



PRESS RELEASE

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The 4th edition of the e-SALON Trade Fair will be the largest clean mobility presentation event in history

The 4th edition of the successful e-SALON Trade Fair, which is to take place from 10 to 13 November 2022 at the PVA EXPO Prague Exhibition Centre in Letňany, will offer the historically richest participation of green mobility, i.e., electric, hybrid and other environment-friendly vehicles and means of transport.

The latest vehicles with alternative propulsion systems will occupy modern Halls no. 3 and 4, including manufacturers of electric motorbikes, electric bikes and other alternative-propulsion vehicles. Hall no. 2 will present exhibits and technologies related to electromobility and companies from the field of e-TECHNOLOGY. Hall no. 8 is reserved for test drives which are inherent to the e-SALON concept.

“Visitors can already look forward to seeing the best innovations that the world of environment-friendly cars is able to offer. For example, the sporty designed KIA EV6 GT, based on the current European Car of the Year 2022, will make its exhibition debut. Hot news will be presented also by Volkswagen in the form of electric vehicles of the MPV category, such as ID.Buzz and LUV ID.Buzz Cargo. However, it will also showcase its ID.3, ID.4 GTX and ID.5 GTX passenger car series. Cupra will present its small electric car called Born for the first time and Citroën will present its five-door hatchback known as ë-C4”, says Jana Nosálová, the trade fair's director.

Of course, Škoda Auto, the domestic car manufacturer, will not be missing either, and among other things it will show its successful Enyaq model in various configurations. DS, Peugeot, Opel, Hyundai, Ford, Renault and other brands will present their electric cars to the Czech public as well.

“The visitor experience remains a very important element of the e-SALON Trade Fair. That is why, as in previous years, we provide the largest possible fleet of environment-friendly innovations for testing. We want the visitors to be able not only to see them, but also to try them out on site”, recalls Jana Nosálová.



Electrical infrastructure and accompanying programme

Besides the national first presentations of some vehicles, a number of manufacturers of charging stations, energy suppliers, and manufacturers of handling and municipal equipment will be present at this trade fair event as well.

“The trade fair visitors will have an opportunity to see products from such companies as Mountfield, Unicorn, Phoenix Contact, ELEXIM and others during the event. The exhibition will also include accessories, services, applications and legislation related to alternative vehicle propulsion systems. In the course of the exhibition, it will also be possible to attend lectures focused on interesting topics, which will be intended for professionals on weekdays and for the general public on weekends”, adds Jana Nosálová.

The 4th edition of the CLEAN MOBILITY conference will take place on the first day of the trade fair. The second day will be dedicated to the INSURANCE SUMMIT, both these events are intended for professionals.

The exhibition, jointly organised by ABF and TV Prima, will be held from 10 to 13 November 2022 at the PVA EXPO PRAGUE Exhibition Centre in Letňany.

The opening day will traditionally belong to the media and experts, and the entire exhibition will be open to the general public on 11 November. The general partner of the exhibition is the ČEZ Group.