

INTEGRAL PART OF TRADE FAIR

**e-SALON**

ORGANIZER

**IBF**

VENUE

**PVA**  
EXPO PRAHA

# CONFERENCE **CLEAN MOBILITY**

7 November 2024



## **FINAL REPORT**



# CLEAN MOBILITY CONFERENCE 2024

**Theme:** Heading to Clean Mobility: New Challenges for Cities and Industry  
**Date:** 7 November 2024  
**Venue:** PVA EXPO PRAHA  
**Attendees:** 70 participants

## BASIC STATISTICAL DATA OF THE e-SALON 2024 TRADE FAIR

Total number of exhibitors:	115
Number of foreign exhibitors:	0
Number of countries:	1
Gross exhibition area:	23,650 m²
Net exhibition area:	15,370 m²
Number of visitors:	26,657
Number of accredited journalists:	174
Number of test drives:	2,443
Number of persons transported:	3,470

## HIGHLIGHTS OF THE CONFERENCE

The Czech Minister of Transport, Martin Kupka, addressed the audience, emphasizing the importance of collaboration in accelerating the transition to cleaner mobility.

Five interesting panels gathered a diverse set of international speakers consisting of industry experts from various fields of expertise.

The conference created a platform for companies to present their undertakings – ChargeUp, Orlen Unipetrol and Eleport. These companies showcased their innovative projects aimed at advancing clean mobility.

The event gathered over 70 attendees, including professionals from the transport, technology, energy sectors, as well as policymakers and researchers.



PANEL 1

Goals of Clean Mobility in EU and Its Impact in National Policies – how to reach them



Moderator  
**Viliam Ostatník**  
Post-doctoral researcher,  
Comenius University,  
Slovakia



**Markus Kreisel**  
Managing Director in Sales & Marketing,  
KREISEL Electric,  
Austria



**Šárka Heyna Fuchsová**  
Managing Director,  
Volvo Car,  
Czech Republic



**Pavel Štefek**  
Partner ESG and Risk Assurance, PWC,  
Czech Republic



**Katarína Kakalíková**  
Director Government Engagement for CEE,  
Mastercard,  
Czech Republic

PANEL 2

Exploring the Customer Journey: EV Charging Solutions for Individuals and Fleets



Moderator  
**Lukáš Folbrecht**  
Secretary at Czech E-mobility Platform,  
Czech Republic



**Nataša Obermann**  
Customer Journey Manager,  
SKODA AUTO,  
Czech Republic



**Lenka Rychtářová**  
Business Unit Sales Manager,  
ChargeUp,  
Czech Republic



**Łukasz Lewandowski**  
eMobility Project Manager,  
PSNM,  
Poland



**Luboš Markvart**  
Head of Alternative Fuels at Orlen Unipetrol, Czechia



**Zbyněk Krebs**  
Project Manager,  
Eleport,  
Estonia

PANEL 3

Innovative Solution for Charging Infrastructure in a Urban Environment



Moderator  
**Andras Lorincz**  
Secretary COO,  
Deep-Tech Company,  
Hungary



**Heliodor Macko**  
CEO,  
Seak Energies,  
Slovakia



**David Červinka**  
Director,  
Qwello,  
Czech Republic



**Piotr Hołubowicz**  
Founder and CEO,  
SEEDiA City,  
Poland



**Michal Makúch**  
Head of Global Initiatives,  
AgeVolt,  
Slovakia



**Pavel Pokorný**  
Head of HW,  
Nimbee,  
Czech Republic

PANEL 4

Impact of Low Emission Zones and Decarbonisation of Last Mile Delivery to Light Commercial Vehicles Market



Moderator  
**Toufik Dallal**  
Partner,  
Green Brothes,  
Czech Republic



**Martin Marek**  
Chief Operational Officer,  
Dodo Group,  
Czech Republic



**Roman Růžicka**  
Brand Manager Ford Pro,  
Ford Motor Company,  
Czech Republic



**Jakub Kučmáš**  
Sales Operation Manager,  
Opel,  
Czech Republic



**Ondřej Hlaváček**  
COO,  
Zrno Zrnko,  
Czech Republic



**Radek Janků**  
CEO,  
BattSwap,  
Czech Republic

PANEL 5

Advances and Challenges in EV Batteries in the Czech Republic and CEE Region



Moderator  
**Jan Vejbor**  
Executive Manager,  
Czech Battery Cluster,  
Czech Republic



**Tomáš Kazda**  
Associate Professor,  
Brno University of Technology,  
Czech Republic



**Łukasz Lewandowski**  
eMobility Project Manager,  
PSNM,  
Poland



**Jan Peter Verheuveel**  
Manager of Fire Isolator,  
T-ISS Safety Suppliers,  
the Netherlands



**Jakub Reiter**  
Head Of Science,  
InoBat,  
Slovakia



## TESTIMONIALS

It was a rewarding experience to connect, gain insights, and contribute to the ongoing dialogue about clean mobility in Europe.

**Łukasz Lewandowski**

Our discussion touched on more than just technology and cost savings; it was about the courage to be a pioneer in an industry that's rapidly evolving.

**Toufik Dallal**



# CLEAN MOBILITY CONFERENCE 2025

## 13 November 2025

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### Program Draft

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#### MAIN STAGE

- 9:30–9:55 Welcome Note  
9:55–10:00 Short Break  
10:00–11:00 Panel One: e-Mobility in the Cities and Municipalities  
11:00–11:15 Coffee Break  
11:15–12:15 Panel Two: Low and Zero Emission Last Mile Delivery  
12:15–13:00 Lunch Break  
13:00–14:00 Panel Three: Managing the EV fleets, Customer Journey, Service and Supportive Value Chain  
14:05–15:00 Panel Four: CEE EV Market, Status, Secondary Market, Infrastructure  
15:00–15:15 Coffee Break  
15:15–16:00 Panel Five: Batteries (in cooperation with Czech Battery Cluster)  
16:05–17:15 Panel Six: Electric Vehicles of Various Type and National Support in the CEE Region  
17:30–21:00 Cocktail Dinner
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#### CITY STAGE – in cooperation with Elektromobilní Platforma

- 13:00–14:00 CITY panel A: Charging Infrastructure in Czech Cities  
14:05–15:00 CITY panel B: Charging Infrastructure and EPBR  
15:00–15:15 Coffee Break  
15:15–16:00 CITY panel C: Innovative Solutions for City Fleets  
16:05–17:15 CITY panel D: „The other Evs“ – e-Buses, e-Freight, e-Cargo – e-Mobility as a Complex Topic  
17:30–21:00 Cocktail Dinner – Foyer of Main Stage
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