

# **REKLAMA POLYGRAF OBALY**

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**CLOSING DATES:** 

10 March 2023



25-27 April 2023

### All payments must be credited to the account of ABF, a.s. before commencement of the trade fair!

For the closing dates see below. Background information, application forms, orders must be delivered to ABF by the corresponding deadlines

We ask you to send, in your own interest, the orders by means of registered mail. If you use e-mail or fax communication, please send the original copies (especially the background information for graphic design) by post without any delay.

If the exhibitors fail to send appropriate background materials by the deadline required, they will expose themselves to the risk of possible complications concerning the implementation of the stand, and therefore even to the risk of additional financial expenses.

#### Closing date for technical services

10 March 2023

Order of technical services - APPLICATION FORM "A", page 3, or APPLICATION FORM "B", page 3.

An order of technical services during the assembly will be subject to a surcharge of as much as 100%, possibly it may happen that it will not be technically feasible anymore at all.

#### Closing date for orders of stand construction, stand equipment and graphic work

10 March 2023

Order of stand construction – only for the APPLICATION FORM "A", pages 4 and 4a.

Order of stand equipment and graphic work - only for the APPLICATION FORM "A", page 5.

#### Closing date for the sending of the stand design for approval, sending of the Confirmation of Exposition Implementation

10 March 2023

The exhibitors who implement the stand construction through their own means, possibly through an advertising or implementing agency, are obliged to send the stand design to the Trade Fair Administration of ABF, a.s. for approval. It is necessary to send the ground plan and front view, with specification of basic dimensions, with the marking of any possible height dominants and eye-catchers, including the stand orientation within the framework of the area ordered and with the stating of the coordinates for locations of inlets of electrical lines, water main and outlet of the sewage system.

In the case of two-storey expositions, the exhibitor is obliged to submit the structural assessment or documentation as well.

For the form see the APPLICATION FORM "A", page 5a.

# Closing date for registration of co-exhibitors

10 March 2023

Registration of other firms - APPLICATION FORMS "A" and "B", page 2.

Co-exhibitors are also stated in the Catalogue, CD Catalogue and on the web sites of the trade fair. They are stated in the trade fair orientation system and in the mobile application as well.

The term "co-exhibitor" includes any firm (except for the actual exhibitor) which is presented at the exhibitor's stand within the framework of the exposition of the exhibitor (by putting an exhibit on display, through a panel, corporate logo, commercial name, folders, video programme, etc.).

The exhibitor is obliged to register and pay the registration fee for all its co-exhibitors.

If a breach of this principle is found out, the exhibitor will be obliged to pay the registration fee for the co-exhibitor in a double amount in the course of the trade fair.

# Time data:

| Early assembly of the booths        |              | 20 April 2023    | 8:00 a.m. – 06:00 p.m. |
|-------------------------------------|--------------|------------------|------------------------|
| Assembly of the booths: Indoor Area |              | 21–22 April 2023 | 8:00 a.m. – 08:00 p.m. |
|                                     |              | 23–24 April 2023 | 8:00 a.m. – 10:00 p.m. |
|                                     | Outdoor Area | 24 April 2023    | 8:00 a.m. – 10:00 p.m. |
| Registration for the exhibitors:    |              | 21–24 April 2023 | 8:00 a.m 06:00 p.m.    |
|                                     |              | 25 April 2023    | 8:00 a.m. – 10:00 a.m. |
| Opening halls for the exhibitors:   |              | 25 April 2023    | 8:00 a.m 06:00 p.m.    |
|                                     |              | 26 April 2023    | 9:00 a.m 06:00 p.m.    |
|                                     |              | 27 April 2023    | 9:00 a.m 04:00 p.m.    |
| Opening halls for public:           |              | 25–26 April 2023 | 10:00 a.m 05.00 p.m.   |
|                                     |              | 27 April 2023    | 10:00 a.m 04:00 p.m.   |
| Disassembly of the booths:          |              | 28 April 2023    | 5:00 p.m 12:00 a.m.    |
|                                     |              | 29 April 2023    | 12:00 a.m 10:00 a.m.   |

You can download a form which you can fill in by using a computer from/order/ www.reklama-fair.cz/en

Exhibitor (commercial name)

#### **MULTIDAY PARKING CARD - TRANSFERABLE**

The multiday parking card is intended for passenger cars of the exhibitors. Its validity is 25–27 April 2023 inside the PVA EXPO PRAGUE area in reserved sites. It must be placed, for all the time of staying within the Exhibition Centre area, in a visible place behind the windscreen and properly marked (in such a manner that it can be possible to identify the exhibitor- stand number). With regard to the limited number of parking cards, the individual orders will be managed (chronologically) according to the delivery dates. The multiday parking card is transferable.

\* MULTIDAY PARKING CARD price: 38 EUR/pc | Quantity:

# MULTIDAY PARKING CARD - NON TRANSFERABLE

The multiday parking card is intended for passenger cars of the exhibitors. Its validity is 25–27 April 2023 inside the PVA EXPO PRAGUE area in reserved sites. It must be placed, for all the time of staying within the Exhibition Centre area, in a visible place behind the windscreen and properly marked (in such a manner that it can be possible to identify the exhibitor- stand number). With regard to the limited number of parking cards, the individual orders will be managed (chronologically) according to the delivery dates. The multiday parking card is non-transferable and it serves for one vehicle only (one plate number).

\* MULTIDAY PARKING CARD - NON TRANSFERABLE price: 28 EUR/pc | Quantity:

#### **PARKING CARD - ONE DAY CARD**

The one-day parking card is intended for passenger cars of the exhibitors. It is possible to use it on 25–26 April 2023, it doesn't apply on 27 April 2023. It allows to park inside the PVA EXPO PRAGUE area in reserved sites. It must be placed, for all the time of staying within the Exhibition Centre area, in a visible place behind the windscreen and properly marked (in such a manner that it can be possible to identify the exhibitor- stand number). With regard to the limited number of parking cards, the individual orders will be managed (chronologically) according to the delivery dates. The one-day parking card is non-transferable and it serves for one vehicle only (one plate number).

\* ONE-DAY PARKING CARD price: 9 EUR/pc Quantity:

#### **NIGHT PARKING**

For night parking, a three-day parking card is required as well.

| Night parking up to 3,5 t | price: 11 EUR /1 night | Quantity: |
|---------------------------|------------------------|-----------|
| Night parking over 3,5 t  | price: 22 EUR /1 night | Quantity: |

# **ASSEMBLY VEHICLE ENTRY CARD**

During 21–24 April 2023, a free vehicle entry into the Exhibition Centre for the exhibitors who show the Assembly Card and Assembly Vehicle Entry Card is available. The Assembly Vehicle Entry Card must be completely filled in and placed, for all the time of staying within the area, in a visible place in every vehicle. On 24 April 2023 (all day) and 25 April 2023 (8:00 a.m. – 9:45 a.m.) there is a deposit in the amount of CZK 1000 for 3 hours. This amount is refundable at the vehicle exit in case that the time of stay does not exceed the period of authorized stay (3 hours) or according to the instructions of the organiser. If this time period is exceeded, there is no entitlement for the refund of the deposit, and the administration of the PVA EXPO PRAGUE Exhibition Centre will issue, upon request, a document confirming the payment of the sanction fee.

\* ASSEMBLY VEHICLE ENTRY CARD Included in the registration fee Quantity:

#### **EXHIBITOR CARDS**

The exhibitor cards authorise their holders to enter the PVA EXPO PRAGUE area to the trade fair on 25–27 April 2023. Each exhibitor will receive a standard number of exhibitor cards according to the size of the area ordered (see the Table "Standard number of assembly and exhibitor cards"). Fill in the order only in the case that you require exhibitor cards beyond the framework of the standard number.

\* EXHIBITOR CARD price: 16 EUR/pc | Quantity:

# **ASSEMBLY CARDS**

The assembly cards authorise their holders to enter the PVA EXPO PRAGUE area to the trade fair at the time of assembly and dismant-ling. Each exhibitor will receive a standard number of exhibitor cards according to the size of the area ordered (see the Table below). Fill in the order only in the case that you require exhibitor cards beyond the framework of the standard number.

|   | * ASSEMBLY CARD Inclu | Included in the price of the registration fee Quantity: |                   |                             |                 |
|---|-----------------------|---|-------------------|-----------------------------|-----------------|
| STANDARD NUMBER OF ASSEMBLY AND EXHIBITOR CARDS |                       |   |                   |                             |                 |
|   |                       | up to 30 m <sup>2</sup>                                 | 31 – 99 m²        | 100 – 199 m²                | 200 m² and more |
|   | Assembly cards        | 5   | 10                | 15                          | 20              |
|   | Exhibitor cards       | 5   | One card for each | 10 m <sup>2</sup> commenced |                 |

You will receive directly at the PVA EXPO PRAGUE Exhibition Centre in the business department in the Entrance Hall I on registration of exhibitors. The documents for entry into the exhibition area and vehicle access to the centre will be issued after the checking of the invoice payments.

# **REKLAMA POLYGRAF OBALY**

# Order of vouchers, tickets to the Gala, conference rooms and security service

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|----------------------------|----------------------|-------------|----|-----|-----------------|-----|----|
|----------------------------|----------------------|-------------|----|-----|-----------------|-----|----|

# **VOUCHERS - COMPLIMENTARY TICKETS - ELECTRONIC (FREE OF CHARGE)**

During the month of March/April you will receive from us an Internet link with a unique code. You can send this code to your business partners who will receive a voucher for the Trade Fair entrance after registration.

#### **TICKETS TO THE GALA**

We offer you additional tickets to the Gala evening of the set of trade fairs. You can pick up the tickets at the registration desk in the Entrance Hall I during the registration period.

Exhibitors with exhibition area: up to 20 square meters receive 2 free tickets

21 square meters - 50 square meters receive 4 free tickets 51 square meters - 100 square meters receive 6 free tickets 101 square and more meters receive 10 free tickets

The ticket can also be purchased for cash at the registration desk. The ticket is valid for 1 person. Price: 23 EUR (without VAT).

TICKET TO THE GALA price: 23 EUR / piece Number:

## **RESERVATION OF CONFERENCE ROOMS**

# Closing date for orders 10 March 2023

Within the framework of the trade fair, the exhibiting companies can lease a conference room for their conferences, seminars, lectures, etc. The PVA EXPO PRAGUE Centre offers two conference rooms with a maximum capacity of about 30 persons, one conference room with a maximum capacity of about 150 persons (the above mentioned capacities are valid at a theatre arrangement of the rooms). The conference rooms are situated in the Entrance Halls I and II. All of them are equipped with basic presentation technologies (screen, data projector and in the case of the large room with an acoustic system as well). PVA EXPO PRAGUE has also recently opened a congress hall that seats up to 650 people.

| Conference Room no. 3 (max. 30 ) |                             | 68 EUR / hour 🔲 |    |                    |
|----------------------------------|-----------------------------|-----------------|----|--------------------|
| Conference Room no. 1 (max. 150  | persons) - Entrance Hall II |                 |    | 114 EUR / hour 🔲   |
| Congress Hall (max. 650 persons) | - Entrance Hall III         |                 |    | individual offer 🔲 |
| Date of lease:                   | Time period of lease:       | from            | to |                    |

# **ORDER OF MEETING ROOMS**

# Closing date for orders 10 March 2023

Conference Room no. 2 (max. 40 persons) - Entrance Hall I - private meetings, press conferences, etc.

45 EUR / hour

#### INDIVIDUAL SAFEGUARDING OF EXPOSITIONS

#### Closing date for orders 10 March 2023

During the assembly, trade fair organisation and dismantling, the organiser ensures basic safeguarding of the Exhibition Centre and security service. The security service operating in the centre is authorised to make random checks relating to all vehicles entering or exiting the Exhibition Centre, as well as visible identification of persons authorising them to stay in the Centre. Within the meaning of the General Conditions for Participation in the Trade Fairs of ABF, a.s., the organiser is not liable, towards the exhibitors or their co-exhibitors at the Exhibition Centre, for any loss, destruction or any damage to exhibits, equipment and accessories of stands, goods, packages, packaging materials, regardless of the fact whether the loss, destruction or other damage arose during assembly, transport or in the course of the trade fair. The exhibitors can order individual safeguarding of their expositions.

| INDIVIDUAL SAFEGUARDING OF EXPOSITIONS | 9 EUR           | per hour | Total numb | er of hours: |  |
|--|-----------------|----------|------------|--------------|--|
| Date of safeguarding:                  | Time of safegua | arding:  | from       | to           |  |
| Date of safeguarding:                  | Time of safegua | arding:  | from       | to           |  |

The price of 9 EUR per hour is only valid if the security service is ordered **by 10 March 2023**. In case of later orders the price is 11 EUR per hour.

All prices are stated as VAT exclusive.

You can download a form which you can fill in by using a computer from/order/ <u>www.reklama-fair.cz/en/</u>

Exhibitor (commercial name)

# PROMOTION OF EXHIBITORS OUT OF THE EXPOSITION

The PVA EXPO PRAGUE Exhibition Centre offers a number of other opportunities for making your company visible even out of the expositions. This concerns both traditional and untraditional forms of advertising which you can order in the term of the trade fair or for the term of the entire month. We will be pleased to consult any details with you.

The photographs and plans with placement of advertising areas in the Exhibition Centre are a part of the separate Offer Catalogue of Advertising Areas and Services at PVA EXPO PRAGUE, which is available from www.pvaexpo.cz.

Campaign term for the event: 25-27 April 2023

Campaign term for the month: 1-30 April 2023

| Order | Advertising area/service   | Time period<br>event/day/<br>month | Number of<br>pcs/days/<br>people | Price<br>pc/person | Price, total |
|-------|--|------------------------------------|----------------------------------|--------------------|--------------|
| 1.    | Triboard - area w. 294 cm, h. 530 cm, including curtain production   | event                              |                                  | EUR 1,136/pc       |              |
| 2.    | Triboard - area w. 294 cm, h. 530 cm, including curtain production   | month                              |                                  | EUR 1,591/pc       |              |
| 3.    | Fixed billboard - w. 510 cm, h. 240 cm, including the print and gluing of the paper poster                           | event                              |                                  | EUR 545/pc         |              |
| 4.    | Fixed billboard - w. 510 cm, h. 240 cm, including the print and gluing of the paper poster                           | month                              |                                  | EUR 773/pc         |              |
| 5.    | Mobile billboard - w. 510 cm, h. 240 cm, including the print and gluing of the paper poster                          | event                              |                                  | EUR 545/pc         |              |
| 6.    | Mobile billboard - w. 510 cm, h. 240 cm, including the print and gluing of the paper poster                          | month                              |                                  | EUR 773/pc         |              |
| 7.    | Flags - poles in front of the Entrance Hall I or II (a set of 5 pieces) w. 150 cm x h. 100 cm or w.80 cm x h. 200 cm | event                              |                                  | EUR 364/ 5 pcs     |              |
| 8.    | Area on the Centre fencing a) - w. 400 cm, h. 100 cm   | event                              |                                  | EUR 545/pc         |              |
| 9.    | Area on the Centre fencing a) - w. 400 cm, h. 100 cm   | month                              |                                  | EUR 727/pc         |              |
| 10.   | Area on the Centre fencing b) - w. 200 cm, h. 100 cm   | event                              |                                  | EUR 454/pc         |              |
| 11.   | Area on the Centre fencing b) - w. 200 cm, h. 100 cm   | month                              |                                  | EUR 682/pc         |              |
| 12.   | Area on the railing in Entrance Hall I - w. 100 cm, h. 100 cm  | event                              |                                  | EUR 227/pc         |              |
| 13.   | Area on the railing in Entrance Hall I - w. 200 cm, h. 100 cm  | event                              |                                  | EUR 454/pc         |              |
| 14.   | City Light Outdoor - w. 118.5 cm, h. 175 cm, including the print   | event                              |                                  | EUR 364/pc         |              |
| 15.   | City Light Outdoor - w. 118.5 cm, h. 175 cm, including the print   | month                              |                                  | EUR 682/pc         |              |
| 16.   | City Light Indoor A - w. 118.5 cm, h. 175 cm, including the print  | event                              |                                  | EUR 364/pc         |              |
| 17.   | City Light Intdoor A - w. 118.5 cm, h. 175 cm, including the print   | month                              |                                  | EUR 682/pc         |              |
| 18.   | A1 poster - Information, including the print   | event                              |                                  | EUR 136/pc         |              |
| 19.   | A2 poster - ticket offices, including the print  | event                              |                                  | EUR 273/pc         |              |
| 20.   | A3 poster - toilets (set of 10 pcs), including the print   | event                              |                                  | EUR 455/10 pcs     |              |
| 21.   | A3 poster - toilets (set of 10 pcs), including the print   | month                              |                                  | EUR 818/10 pcs     |              |
| 22.   | Double-sided sticker on the doors of Exhibition Halls<br>- w. 50 cm, h. 50 cm including print                        | event                              |                                  | EUR 136/door       |              |
| 23.   | Double-sided sticker on the doors of Entrance Halls I and II<br>- w. 45 cm, h. 27 cm including print                 | event                              |                                  | EUR 182/door       |              |
| 24.   |  | event                              |                                  | EUR 363/flat rate  |              |

# **REKLAMA POLYGRAF OBALY**

# Order of advertising areas and services in PVA EXPO PRAGUE

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You can download a form which you can fill in by using a computer from/order/ www.reklama-fair.cz/en/

Exhibitor (commercial name) \_

| Order | Advertising area/service  | Time period<br>event/day/<br>month | Number of pcs/days/ people | Price<br>pc/person      | Price, total |
|-------|---|------------------------------------|----------------------------|-------------------------|--------------|
| 25.   | Floor advertising in the Exhibition Hall - 1m <sup>2</sup> space including print of sticker   | event                              |                            | EUR 182/pc              |              |
| 26.   | Area for placing a roll-up stand in Entrance Hall I and II<br>- w. 85 cm, h. 200 cm   | event                              |                            | EUR 227/pc              |              |
| 27.   | Distribution of promotional materials at ticket offices   | event                              |                            | EUR 0.10/pc             |              |
| 28.   | Distribution of promotional materials on information counters   | event                              |                            | EUR 0.10/pc             |              |
| 29.   | Permission to distribution of promotional materials by a hostess, paperboy or mascot  | day                                |                            | EUR 91/person           |              |
| 30.   | News on the Homepage of www.reklama-fair.cz, 2 <sup>nd</sup> position -<br>max.1,000 characters including spaces, 1x picture in jpg (minimum<br>width 800 px) | week                               |                            | EUR 364/pc              |              |
| 31.   | Brand in the background www.reklama-fair.cz, 190 px from the vertical sides (max. 250 kB) of web content (Web content: width of 970 px)                       | month                              |                            | EUR 1,364/pc            |              |
| 32.   | Facebook Post REKLAMA POLYGRAF OBALY - 200 characters max. incl. spaces, 1x picture - jpg, 940 x 788 px   | week                               |                            | EUR 68/pc               |              |
| 33.   | Video on the ORION screen in EHII - 16: 9 video, full HD, AVI or MPG,<br>DivX codec, 25 frames per second, up to 200 MB, up to 30 seconds                     | day                                |                            | EUR 136/pc              |              |
| 34.   | Emails sent to the Visitors database (up to 200,000 addresses) within the required deadline   | day                                |                            | EUR 0.10/pc             |              |
| 35.   | Advertising area, fencing at Hall 7 - w. 2,700 cm x h. 170 cm, including the print  | event                              |                            | EUR 909/ pc             |              |
| 36.   | Advertising on a paper placemat of PVA EXPO PRAGUE restaurant, width 45 cm, height 27cm including print   | event                              |                            | EUR 1,364/<br>flat rate |              |
|       | Price, total, VAT exclusive   |                                    |                            |                         |              |

Notes concerning clarification of the campaign

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<sup>\*</sup> We guarantee exclusivity

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- 1. ABF, a.s. (hereinafter referred to as "the Lessor") is the operator of the PVA EXPO PRAGUE Exhibition Centre, Beranových 667, Praha-Letňany (hereinafter referred to as "the PVA EXPO PRAGUE").
- 2. The Client is interested in presenting its firm, products or services, by way of lease of the advertising area or an order of advertising services at the PVA EXPO PRAGUE with which the visitors coming to the PVA EXPO PRAGUE will have an opportunity of getting themselves familiar.
- 3. The Lessor undertakes to provide to the Client the advertising area ordered for use according to the Binding Order of lease of advertising areas and advertising services. The Lessor has the right to approve the visual and text forms of the advertising, i.e. whether the advertising area content is in conformity with legal regulations. The Lessor undertakes to ensure or enable advertising services according to the Binding Order of lease of advertising areas and advertising services. Deployment of fixed advertising areas in the Exhibition Centre is stated in the Offer Catalogue of Advertising Areas and Services at the PVA EXPO PRAGUE. The exact deployment of other areas for advertising will be specified by the Lessor according to the terms required. The Lessor shall decide about the final deployment of the advertising.
- 4. The Client is obliged to pay the price for the lease of the advertising area and assurance of advertising services to the Lessor in an amount stated in the Binding Order of lease of advertising areas and advertising services, plus Value Added Tax within 14 days from the issuing of the invoice.
- 5. In case that the price of the advertising area includes costs of production of advertising eye-catchers (print of posters, curtain production), The Client will send graphic backgrounds to the Lessor according to technical specification sufficiently in advance at least 14 days before the campaign beginning. If the price of production is not included in the price of the lease of the advertising area, the Client will ensure the advertising eye-catcher production at its own expense in accordance with technical requirements obtained from the Lessor. In case of use of its own advertising eye-catchers and materials, the Client is obliged to ensure their delivery to PVA EXPO PRAGUE at least 4 business days before the campaign commencement. Then, after the end of the campaign, it shall ensure their removal at its own expense within 2 days.

- 6. The Client is authorised to perform exchange of visual materials of the advertising area provided that the Client is only authorised to make any change in or exchange of the advertising area after the Lessor's approval.
- 7. In case of exchange of advertising visual materials, the Client shall pay all further costs for each exchange of the advertising visual materials.
- 8. The Client undertakes to use the advertising areas fully in accordance with legal regulations, especially in accordance with the Act no. 40/1995 Coll. on regulation of advertising, as amended, Act no. 89/2012 Coll., Civil Code, as amended, Act no. 121/2000 Coll., on copyright and rights related to the copyright and on amendment to certain other Acts (Copyright Act), as amended, i.e. especially in accordance with legal regulations regulating advertising, legal regulations governing copyright and intellectual property rights, legal regulations for protection of personality and name and commercial name of legal entities and legal regulations governing the so-called unfair competition. The Client further undertakes not to damage the interests of the PVA EXPO PRAGUE or ABF, a.s. in any manner.
- 9. In case of enabling distribution of advertising materials to visitors, the Client undertakes to observe the following principles: to have the Distribution Permission attached on the clothing for the entire time of the distribution agreed upon, and to identify themselves with it on the entry into the PVA EXPO PRAGUE Centre, to respect the Organisational Instructions of the event in question, to hand over the advertising materials directly to the hands of the visitors, not to place them on the information counters or behind the car windscreen wipers.
- 10. The Lessor and the Client have agreed that the facts which the Client has learnt in connection with execution of the present Agreement are confidential and the Client is not authorised to disclose them to any third person, to use them in contradiction with their purpose for their needs or to enable their use in any manner on the part of third persons.

By signing the Binding Order I provide, in accordance with the Act no. 101/2000 Coll., my consent with the processing of personal data for internal needs of ABF, a.s., and I also provide my consent, in accordance with the Act no. 480/2004 Coll., with the sending of business announcement by electronic means. The consent can be withdrawn at any time by sending an e-mail message with the text "nezasílat" (Do not send) to stoplist@abf.cz

I declare that I have made myself familiar with the ABF, a.s. Conditions for Lease of Advertising Areas and Advertising Services at PVA EXPO PRAGUE, forming an integral part of the present Order, and I understand their content and I agree with them.

# MAXIMUM VISIBILITY AND SUPPORT TO INCREASE THE NUMBER OF VISITORS COMING TO SEE YOUR EXPOSITION AT THE TRADE FAIR

Dear Exhibitors,

Please allow us to offer you an extraordinary opportunity thanks to which you can ensure maximum promotion and an increased number of visitors coming to see your exposition at the trade fair, by way of the lease of **subsidised billboard areas all over the Czech Republic in a format of 5.1 x 2.4 m**.

#### What does it mean for you:

Just think about the month, place and number of billboards that might reach your potential clients. Please send your idea to the e-mail address: zivkovic@abf.cz. We will forthwith offer you free BB areas in the location requested, with an exact description of placement on an interactive map of the Czech Republic, pictures and all the details from which you can choose. Sending your idea is not binding in any way.

THE OFFER VALIDITY CONDITION IS PLACEMENT OF TEXT MEANING: "REKLAMA POLYGRAF OBALY" ON THE BILLBOARD POSTER (see examples below).

#### Contact person:

Monika Živković, promotional department manager, mobile: +420 734 768 484, zivkovic@abf.cz

1 billboard, including the print and installation = 218 EUR per month + VAT (from the first day of the month)

#### Example

Graphics for insertion into the billboard for the trade fairs



An example of graphics of a complete billboard (format 5.1 m x 2.4 m) to the REKLAMA POLYGRAF OBALY 2023 Trade Fair with a part of the Exhibitor's graphics with a format of width 3.4 x height 2.4 m.



# Presentation of exhibits in the "You Will Find at the Trade Fair" section

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Exhibitor (commercial name)

# You can download a form which you can fill in by using a computer from/order/ www.reklama-fair.cz/en

#### BONUS PROMOTION ON THE WEB SITE AND IN THE MOBILE APPLICATION

The sections entitled "You Will Find at the Trade Fair" on the web sites www.reklama-fair.cz, www.veletrhobaly.cz are ideal space for the publishing of interesting exhibits, new technologies or information on the offered services which you are to present in your expositions. As exhibitors or co-exhibitors you can introduce your innovations and exhibits still before the commencement of the trade fair. The information provided will be used within the framework of the PR campaign as well.

The exhibits published in the "You Will Find at the Trade Fair" section on the web sites will be presented also in the mobile application for smart phones, such as iPhone and Android, PVA EXPO PRAGUE. We will publish the background materials sent after we receive them, the texts being subject to editorial processing.

Example:

Překlad Porotherm KP XL - novinka na domácím a pravděpodobně i na světovém trhu



Výrobek přihlášen do soutěže GRAND PRIX.

Vystavovatel: Wienerberger cihlářský průmysl, a.s. - Hala 1 - A 15

Pro jednoduché a rychlé vytvoření nadpraží u otvorů se světlostí nad 3 m lze použít překlady Porotherm KP XL s prostorovou výztuží. Díky prostorové výztuží lze keramické překlady KP VARIO navzájem kombinovat a vytvářet tak libovolné délky pro otvory o světlosti až 5 m. Realizace probíhá na stavbě jednoduše doplněním prefabrikátů běžnou výztuží. Po zabetonování a zatvrdnutí vznikne železobetonový průvlak s únosností 25 kN/m3, což je pro běžné domky dostatečná únosnost i pro uložení stropů. Navržené řešení je možné i pouze ruční manipulací. Určeno pro nejpoužívanější tloušťky vnějších stěn 440 a 400 mm. Překlady Porotherm KP VARIO se na trh dodávají od srpna 2009, doplňkový prodej výztuže byl zahájen v červenci 2013. Více na www.wienerberger.cz

Name of the presented product / technology / service (max. 80 characters):

Description of the exhibit / technology / service (max. 800 characters) – characteristics of properties, marketability, strengths:

| Web (reference to a detail page with the product):                                 |  |  |
|--|--|--|
| Picture / photograph: please send in an attachment - jpg format, min. width 800 px |  |  |
| Consent with the use of the picture/photograph                                     |  |  |

The sender of the contribution confirms, by sending the picture/photograph that the publishing will not infringe any copyright or other rights or authorised interests of third parties in an unauthorised way. The sender grants to ABF, a.s., Company Reg. No. 63080575, a non-exclusive licence to use the picture /photograph to all manners of their use, in an unlimited extent and with the right to provide a sublicence. The licence is provided for the territory of the Czech Republic, for the term of property copyright and without any quantitative limitation. Within the framework of the use of the picture/photograph, ABF, a.s. is authorised to use them as a whole or in a part, not only in their original form but also in a modified form, in combination of other author works as well as with a text, picture, photograph, image record or audio recording. In case that the use of the picture/photograph infringes any rights of third parties, the sender undertakes to indemnify any claims of third persons arising on the basis of such infringement.

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| Contribution sender  |        |  |  |
| Contact person   |        |  |  |
| Tel./mobile  | E-mail |  |  |
| Please fill in the form electronically and send it to <a href="mailto:hyncikova@abf.cz">hyncikova@abf.cz</a> ncluding the attachment (picture/photograph). |        |  |  |

Exhibitor (commercial name)

Dear Exhibitors,

Thank you very much for paying high attention to the construction of your expositions, and at the same time we would like to ask you to remove the waste arising during the subsequent dismantling (debris, chipboard, plasterboard, metal scrap, packaging materials, etc...). Please remember to order waste containers according to the dimensions of the waste planned by you.

Containers will be placed in position no sooner than on 27 April 2023.

Thank you for your understanding. We are looking forward to our future cooperation.

For the Trade Fairs Implementation Team

Technical Department Manager Mobile phone no.: +420 739 003 151

E-mail: trnka@abf.cz

# WE ORDER THE BELOW SPECIFIED CONTAINERS FOR WASTE REMOVAL DURING DISMANTLING



Capacity 1 100 litres Price 36 EUR (VAT not included)

We order

items



Capacity 3 m³ Price 114 EUR (VAT not included)

We order

items



Capacity 9 m³ Price 245 EUR (VAT not included)

We order

items

All prices are stated without VAT.

#### Dear Exhibitor,

The insurance company "Slavia pojišťovna, a.s." is pleased to offer you insurance of your exposition within the framework of the Insurance Contract no. 5900002770 for exhibitors at PVA EXPO PRAGUE in Letňany.

The organiser recommends the exhibitors, besides obligatory liability insurance, to order also the insurance of the set of their own Trade Fair exhibits, equipment and accessories of the exposition for the following risks:

Scope of the insurance contracted:

#### 1. Comprehensive insurance against natural hazards

It covers all risks insured in a standard manner (fire, explosion, lightning stroke, flood, inundation, fall of aircraft, trees, poles and others), including damage caused by liquid or steam leaking from water main systems, air conditioning, heating and fire extinguishing system.

The maximum limit of the insurance benefit amounts to as follows (the limit being derived from the exposition value)::

The deductible to be borne by the insured is determined at CZK 5,000, for group C) CZK 3,000.

#### 2. Thieving (theft, robbery)

The maximum limit of the insurance benefit amounts to as follows:

Group A ) CZK 1,000,000 Group B) CZK 500,000 Group C) CZK 500,000

The deductible to be borne by the insured is determined at CZK 5,000, for group C) CZK 3,000.

The loss of an exhibit shall not be considered as a theft if the offender takes possession of the thing in an unidentified manner, without any traces of violence.

Any exhibits with dimensions smaller than 30x30x10 cm are only covered with the insurance provided that they were placed in locked glass or other display boxes, and other insured things of this size must be placed in locked cabinets or boxes, in order to be covered.

#### This insurance furthermore applies also to the cases of a "simple theft"

This means a situation when there has not been overcome any obstacle preventing thefts from occurring or when no violence or no threat of violence has been used. It applies to the exhibits presented and to the equipment in the stand. The insurance is valid provided that the damage event occurred in the course of the official business hours of the exhibition and at presence or the exposition staff.

The maximum limit of the insurance benefit amounts to as follows:

Group A) CZK 50,000 Group B) CZK 25,000 Group C) CZK 15.000

The deductible to be borne by the insured is determined at CZK 5,000, for group C) CZK 3,000.

The insurance shall apply to the entire term of the exhibition event, including the assembly and dismantling of the exposition, max. 120 hours before the official beginning of the actual exhibition and max. 48 hours after the official end of the actual exhibition event.

#### Amount and method of the payment of the insurance premium

Group A) CZK 4,500 Group B) CZK 2,200 Group C) CZK 1,400

The insurance premium for the duration of the trade fair is payable on the day of underwriting, the exhibitor will receive a document of insurance and payment of the insurance premium.

The handling and processing of insurance interests of exhibitors at the PVA EXPO PRAGUE Letňany have been entrusted to the insurance broker:

#### TOTAL BROKERS, a.s.

Registered office: Táborská 619/46, Praha 4 – Nusle, Postal Code 140 00, Czech Republic

Company Reg. No.: 273 79 345

T: +420 731 424 709, +420 261 109 600

The insurance broker will be present in the PVA EXPO PRAGUE Letňany in the Entrance Hall II.

In case of interest representative of TOTAL BROKERS will visit you directly at your stand.

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Dear Exhibitor,

The insurance company "Slavia pojišťovna, a.s." is pleased to make you familiar with the scope of obligatory insurance ensured within the framework of the services provided to you by the organiser of the exhibitions and Trade Fairs - ABF, a.s. for a fee 55 EUR.

#### Scope of the insurance contracted:

General liability insurance for damage for which the exhibitor is liable in connection with his activities when participating in the fair

The limit of insurance indemnity in case of damage or destruction of exhibition halls is **CZK 50,000,000**. The sublimit of the insurance indemnity for the damage caused by the exhibitors to each other is **CZK 2,000,000**. The deductible from the damage borne by the insured is determined as **CZK 5,000**.

The insurance shall apply to the entire term of the exhibition event, including the assembly and dismantling of the exposition, max. 120 hours before the beginning of the actual holding of the trade fair and max. 48 hours after the end of the actual holding of the trade fair.

SLAVIA POJIŠŤOVNA a.s. WISHES YOU A SUCCESSFUL AND TROUBLE-FREE COURSE OF THE EXHIBITION EVENT

#### Steps in case of damage event:

Dear Exhibitor,

If a damage event occurs, it is necessary for the insured (which is at the same time the aggrieved party as well) to take the following steps:

- 1. To address an insurance broker and on the basis of the broker's instructions to fill in a damage report form in writing; in the printed form, in a letter, by telephone, by fax, by email.
- 2. Written claim for damage compensation exercised by the aggrieved party against the party causing the damage, with evidence of the extent of the thing damaged through photograph documentation, acquisition document, document for the repair and number of the account where possible insurance benefit is to be sent.

#### Please state always the Insurance Contract number in the form – 5900002769

Insurance Broker: Total Brokers a.s.

Táborská 619/46, 140 00 Praha 4 – Nusle tel.: 261 109 600, mobil: 731 424 709 e-mail: josef.zacek@totalbrokers.cz

www.totalbrokers.cz

If the damage event has been reported by phone, fax or e-mail, the policy holder (the insured) is obliged to report the damage event additionally, without any unnecessary delay, in writing as well. The reporting of a damage event is considered as delivered at the moment when it has been delivered on the form prescribed or through a letter signed by the policy holder or the insured, to the above mentioned address.

Please report any damage event at the same time to ABF, a.s., directly at the Exhibition Centre in the registration department or in the technical control workplace.

If you are interested in more detailed information **about insurance or if you consider additional insurance of the exhibits for the risks of natural hazard and theft,** please contact directly the TOTAL BROKERS company, sufficiently in advance before the event or at the PVA EXPO PRAGUE Exhibition Centre.

The insurance broker (TOTAL BROKERS, a.s.) will be present at the event during the assembly at the stand in the Entrance Hall II in the following terms:

25 April 2023 From 9:00 a.m. to 1:00 p.m

We offer our customers discounted accommodation in the following partner facilities:

#### Aguapalace Hotel Prague 4\*

The luxurious **Aquapalace Hotel Prague** offers an ideal combination of business meetings with relaxation, rest and entertainment, all this in the immediate vicinity of one of the most beautiful European metropolises. The Aquapalace Hotel is part of the AQUAPALACE PRAHA area, the largest Central European water park. The services offered include a large modern conference centre, fine dining, direct access to the water park and a wide selection of individual, family and wellness packages. Whether you travel on business or for pleasure, a wide range of hotel and wellness services combined with a visit to the water park and Prague sights will make your stay unforgettable.



**Hotel Blue Orange Resort** is located in Prague 9, just a 6 minute drive from PVA EXPO PRAGUE and 3 minutes drive from OC Letňany. The hotel provides accommodation in bright, modern and comfortable rooms. Spacious outdoor private parking. Hotel guests can enjoy delicious food in the new The One Bistro restaurant with a terrace, which is open seven days a week until eleven o'clockevening. We also serve a continental breakfast in the quiet atmosphere of the modern restaurant. The hotel as well offers conference facilities and a restaurant lounge. Free Wi-Fi is available in all premises. A special 10% discount applies to exhibitors at PVA EXPO PRAGUE. To apply the discount contact the hotel reception at info@blueorange.cz or +420 286 006 222.



The Clarion Congress Hotel Prague 4\* is located just 10 minutes by car or direct bus line 136 or 195 from PVA EXPO PRAHA in Letňany. The Vysočanská station on metro line B interconnected with the hotel provides convenient and fast transport to the city centre. Our hotel offers accommodation in modern air-conditioned rooms with a satellite smart TV and free Wi-Fi. With a capacity of 559 rooms including 25 spacious suites, we are ready to offer you our services during and outside trade fairs. If you are interested, please contact us at obchod.cchp@clarion-hotels.cz or call +420 211 131 139, presenting the password "PVA 2023". We will be happy to send you a discounted special offer.



**Hotel Holiday Inn Prague** is located near the Prague Congress Center and the Vyšehrad metro station with a direct and fast connection not only to PVA EXPO PRAGUE, but also to the historical and commercial ones center of Prague. 254 modern air-conditioned rooms and a gourmet restaurant are available to guests Esprit with a garden with a panoramic view of Prague, flexible conference spaces, MiniGym, massages and free Wi-Fi. Guests can park in the large-capacity hotel garage. Thanks to its location and equipment, Holiday Inn Prague is not only an ideal choice for business trips, but also for weekend or family stays in Prague. For an offer of accommodation at a discounted price, please contact the reception on +420 296 895 050 or by e-mail info@holidayinn.cz.



**Hotel Duo 4\*** is located in close proximity to metro station C Střížkov, just a two-minute drive from Letňany, and a few minutes by car or bus (direct line 201) from PVA EXPO PRAGUE The hotel has 654 elegant air-conditioned rooms of various categories. In leisure time it is possible use the gym, treat yourself to a Thai massage, hairdresser services, play table tennis or bowling in a modern bowling center with 12 lanes. We provide for exhibitors at PVA EXPO PRAGUE discount on all available offers and free parking in the large-capacity hotel parking lot. In case of demand, contact us at the address resduo@janhotels.cz or by phone number +420 266 133 083 and enter the password "PVA 2023", we will be happy to send you a discounted special offer.





Ing. Lenka Rohlíková Svatošová – LS Production Hostesses and promoters agency Suchý vršek 2133, 158 00 Praha 5

We would like to offer you the service of our specially trained hostesses and interpreters, speaking in several world languages that will create the right atmosphere and shine for you and your clients during the trade fair. In our database we register hostesses and promotional teams working in all major cities in the Czech Republic and in Slovakia. Girls are selected for events according to your specific requirements to meet your ideas and in order to independently and efficiently perform the assigned tasks. Their great advantage is not only language skills, but also refinement, professionalism and long-term trade fair experience. LS Production is a hostesses and promoters agency that provides hostesses and interpreters at trade fairs and its over 15 years of experience is a guarantee of rich experience and high professionalism.

We offer hostesses for print distribution to interpreting services in the Czech Republic as well as abroad. Billing is based on your confirmed job report. Our great advantage is a wide range of costumes and gala dresses. We are able to match our clothing with your company logo or with colors of your stand.

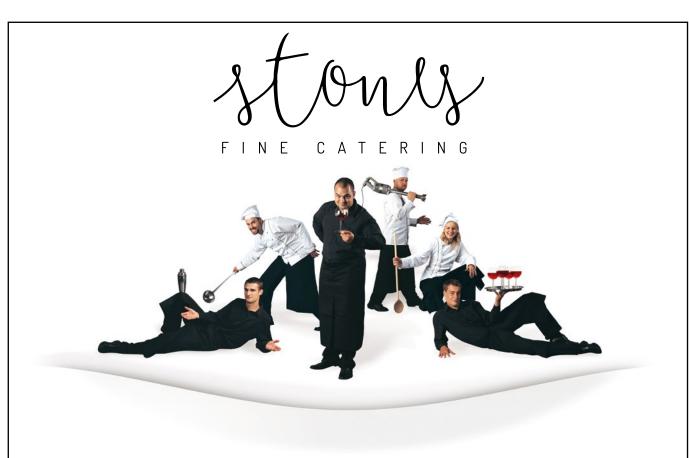
Except the hostesses we are glad to fully prepare for you the accompanying program at your stand.

LS Production is looking forward to cooperation with you!



| Hostess with knowledge of english or german language, as preferred, introduction and attendance on guests, preparing simple snack, feeding basic information about company (1 day at least).  | 1 hour | EUR 12 |
|---|--------|--------|
| Hostess with knowledge two foreign language, as preferred, introduction and attendance on guests, preparing simple snack, feeding basic information about company (1 day at least).   | 1 hour | EUR 15 |
| Accompanying translate while business conference at stand, while feeding information about exhibits and companies and while social cathering at knowledge in one foreign language (4 hours per one foreign language, 4 hours per day at least).   | 1 hour | EUR 16 |
| Accompanying translate while business conference at stand, while feeding information about exhibits and companies and while social cathering at knowledge in two foreign languages (4 hours per two foreign languages, 4 hours per day at least). | 1 hour | EUR 18 |
| Costume lending (choice).   | 1 hour | EUR 20 |

LS Production, Ing. Lenka Rohlíková Svatošová tel: +420 603 286 243 svatosova@hostesky-online.com www.hostesky-online.com



Professional full-servicing in the field of gastronomy is available to you in the PVA EXPO PRAGUE in Letňany. The services offered include:

- Issuing of discount gastronomic cards on registration of exhibitors
- Advantageous price conditions for exhibitors in two restaurants and in two cafés situated in Entrance Halls II and III
- Delivery of refreshment to your stands on the basis of a previous printed or electronic order
- Complete delivery of catering services in your stands, including service and assurance of bartender's services
- · Possibility of additional orders of both hot and cold drinks to the stands during the day
- Assurance of complete catering services (buffet parties, business lunches, cocktails, conferences) in the premises of PVA EXPO PRAGUE, as well as out of the Exhibition Centre
- Lease of gastronomic equipment according to your requirements
- Lease of furniture and equipment of your stands (chairs and tables) according to your requirements

We are looking forward to cooperating with you.

Karolína Reichman Čiháková M: +420 773 635 856 karolina.reichman@stonescatering.cz info@stonescatering.cz

STONES CATERING, s.r.o. Oderská 333 190 00 Praha 9 - Čakovice www.stonescatering.cz www.gastropva.cz







# Organiser:

ABF, a.s. - Member of the Economic Chamber of the Czech

Republic, SOVA ČR

Beranových 667, 199 00 Prague 9 – Letňany

www.abf.cz

#### Martin František Přívětivý

CEO.

Deputy Chairman of the Board of Directors

Phone: +420 225 291 126, E-mail: privetivy@abf.cz

#### Jana Nosálová

Director

Phone: +420 225 291 230 Mobile: +420 602 229 017 E-mail: nosalova@abf.cz

#### Mgr. Pavla Hynčíková

Foreign Trade Manager Mobile: +420 721 942 100 E-mail: hyncikova@abf.cz

#### Veronika Votroubková

Manager

Phone: +420 225 291 235 Mobile: +420 724 530 418 E-mail: votroubkova@abf.cz

#### Michaela Dunajská

Production

Phone: +420 225 291 236 Mobile: +420 724 225 752 E-mail: dunajska@abf.cz

## Jan Trnka, DiS

Director - Technical Department Mobile: +420 739 003 151 E-mail: trnka@abf.cz

# Šárka Šafrová

**Billing Department** 

Phone: +420 225 291 145, Mobile: +420 606 671 466 E-mail: safrova@abf.cz

#### **SUPPLIERS OF SERVICES**

# **Insurance of Exhibits and Expositions**

Total Brokers a.s.

Phone: + 420 244 400 876 Mobile: + 420 731 424 709 E-mail: likvidace@totalbrokers.cz

# **CENTRUMSPED** s.r.o.

#### **Forwarders**

Bc. Filip Červený

Mobile: +420 602 501 381 E-mail: cerveny@centrumsped.cz

#### **CATERING**

STONES CATERING, s.r.o. Karolína Reichman Čiháková

T: +420 271 721 968, F: +420 286 850 979

M: +420 773 635 856

E-mail: karolina@stonescatering.cz, info@stonescatering.cz