade Fair wrotocol and free of charge, working illumination, fire brigade and health service, service, dispatching and customs services insurance service postal service, telephone and fax centre, hostesses and interpreters, promotional and photograph services, graphic design and production, arrangements services, accommodation and catering services.
ABF , a.s. will send the Order Catalogue of Services, Organisational Instructions and the exhi-
bition raster system to the Exhibitors sufficiently in advanc of the Trade Fair bition raster system to the Exhibitors sufficiently in advance of the Trade Fair commencement. fi Connection to the Internet
Two types of connection are possible at the Exhibition Centre - fixed connection by means of a
cable and wireless network "Wi-Fi" (not available in the outdoor areas). cable and wireless network "Wi-r" (not available in the outdoor areas)
Fixed connection by means of a cable is carried out with the help of a connection line to the
local Ethernet $10 / 100 / 1000 \mathrm{MBit} / \mathrm{s}$ network. The devices to be connected must be equiped
 45 connector. The standard baud rate of the connection is $5 \mathrm{MBit} / \mathrm{s}$. This type of the connection line is recommended if connection stability is required.
Connection to the Wi-Fi wireless network can be used in the case when the exhibitor does not require high connection stability. It is not recommended for VPN connection. The quality is influenced by the number of currently connected clients. In the case of non-permitted use of the transmission Wi-Fi equipment by the exhibitor it is possible to register interference and connection quality reduction. In such a case ABF a.s. is not liable for full functionality of the
connection line. The standard connection baud rate is 3 MBit/s. The device connected must be equipped with a WiFi network card. The Wi-Fi network is transmitted only in the 5 GHz band equipped wiac standard).
For connection to the network (at both the types of connection lines) it is necessary to set
acquisition of the IP address from the DHCP server. For connection to the network it is necessary to enter subsequently, in the Internet browser, a unique code, which is to be handed over to the exhibitor at the technical control workplace during the exhibitor's registration.
For connection of the equipment which does not make it possible to enter the unique code (payment terminals, routers etc.), it is necessary to additionally order the equipment configuration service
The equipment configuration service means that the technician will put the access to the In-
ternet on the given equipment into service on the WAN interface The matter does not concern ternet on the given equipment into service on the WAN interface. The matter does not concern
a complete configuration of the equipment - for example LAN interface of a possible Wi-Fi etc a complete configuration of the equipment - for example LAN interface of a possible Wi-Fi etc.
For both the types of connection the basic price of the connection line includes connection of one device. In the case of the use of a router and ordering of the equipment contiguration service it is then possible to connect an unlimited number of devices ot the router. The connection line baud rate with the equipment configuration service is 10 MBit/s. If the unique code is used
on another device, the previous device will be logged off automatically - this means that the unique code is transferable between the devices.
The exhibitor who has ordered a fixed connection line by means of a cable can order additionally an advantageous connection of another device. The Internet connection line is active not later than at 6 p... of the day preceding the first day of the event
The SLA during the business hours of the event is $98 \%$. In the case that SLA is not adhered to on the part of ABF, a.S.s., the exhibitor is entitted to a proportional reduction of the fee for the by the exhibitor through the fact that the service required was not provided in the full extent. $A B F$, a.s. does not bear any responsibility for possible misuse of the Internet connection line. The requirements for a higher connection baud rate must be discussed by the exhibitor with ABF, a.s. The exhibitor is responsible for protection of the connected device against viruses, spyware, adware and other malicious programs. In the case that any of the above mentioned malicious programs is identified on the connected device of the exhibitor, ABF, a.s. is authorised to disconnect the connection line without compensation until the removal of those programs
by the exhibitor. by the exhibitor.
In order to avoid
use one's own Wi-Fi transmitters. In the case of a requirement for necessary foperation to use one's own wi-ri transmitters. In the case of a requirement tor necessary operation of
such a device it is necessary to consult the situation and obtain the consent of the technician such a device it is necessary to consult the situation and obtain the consent of the technician
of ABF, ase The serve the DHCP server on the WAN interface must not be activated on the
connected device.

Article 2. - Stand construction
ABF, a.s. will ensure the construction of the stand in both indoor and outdoor areas on the basis of the receiving of an order. There are schell scheme in the OCTANORM system avai-
lable for the indoor area, with dimensions according to the schell scheme Order. ATTENTION! Consumption of power supply for the schell scheme must be ordered separately. It is possible to order the additional furnishing with movable items of the schell scheme.
2. Furthermore ABF, a.s. offers the construction of individually designed stands (lease) for the indoor area according to special requirements of the Exhibitor, including their furnishing with movable items (lease).
. In the case that the construction is implemented through ABF a.s., it is possible to ask for a free-of-charge 3D visualisation. Nevertheless, if the visualisation is processed and the
construction is not implemented through $A B F$, a.s., the organiser will charge an amount of construction is not implemented through AB
EUR 159 without VAT for the design creation.
EUR 159 without VAT for the design creation. ons according to the order. It is possible to order additional furnishing with movable items of these preassembled stands.

Article 3. - Technical and operating preconditions
Te architecturar reailisation and the operation of the exposition or billboard must not disturb or limit other expositions. The firm whose walls (side as well as the rear) exceed the height
of 250 cm and neighbour on the rear or side wall of the surrounding stands is obliged to design this height above 250 cm in a neutral way from the construction and graphic points of view. The use of these raised walls for oneas own advertising purposes is inadmissible and if used this way - the firm will be forced to remove the advertising and to design the walls on a graphically neutral way at its own expense.
Billboards exceeding the height of 250 cm have to be placed at a distance of at least 1.5 m Trom neighbouring stands.
The outline of the exhibition stands must not exceed the outline of the exhibition area leased by the Exhibitor, which applies also to the space above the ceiling structure of the stand as well. Possible overhang of the fascia or eye-catcher of the stand to the path is allowed on the basis of the prior approval given by ABF, a.s., if the minimum height of the
bottom edge is 3 m , and it will be subject to the payment of EUR 45 for each sa.m of its bottiom edge is th m , and
projection into win be subl plan (including a fractional part of sq.m).
3. Except for handling trucks, the entry into the exhibition areas is prohibited for any means of transport and cars of the Exhibitors. If the floor of the hall is damaged, the Exhibitor is on display under the condition that their tank does not contain any fuel and is disconnected from the battery.
Smoking and naked flame handling are strictly prohibited in the entire indoor exhibition
areas, any breach of this ban will result in the charging of a contractual fine amounting to EUR 228, payable immediately in cash.
No electrical appliances may be left in operation without any supervision. When leaving the place, the appliances must be disconnected from the mains
It is not allowed to hang any eye-catchers and flags of the Exhibitors, on the structure of the halls with the exception of the cases pre-discussed with ABF, a.s. and subject to a fee. building elements, which causes excessive pollution and dust formation (plasterboard, tile building elements, which causes excessive prials)
8. The stand must not touch the structure, walls and roof of the exhibition halls with any of its parts. The distance between the highest point of the stand and the hall roof must be at
. Height of halls, loading of floors - For a limited number of expositions it is possible to implement two-storey stands, as well as height dominants. The height usable oscillates
between 3.0 and 8.0 m (depending on the specific place of the exposition in the raster). The height of hall doors is from 3.5 metres up to 5 metres depending on the hall. The hall floor in terms of the length is at a ratio of 11140 . In the case that the basic load bearing capacity exceeds $1500 \mathrm{~kg} / \mathrm{sq} . \mathrm{m}$, it is necessary to consult such a fact with $A B F$, a.s.
10. For the laying of carpets into expositions in the halls it is necessary to adhere to the fo-
llowing procedure: First glue a masking i paper tape onto the concrete floo llowing procedure: First glue a masking - paper tape onto the concrete floor, and the an arbitrary two-sided carpet tape. It is possible to buy the masking tape directly in the

1. It is forbidden to
2. It is forbidden to discharge the remains of paints and other toxic substances which could
pollute or otherwise endanger the environment into the sewerage, sinks and basins The pollute or otherwise endanger the environment into the sewerage, sinks and basins. The
Exhibitors (or the firms authorised by the Exhibitors) are obliged to take these substances away and ensure their disposal at their own expense.
3. Storage of any materials in technical corridors (inse. particular behind the rear wall of the stand) is unacceptable for fire, safety and operational reasons. The storege of the pac-
kages, including their removal' and return delivery to the stand can be ordered from the contractual forwarding service of ABF, a.s.
4. The exhibits which are to be presented in the operation can only be serviced by the persons authorised thereto. The exhibits to be presented must be secured by the Exhibitor in such a way that no third party could handle them wilfully.
5. Except for the prescribed business hours of the Prade Fairs and permitted time interval for the supplying of the stands it is forbidden to stay in the exhibition areas. Pleas
Itis reason the instructions of the Security Service and of the ABF, a.s. staff
6. If the final deadline for the clearing of the exhibition area fails to be observed, a contractual penalty amounting to EUR 2 per sq.m and hour of the non-cleared area will be charged. Exhibitor. The risks associated with the clearing shall be borne by the Exhibitor.
7. The Exhibitors are obliged to hand over, by the deadline for disassembly works, the leased exhibition area completely empty, clean and in the condition in which it was taken over, i.e.
also the floor covering (carpets, PvC) must be removed as well as the sticking carpet tapes, such a removal being carried out at the expense of the Exhibitors, and the Exhibitors are also obliged to return all movable assets which they have taken into lease from ABF, a.s. in an undamaged condition. Should the exhibition area or leased areas be damaged and/or contaminated, the Exhibitors will be obliged to reimburse the damages in full. In the case of damage to the panels of the OCTANORM system, the Exhibitor will be charged, on the basis
of photo-documentation, an amount of EUR 27 for each panel damaged. The Exhibitor will of photo-documentation, an amount of EUR 27 for each
not be entitled to the handover of the panels damaged.
8. Any changes relating to the Order of Technical Services, construction and equipment of 7. Any changes relating to the Order or Technical Services, construction and equipment of
stands required by the Exhibitor additionally after the term of commencement of the assembly wirbe acco modditionly atter the timely and sered work and services towards the other exhibitors. These addititional orders of work and services can be charged by ABF, a.s.
with a surcharge amounting to as much as $100 \%$ of the price calculated. The payment shali be made by the Exhibitor in cash on site.

Article 4. - Submission of details for the installation of technical connections and stands The Exhibitors who order the erection of the stand from ABF, a.s. will send their orders by The closing date stated in the Application Form documentation.
. The Exhibitors who ensure the erection of the stand on their own or through an advertising or realisation firm will send to ABF, not later than 30 days before the Trade Fair commence-
ment, the binding design of the stand for approval (in the front view and ground plan) where ment, the binding design of the stand for approval (in the front view and ground plan) where
all possible dominant heights and eye-catchers, including the stand orientation within the all possible dominant heights and eye-catchers, including the stand orientation within the
framework of the ordered area will be drawn by means of the location dimensioning of tramework of the ordered area will be drawn by means of the location dimensioning of
the inlets of power supply, water and sewerage. In the case that the Exhibitors fail to the inlets of power supply, water and sewerage. In the case that the Exhibitors fail to
send appropriate backgrounds within the requested deadlines to $A B F$, a.s. they will expose send appropriate backgrounds within the requested deadines to ABF, a.s., they will expose
themselves to the danger of possible difficulties during the implementation of the stands themselves to the danger of possible difticulties during the implementation of the stands
and possibly to additional financial costs connected with the relocation of power supply, water, sewerage or other services.
. The Exhibitors are fully responsible for the activity in the exhibition premises of the advertising or realisation firm authorised by them.
The present Technical Conditions form an integral part of the Binding Order of Technical Services.

Business Company: ABF, a.s.
Registered office: Beranových 667,
Order of Shell Schemes
199 00, Prague, Czech Republic

## Indoor area

We order the implementation of the shell scheme: (please check if applicable $\triangle$ )

## The price of the shell scheme includes:

- External walls and partition walls of storage areas made of white panels (0ctanorm $100 \times 250 \mathrm{~cm}$ ), • ceiling raster system, • collar for the exposition identification height of $30 \mathrm{~cm}, \bullet 2-7$ point lighting fittings according to the stand size + 2 power sockets for 230 V (without power supply) • carpet - grey,
- storage - background according to the stand size stand of 9 sq.m storage area of $1 \times 1 \mathrm{~m}$ (shelf, lockable door), stand up to 16 sq. m storage area of $1 \times 2 \mathrm{~m}$ (shelf, lockable door, 1 ceiling lighting fitting), stand up to 18 sq.m storage area of $2 \times 2 \mathrm{~m}$ (shelf, lockable door, 1 ceiling lighting fitting)
The price of the stand does not include the power supply inlet - we recommend ordering (Order of Technical Services - Page 3)
In the case that the inlet is not ordered, the point lighting fittings and power sockets will not be installed.

type $93 \times 3 \mathrm{~m}$
price: EUR 341

type $124 \times 3$ m price: EUR 455

type $205 \times 4$ m
price: EUR 745

type $155 \times 3$ m price: EUR 545

type $246 \times 4$ m
price: EUR 918
type $246 \times 4$ m
price: EUR 918
folding doors


type $164 \times 4$ m price: EUR 591

type $255 \times 5 \mathrm{~m}$ price: EUR 936

X point light

shelf rack

-     -         -             -                 - fascia


## Outdoor area

We order the implementation of the shell scheme: (please check if applicable $\boxtimes$ )

## The price of the stand includes:

$\bullet$ raised floor $12 \mathrm{~cm}+$ carpet - grey, • external walls (or glass wall) and doors, • roof including the ceiling structure, $\bullet$ ceiling raster system including the ceiling fillings,

- ceiling lights and 1 socket (without any power supply inlet)

We recommend ordering power input of electrical energy (Order of Technical Services - Page 3)

Attention - overall dimensions of the stand including the roof must not be larger than the ordered area.$3 \times 3 \mathrm{~m}$ (dimensions of the roof $4 \times 4 \mathrm{~m}$ ) price: EUR 1,000$4 \times 4 \mathrm{~m}$ (dimensions of the roof $5 \times 5 \mathrm{~m}$ ) price: EUR 1,818

Enlarged - ordered dimensions (without roof overhang) $\qquad$ mx $\qquad$ m price: EUR 114 for each sq.m $3 \times 3 \mathrm{~m}$ or $4 \times 4 \mathrm{~m}$ modules (without roof overhang).

[^2]All prices are given without VAT.

Business Company: ABF, a.s. Registered office: Beranových 667, 199 00, Prague, Czech Republic
Workplace, mailing address: Dělnická 12, 170 00, Prague, Czech Republic Company Registration No.: 63080575, Tax Id. No.: CZ63080575
Registered by Municipal Court in Prague, Section B, File no. 3309
Bank Details: Expobank CZ a.s., Account No. 5085320021/4000
IBAN: CZ7240000000005085320021, SWIFT: EXPNCZPP
Tel.: +420 724122 084, 225291129
Order of Individually Designed Stands for Indoor Area

E-mail: holidayworld@abf.cz, internet: www.holidayworld.cz, www.pvaexpo.cz
Exhibitor (Company name): $\qquad$
We bindingly order the construction of the individually designed stand, dimensions $\qquad$ m X $\qquad$ mOnly external walls - Octanorm System - EUR 28 / linear metre
The construction includes only external walls, laterals, without wall-to-wall ceiling raster system of the constructionAtypical individual stand - Octanorm System - EUR 45 / sq.m (up to 30 sq.m), EUR 41 / sq.m (above 30 sq.m)
The construction includes external walls, ceiling raster system, collar of height of 30 cm on the front side
Sketch of the ground plan of your stand
Mark your idea of the ground plan of your stand in this raster. Use the graphic symbols provided herein for the scheme of every single building and equipment component.


We order the following additional elements of the modular system above the framework of the basic construction:

| Item | EUR/unit, VAT exclusive | Number |
| :--- | :---: | :---: |
| carpet - grey (EUR/1 sq.m) | 8 |  |
| carpet of any other colour (EUR/sq.m), please state the colour: | 9 |  |
| wall glass $100 \times 250 \mathrm{~cm}$ | 20 |  |
| lockable folding door (1 m) | 45 |  |
| white lower ceiling (EUR/sq.m) | 8 |  |
| textile lower ceiling (EUR/sq.m) | 4 |  |
| grid-type lower ceiling (EUR/sq.m) | 11 |  |
| self-standing panel $100 \times 250 \mathrm{~cm}$ (with a support and a fascia) | 52 |  |

For the Order of furniture and other equipment see page 5.
All prices are given without VAT.

The stand equipment can be ordered only with Implementation of the stand. Enter the number of ordered units in the appropriate boxes.


The images are illustrative only.

## Order of graphic works

Company name on the stand fascia - colour:
Company logo on the stand fascia - number of logos $\square$


In case of your interest in graphic works on perimeter walls of the stand please contact us. Send the specifications and background documentation to: international@abf.cz. The price of the graphic works will be calculated on the basis of the extent of the graphic works.

All prices are given without VAT.

Business Company: ABF, a.s. Registered office: Beranových 667,

E-mail: holidayworld@abf.cz, internet: www.holidayworld.cz, www.pvaexpo.cz
Exhibitor (Company name):

## Exhibitor's confirmation:

We hereby confirm that the construction of our exposition will be implemented by:

We hereby authorise the above mentioned firm also for negotiations in the matter of the exposition construction and the layout of technical connections.
At the same time we attach for approval the stand design (in the front view and ground plan) with the marking and positioning of the inlets of power supply, water and sewerage, of any dominant heights and eye-catchers, surface reinforcement, including the stand orientation within the framework of the ordered area.

Maximum height of the exposition, including dominants: $\qquad$ m

We furthermore confirm that the above mentioned firm

- Has made itself familiar with acknowledges the Business and Technical Terms and Conditions for the Participation of Exhibitors in the Trade Fair.
- Is a holder of authorisation to carry out specialised work
- Assumes all responsibility for implementation of the exposition
- Confirms that all the materials used for the exposition construction feature a reduced flammability degree within the meaning of applicable standards and regulations, and that especially textiles have received fire-proofing treatment (impregnation).

[^3]
## TOP EXPO 2022

# Competition for the best booth and promotional materials <br> at the $30^{\text {th }}$ year 

## COMPETITION CONDITIONS AND PRINCIPLES

## Categories:

I. The most interesting catalogue
II. The most interesting promotional material
III. The most impressive booth up to 20 sq.m
IV. The most impressive booth up to $\mathbf{6 0} \mathbf{~ s q . m}$
V. The most impressive booth over $\mathbf{6 0} \mathbf{~ s q . m}$

Awards will be given in all categories:
$1^{\text {st }}$ prize TOP EXPO - glass artefact + certificate
$2^{\text {nd }}$ prize - glass artefact + certificate
$3^{\text {rd }}$ prize - glass artefact + certificate
The jury may also award one extra prize (glass artefact + certificate) regardless of the competition category.

The prizes will be announced and awarded on Friday $\mathbf{1 8}$ March 2022 at 11:00 a.m. on the main stage of the fair.

- Catalogues and promotional materials must be submitted to the competition by the exhibitors based on the organizer's notice - information and a call for participation will be sent to the exhibitors by email.

The materials entered for the competition must be delivered in the consignment bearing the designation: HW 2022 - COMPETITION
to the address:
ABF, a.s.,
Dělnická 213/12
17000 Prague 7 - Holešovice
Deadline for delivery: no later than $\mathbf{2 8}$ February 2022.
Only HOLIDAY WORLD \& REGION WORLD participants, namely exhibitors or co-exhibitors, may participate in the competition.

- Booths are not entered for the competition. All booths will be evaluated by the jury.


## Basic criteria for evaluating catalogues and promotional materials:

- total impression of the material in relation to its purpose - targeting
- content concept, quality and clarity of the text
- quality and use of photographs or, as the case may be, other graphic elements
- graphic design, clarity, creativity
- form and format of the material in the context of its purpose
- possible connection with electronic materials


## Basic criteria for evaluating booths:

- architectonic expression and aesthetic level
- harmony with the exhibitor's characteristics and focus
- creativity and new interesting ideas
- use of graphic elements, interactive elements, etc. and their purposefulness
- use of active elements of addressing visitors, accompanying elements
- originality and overall combination of the whole and details of the booth, including furniture and graphics


## Jury evaluation:

1. To evaluate catalogues and promotional materials, the jury will meet in the offices of ABF, a.s. Having become acquainted with the materials submitted to the competition and having conducted individual assessment, the jury will meet for a joint discussion by prior agreement. On that day, evaluation of the above categories will be closed. All proposals are voted on; in cases of equality of votes, the jury chairman has a casting vote.
2. The jury's work to evaluate booths will start on 18 March 2022 at 9:00 a.m. The jury will then meet at 4 p.m. on the trade fair premises - the venue will be specified.
3. Each juror will independently propose 5 candidates for awards in each category before the jury meets. The proposed booths will be ranked as follows: 1st place ( 5 points) to 5th place (1 point)
4. The points will be added up at the joint meeting of the jury, and the jury will make a decision. In the absence of clear agreement on any item, the jury will jointly assess the problem.
5. The jury will decide on the final order by vote, with each juror having 1 vote. In cases of equality of votes, the jury chairman has a casting vote. The jury will also make a decision on awarding a special prize.

The jury consisting of experts on tourism, marketing and exhibition sector will have 7 members and will be appointed by the trade fair organizer ABF, a.s. The composition of the jury will be secret until the minutes of the jury meetings have been published.


[^0]:    All prices are without VAT.
    I hereby confirm that I read the Business Terms and Conditions of ABF, a.s., which are an integral part of this application form, and that I understand them and agree with them. I take into account that this is a framework agreement which will be realized in steps, based on further orders made in writing or via e-mail. If the orders are issued by a third party, the original is always required.

[^1]:    * For natural persons (individuals) please state the place of business.

[^2]:    The basic construction equipment of the type stands cannot be changed or complemented, it is however possible to order furniture and other equipment - see the Order form on page 5 .

[^3]:    * For natural persons (individuals) please state the place of business.

