



CZECH

TRAVEL MARKET

24–25 October 2016

www.czechtravelmarket.cz

FINAL REPORT

PROMOTER



ORGANISER



PROFESSIONAL PARTNER



MEDIA PARTNERS



VENUE



OFFICIAL CARS



BASIC STATISTICAL DATA

Event date:
24–25 October 2016

Venue:
PVA EXPO PRAGUE

Number of exhibitors: 190

Number of represented states: 15
(Czech Republic, Italy, Slovakia, Spain, UAE, Croatia, Jamaica, France, Slovenia, Germany, Switzerland, India, San Marino, Hungary and Poland)

Number of national workshops: 4
(Croatia, Hungary, Slovakia, Slovenia)

Number of visitors: 1027



From 24 to 25 October 2016, PVA EXPO PRAGUE hosted a B2B tourism trade fair - CZECH TRAVEL MARKET - designed for travel agencies, travel agencies, tourist destinations, providers of accommodation and food services, transportation services, hotels, travel services, and other entities. ABF, a.s., an experienced organiser of trade fairs and exhibitions, managed the event in cooperation with its partner, the Association of Czech Travel Agents (ACK ČR).

The great demand on the part of exhibitors (altogether 190 of them) proved the prestige and attractiveness of this event. 15 countries in total were presented (Czech Republic, Italy, Slovakia, Spain, United Arab Emirates, Croatia, Jamaica, France, Slovenia, Germany, Switzerland, India, San Marino, Hungary and Poland).

National tourist offices were also presented: Malta Tourism Authority (Travel Marketing International), Switzerland Tourism, the Croatian National Tourist Board, Hungarian Tourism, Slovenian Tourist Board, Slovak Tourism Agency, German National Tourist Board, Jamaica Tourist Board.

ORGANISER:



PROMOTER:



AUSPICES:



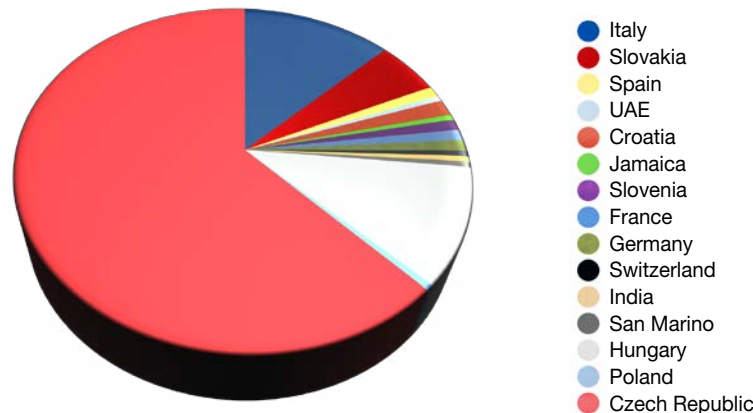
PROFESSIONAL AUSPICES:

CzechTourism

PROFESSIONAL PARTNER:



MEDIA PARTNERS:



The Czech Ford is a proud titular partner of ABF a.s. and as such it has a possibility of presenting its cars at all large events held in the areas of the PVA EXPO PRAGUE. We are very glad to use this privilege because we have already verified that both trade fair visitors and exhibiting firms are very interested in our models during individual trade fair events. For this reason we try to present especially our latest news suitable for business purposes as well as for private and family use to our potential customers. Moreover, these cars are always equipped with modern technologies – and even in this area we can see suitable harmony with the exhibitions held at PVA EXPO PRAGUE. For this reason we consider the cooperation with the ABF company to be ideal symbiosis in which we want to continue, of course.

Libor Beneš, Marketing Manager, FORD MOTOR COMPANY, s.r.o.

WORKSHOPS | PRESENTATIONS



During both days of the fair, workshops took place in Conference hall

- 24 October – Croatia with 43 entities
- 24 October – Hungary, with 29 entities
- 25 October – Slovakia with 36 entities
- 25 October – Slovenia with 25 entities

The following entities were presented within the framework of presentations:

- America Tours
- Neckermann
- China Tours
- AnChoice
- Kovotour Plus
- Viamare
- CK Halmatour





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Looking forward to seeing you
next year



CZECH
TRAVEL MARKET

25–26 October 2017

PVA EXPO PRAGUE

www.czechtravelmarket.cz