## **EXECUTE:** 22. - 24. 11. 2022



11th CENTRAL EUROPEAN BUS AND PUBLIC TRANSPORT FAIR SMART CITY TRANSPORT SOLUTIONS 1st TRANSPORTATION INFRASTRUCTURE OF SMART CITIES FAIR

IN THE LIST OF EXHIBITORS - NAME, ADDRESS, WEBSITE, 3 SENTENCES ABOUT YOUR FAIR STAND

**FREE** 

## **ADVERTISEMENT IN THE FAIR** CATALOGUE

## **NETTO COST**

CZK 15,000 **BACK PAGE A4 FULL PAGE - INNER COVER** CZK 12,000 FULL PAGE **CZK 10,000** 1/2 PAGE

Full page PR in the section Hot Topics (1,500 characters including spaces) CZK 12.000 (information about the company, about a new product or an interview)

Extended company information in the catalogue listing (500 characters including spaces and EN version) Logo in the catalogue plan

quo ann cullenimpor ilas icxihülxkdigkdű klik

CZK 2,500

CZK 2,500

CZK 6,000

**PACKAGE** DEALS

FULL PAGE ADVERTISING 1/1 + full page PR + logo in the plan FULL PAGE 1/1 + logo in the plan

CZK 20,000

CZK 13,000

The prices listed are excluding VAT.



BE MORE

THE OFFER ENDS: Tuesday 1st November 2022 at 12:00 pm

Contact: Editorial office of CZECHBUS Mgr. Sabina Kvášová, +420 777 767 101, sabina@srdce.evropy.cz

SRDCE3VROPY komunikační agentura