


# e-SALON

Clean Mobility Conference 2024




# Clean Mobility Conference 2024

 **Theme:** Heading to Clean Mobility: New Challenges for Cities and Industry

 **Date:** 7 November 2024

 **Venue:** PVA EXPO PRAHA

 **Attendees:** 70 participants



# Highlights of the Conference

-  The Czech Minister of Transport, Martin Kupka, addressed the audience, emphasizing the importance of collaboration in accelerating the transition to cleaner mobility.
-  Five interesting panels gathered a diverse set of international speakers consisting of industry experts from various fields of expertise.
-  The conference created a platform for companies to present their undertakings – ***ChargeUp, Orlen Unipetrol, and Eleport***. These companies showcased their innovative projects aimed at advancing clean mobility.
-  The event gathered over 70 attendees, including professionals from the transport, technology, and energy sectors, as well as policymakers and researchers.



# Panels

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- Panel 1** Goals of Clean Mobility in EU and its impact in national policies - how to reach them
- Panel 2** Exploring the Customer Journey: EV Charging Solutions for Individuals and Fleets
- Panel 3** Innovative solution for charging infrastructure in an Urban Environment
- Panel 4** Impact of low emission zones and decarbonisation of last mile delivery to light commercial vehicles market
- Panel 5** Advances and Challenges in EV Batteries in Czech Republic and CEE Region

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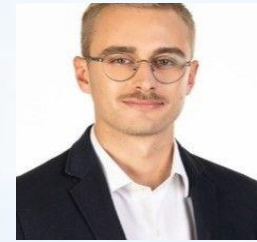


## Panel 1

Goals of Clean Mobility in EU and its reflection in national policies - how to reach them

**Viliam Ostatník**

Post-doctoral researcher, Comenius University, Slovakia



Moderator



**Markus Kreisel**

Managing Director in Sales & Marketing, KREISEL Electric, Austria



**Šárka Heyna Fuchsová**

Managing Director, Volvo Car, Czech Republic



**Pavel Štefek**

Partner ESG and Risk Assurance, PWC, Czech Republic



**Katarína Kakalíková,**

Director Government Engagement for CEE, Mastercard, Czech Republic



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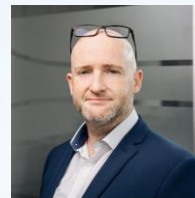


## **Panel 2**

Exploring the Customer Journey: EV Charging Solutions for Individuals and Fleets

**Lukáš Folbrecht**

Secretary at Czech E-mobility Platform, Czechia

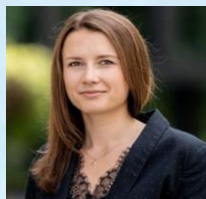


Moderator



**Nataša Obermann**

Customer Journey Manager, SKODA AUTO, Czechia



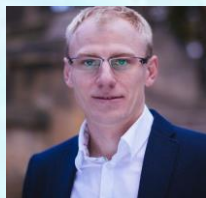
**Lenka Rychtářová**

Business Unit Sales Manager, ChargeUp, Czechia



**Łukasz Lewandowski**

eMobility Project Manager, PSNM, Poland



**Luboš Markvart**

Head of Alternative Fuels at Orlen Unipetrol, Czechia



**Zbyněk Krebs,**

Project Manager, Eleport, Estonia



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**Panel 3**

Innovative solution for charging infrastructure in a Urban Environment

**Andras Lorincz**

Secretary COO, Deep-Tech Company, Hungary



Moderator



**Heliodor Macko**

CEO, Seak Energies, Slovakia



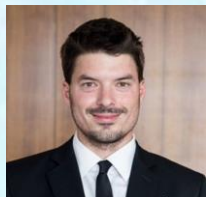
**David Červinka,**

Director, Qwello, Czech Republic



**Piotr Hołubowicz**

Founder and CEO, SEEDiA City, Poland



**Michal Makúch**

Head of Global Initiatives, AgeVolt, Slovakia



**Pavel Pokorný**

Head of HW, Nimbee, Czech Republic

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## **Panel 4**

Impact of low emission zones and decarbonisation of last mile delivery to light commercial vehicles market



**Toufik Dallal**

Partner, Green Brothes, Czech Republic



Moderator



**Martin Marek**

Chief Operational Officer, Dodo Group, Czech Republic



**Roman Růžička**

Brand Manager Ford Pro, Ford Motor Company, Czech Republic



**Jakub Kučmáš**

Sales Operation Manager, Opel, Czech Republic



**Ondřej Hlaváček**

COO, Zrno Zrnko, Czech Republic



**Radek Janků**

CEO, BattSwap, Czech Republic



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**Panel 5**

Advances and Challenges in EV Batteries in Czech Republic and CEE Region

**Jan Peter Verheuve**

Manager of Fire Isolator, T-ISS Safety Suppliers, the Netherlands



Moderator



**Tomáš Kazda**

Associate Professor, Brno University of Technology, Czech Republic



**Łukasz Lewandowski**

eMobility Project Manager, PSNM, Poland



**Jan Peter Verheuve**

Manager of Fire Isolator, T-ISS Safety Suppliers, the Netherlands



**Jakub Reiter**

Head Of Science, InoBat, Slovakia















# Testimonials

It was a rewarding experience to connect, gain insights, and contribute to the ongoing dialogue about clean mobility in Europe

***Łukasz Lewandowski***

Our discussion touched on more than just technology and cost savings; it was about the courage to be a pioneer in an industry that's rapidly evolving.

***Toufik Dallal***