

FOR GASTRO & HOTEL

7th INTERNATIONAL TRADE FAIR FOR HOTEL AND RESTAURANT EQUIPMENT, FOOD AND GASTRONOMY



www.for-gastro.cz

5-8 October 2017

CEREMONIAL OPENING

GALA EVENING





The ceremonial private view on the occasion of commencement of the trade fairs focused on housing and gastronomy took place at participation of many representatives of exhibiting firms as well as participating partners, associations and unions. The ribbon-cutting ceremony was up to VIP quests:

Marta Nováková. Vice President of the Economic Chamber and President of the Czech Confederation of Commerce and Tourism: Milena Hrdinková. Director of the Office of the Minister of Finance; Miroslav Klusák, Deputy Director General of CzechTourism: and Pavel Sehnal. Chairman of the Board of Directors of ABF. a.s. Daniela Písařovi**cová** was the moderator of this special event.

MAIN PARTNERS OF THE CONGRESS



































The GALA EVENING was held on 5 October 2017, on the eve of the FOR GASTRO & HOTEL CONGRESS. A part of the evening party was the ceremonial announcement of results of the prestigious competition **Chef of the** Year 2017/2018, which is traditionally held by the Czech Chefs Association. The rich programme of the evening party included also the performance of Marian Jelínek, Coach and Sports Psychologist, performance of the Girls Electric String Trio INFLAGRANTI with an exclusive quest (Marian Voitko) or DJ Adam Nedvídek. The evening party which welcomed 488 guests active as HoReCa professionals was moderated by actress Markéta Hrubešová.





SMART HOSPITALITY



The FOR GASTRO & HOTEL 2017 CONGRESS was held on 6th of October 2017 and was focused on owners, managers and executive staff members of hotels, restaurants, cafés, pensions and other accommodation and catering operations.

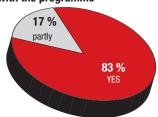
The main topic of the all-day congress was **Smart Hospitality** and the programme included lectures, a panel debate, case study, cooking show and bartender show. On the stage it was possible to see performances of domestic and foreign stars from the field of gastronomy and hospitality, as well as managers of key firms in the sector. The congress was moderated by **Vlasta Korec** and was attended by 305 professional visitors.

This was the first edition of the congress, which thus established a tradition of the most important specialised event for professionals from the field of hospitality on the Czech market.

Composition of congress participants



Satisfaction of congress participants with the programme















The FOR GASTRO & HOTEL 2017 Trade Fair was extended again with interesting products, manufacturers as well as suppliers for the HoReCa segment. It registered a growth in terms of both the exhibition area and the number of exhibitors in comparison to previous editions of the event.

The FOR GASTRO & HOTEL Trade Fair was held simultaneously with the autumn Trade Fair for Furniture, Interiors and Home Accessories FOR INTERIOR and STREET FOOD MARKET, which introduced exotic cuisines from all over the world on the outdoor area.

The trade fairs were visited altogether by **29,742 persons**.

The trade fair achieves its leadership among the most important events of its type organised in the Czech Republic. The trade fair offered an integrated overview of products as well as services from manufacturers and suppliers in the sector of gastronomy and hotel services. An integral part of the trade fair was the first edition of the professional FOR GASTRO & HOTEL CONGRESS intended for professionals only. The partner of the trade fair is ČEZ Group.

STATISTICS OF THE FOR GASTRO & HOTEL TRADE FAIR IN COMPARISON WITH LAST YEARS

NUMBER OF EXHIBITORS



NET EXHIBITION AREA (in sq m)



SECTOR OF TECHNOLOGIES AND EQUIPMENT FOR GASTRONOMY AND THE HOTEL SECTOR

Visitors working as professionals in the HoReCa sector appreciated the wide offer of technologies and equipment for restaurants and hotels. Gastronomic facilities, new technologies, food and beverages were presented and also accompanying programmes were held in the HALL 1, while furniture and interior equipment for the HoReCa sector were presented to visitors in the HALL 2 and equipment for various events in the HALL 6.

The trade fair was newly supported, on a partner basis with a stronger emphasis, by such firms as MAKRO Cash & Carry ČR s.r.o., Pivovary Lobkowicz Group, s.r.o., KOFOLA a.s., MASO-PROFIT s.r.o. and many others which also presented themselves at the event with an extensive exposition.





















FOOD PRODUCTS, BEVERAGES AND SPECIALISED CHEF COMPETITIONS

















Manufacturers, sellers as well as importers presented new trends in the sector of food and beverages and their most successful products. The State Agricultural Intervention Fund presented, already traditionally, Czech manufacturers of high-quality Czech food and beverages at the trade fair.



GRAND PRIX - Technology and equipment - Food and beverages | TOP EXPO



The GRAND PRIX competition for the best exhibit of the trade fair was organised in two categories. The Jury was chaired by **Bc. Miroslav Kubec**, President of the Czech Chefs Association; and the Members of the Jury were: **akad. mal. Nina Provaan Smetanová**, Founder of the Museum of Gastronomy, and **Kateřina Reimitzová**, Chief Editor of LCI CZ. s.r.o.

The criteria assessed included technical characteristics, progressive technologies, material, energy performance, environmental aspects, strengths and application on the market.



The HONOURABLE MENTION was granted to **HoldMaker+ s.r.o.** for an energy saving product.



The winner of the competition of the trade fair organiser for the most impressive exposition "TOP EXPO 2017" was **Mia Coffee s.r.o.** for a sophisticated pure design of the exposition making it possible for the exhibits presented to attract visitors' attention and to emphasise their originality.



CATEGORY: TECHNOLOGY AND EQUIPMENT



1st place: RETIGO s.r.o.

For: Steam convection oven "Retigo Vision Blue 1011"



2nd place: ATREA s.r.o.

For: Ventilation and illumination ceiling "ATREA"



3rd place: **Premium gastro** For: Charcoal furnace X–OVEN

CATEGORY: FOOD AND BEVERAGE



1st place:: **Zach's pesto & chilli s.r.o.**For: Pesto made of dried Italian tomatoes



2nd place: **Apple - Sin s.r.o.** For: Bread Burobinskij "Borodinskij"



3rd place: **Chovaneček s.r.o.** For: Pršuto KLÁŠTERNÍ ŠUNKA (MONASTERY HAM prosciutto)

ACCOMPANYING PROGRAMME







GASTRO TOUR /, T&M CREATIVE – composed interactive programme presenting the news and trends in the field of gastronomy







CHEF OF THE YEAR 2017/2018 – nation-wide competition of the Czech Chefs Association

Jan Horký, Chef of Compass Group Czech Republic s.r.o., has become Chef of the Year 2017/2018 The second place belonged to **Patrik Bečvář**, Executive Chef of the French Restaurant in the Municipal House.

The third prize was awarded to **David Král**, Sous Chef of Aureole Fusion Restaurant & Lounge.









YOUNG CHEFS CHALLENGE (JUNIOR CHEFS UNDER 25)

Northern Europe

1st place: Norway, Aleksander Vartdal 2nd place: Finland, Niall Larjala 3rd place: England, Amber Francis

Central Europe

1st place: Germany, Sandra Hofer 2nd place: Rumania, Emanuel Mocan 3rd place: Hungary, Barnabás Hack

Southern Europe

1st place: Italy, Andrea Tiziani

2nd place: Cyprus, Ioannis Papakonstantinou 3rd place: Croatia, Anna Maria Stanković

GLOBAL PASTRY CHEFS CHALLENGE

Northern Europe

1st place: Sweden, Frida Bäcke 2nd place: Norway, Henrik Falkensten

Central Europe

1st place: Hungary, Anna Maczák 2nd place: Czech Republic, František Buchal

3rd place: Rumania, Flavia Dobře

Southern Europe

1st place: Italy, Marco Deidda 2nd place: Spain, Fran Segura

2nd place: Spain, Fran Segura 3rd place: Croatia, Sanja Grahek Buršić

GLOBAL CHEFS CHALLENGE (SENIOR CHEFS)

Northern Europe

1st place: Scotland, Robbie Penman 2nd place: Wales, Simon Crockford

Central Europe

1st place: Hungary, Balázs Adamek 2nd place: Belgium, Sam Van Houcke 3rd place: Czech Republic, Tomáš Kourek

Southern Europe

1st place: Italy, Francesco Cinquepalmi 2nd place: Croatia, Zlatko Novak 3rd place: Portugal, Celso Duarte Padeiro

ACCOMPANYING PROGRAMME





The Czech Bartenders Association organised, on a daily basis, topical competitions and exhibition shows of bartenders and teatenders. In the course of 4 days of the trade fair, competitions were held in the following disciplines:



- JUNIOR BEER COMPETITION
- ŽATEC BREWERY CUP
- GORDON'S JUNIOR BARTENDERS CUP 2017
- HAVANA CLUB ESPECIAL FLAIR CUP
- JUNIOR COFFEE MASTER CBA BAILEYS JUNIOR COFFEE MASTER FOR GASTRO & HOTEL CUP 2017
- PROFESSIONAL COCKTAIL COMPETITION (CBA) PAM-PERO CUP - CZECH MIXOLOGIST CUP
- PROFESSIONAL FLAIR COMPETITION (CBA) HAVANA **CLUB ESPECIAL FLAIR CUP**
- BAILEYS PROFESSIONAL COFFEE MASTER 2017 Invitation for the year 2018

























PEREG















GASTRO HOTEL





















LIST OF EXHIBITORS







1. Press Real Group, spol, s r.o. 2P Gastro spol. s r.o. A3 soft s.r.o. Ahiset s.r.o. Alliance Laundry CE s.r.o. ALTESE s.r.o. Apple - Sin s.r.o. ARAMARK s.r.o. ARAVEN ARDO Mochov s.r.o. ARQUE STYLE s.r.o. Asia Point Asociace hotelů a restaurací České republiky z.s. ASOCIACE KUCHAŘŮ A CUKRÁŘŮ ČESKÉ REPUBLIKY, z.s. Asociace malých a středních podniků a živnostníků ČR ASW Systems a.s. ATELIER - S a.s. ATREA s.r.o. AUTO PALACE / VOLVO Avokádo street bistro AWIS Holding, a.s. AXIS distribution, s.r.o. BANCIBO Rarth GmbH BB MUSIC PRO s.r.o. BitterMan s.r.o. BIZERBA Váhy a Systémy s.r.o. Blažek Gastro s.r.o. British Chamber of Commerce BS vinařské potřeby s.r.o. CAFENTO CENTRAL EUROPE s.r.o. CardHouse s.r.o. Care Trade s r o CECCZ VINO s.r.o. CENTRUM PETRA HAVLÍČKA s.r.o. Cesty dřeva CLEANTEC hygiene technology gmbh Consulentia s.r.o. Conlegge s r n CORAX Trading s.r.o. Cortina Park s.r.o. Crystalex CZ, s.r.o. czECO s.r.o. CZECH CARVING STUDIO s.r.o. Česká harmanská asociace - obchodní s.r.o. DAMINO GmbH Delight Caffé Company s.r.o. Design gastro s.r.o. DEZAL PLUS SP Z 0.0. D-MEDIA DREVEX FU s.r.o. DrinkGAS s.r.o. ECO Krabičky s.r.o. EcoStep s.r.o. EDWIN OZIMEK s.r.o. eD'system Czech, a.s. EKO-KOM, a.s. EKOFRUKT Slaný, spol. s r.o. ELMAX STORE Espresso Professional, s.r.o. FANY Gastroservis s.r.o. fatRENT Filip Matoušek FIREWORK s.r.o.

FOMI - Šití - prodej profesních oděvů

Fond dalšího vzdělávání Food Event, s.r.o. FORMAT 1 spol, s r.o. FOREVENTS Frigotherm s.r.o. Furlab CZ s.r.o. FUTURE-TECH, spol. s r.o. G.Benedikt Karlovy Vary s.r.o. Galavito s.r.o. GAPA MB s r o Garant Food Service s.r.o. GASTRO HOLDING CANDOLA s.r.o. gastro obaly, s.r.o. GASTROART CZ, spol. s r.o. GastroCorp s.r.o. GASTROFRESH, s.r.o. Gastronabytek24.cz GEO CENTRUM s.r.o. GOOD FOODS Dobrá iídla, s.r.o. GrizzlyFood s.r.o. H&D a.s. HALBERŠTÁT - servis, s.r.o. HOFMANN BOHFMIA - Partner gastronomie s.r.o. HOFMANN BONDUELLE HoldMaker+ Honey, s.r.o. Horňácká farma s.r.o. Hospodářská komora České republiky HUNGARIAN NATIONAL GASTRONOMIC ASSOCIATION Hungaro Delikates s.r.o. HYGOTREND, s.r.o. HYKRO s.r.o. HyperMedia, a.s. Chovaneček s.r.o. Chytré lékárničky ICE'N'GO! CZ s.r.o. Idea Gentlemen s.r.o. ILLE Papír Service spol. s r.o. Ing. Josef Elis InterGast a s Intercheese Holland BV INTERIA Znojmo s.r.o. Interior collection s.r.o. ISMC BOHEMIA, s.r.o. J.J. Darboven s.r.o. Ján Hudeček - matchatea.cz Jan 7vkmund Jana Švábová Jaroslav Střecha Jaroslava Fojtíková JAV - AKC Jiří Holík John Guest Czech s.r.o. JPLUS, s.r.o. JURA CEE VertriebsgesmbH K.R.ELIXÍR, s.r.o. KAND s.r.o. KARMEB s.r.o. KDS Sedlčany, nožířské výrobní družstvo Kerská limonádovna s.r.o. Köder s.r.o. KODRETA furniture s.r.o. KOFOLA a.s. KREINER, spol. s r.o. KUKU PAPÍR - Miroslav Kučera Kvalita v kuchvni

Kvsela LA CHINATA CZ (AVEOLIA S.R.O.) LARI CZ s.r.o. LCLC7 sro LENA NÁBYTEK, s.r.o. Lenka Vlasáková Lihovar Lžin spol. s r.o. LSI Software s.r.o. M-ex Production s.r.o. M-V Porces s r o MADAMI s.r.o. MADNESS ADVERTISING k. s. MAKRO Cash & Carry ČR s.r.o. MARCO PŘFROV s.r.o. MASO-PROFIT s.r.o. MASPOMA spol. s r.o. MASTERCARD MATERASSO Slovakia s.r.o. Media Group Services s.r.o. MEDIA/ST, s.r.o. MEDIATEL, spol, s r.o. MENU SRI MESAEXO s.r.o. Mia Coffee s.r.o. MIELE spol. s r.o. Milan Biely (Holly Powder) MILKEFFEKT, s.r.o. Ministerstvo financí ČR Ministerstvo průmyslu a obchodu ČR Ministerstvo zemědělství Mirel Vratimov a.s. MIX-TFF VFI KOOBCHOD s.r.o. Monika Prouzová MP TOBACCO s.r.o. My Gastro s.r.o. NÉKTAR NATURA s r o Nestlé Česko, s.r.o. Nexan Group s.r.o. NK Trade Consulting, s.r.o. Noble Class a.s. Nodballease s.r.o. NOVÁK - papír, s.r.o. Oldřiška Foffová Ondřej Šaur Origin Soft s.r.o. ORS, spol. s r.o. PALUX C.S. spol. s r.o. PAPILLONS a.s. Pavel Hain výroba kožené galanterie Pekař a cukrář s.r.o. PENTA CZ s.r.o. Petr Malý - Adventure Centrum Pharmind Corporation s.r.o. Pivovary Lobkowicz Group, a.s. POS Experts s.r.o. POS Solutions s r o PPS Gastro, s.r.o. Pražská čokoláda s.r.o. Premiové nože Premium gastro PREVIO s.r.o. Profesní sdružení - Sanitace nápojových cest PROFICOOK s.r.o. R&B Gastronomy s.r.o. (Kulinářské umění) RAIN.cz. s.r.o.

RATIONAL International AG.

odštěpný závod Rebells, s.r.o. RETIGO s.r.o. RM GASTRO CZ s.r.o. Robot Coupé RoseMed Holding s.r.o. RÖSLER Praha spol. s r.o. ROYCE BOHEMIA a.s. Saffran s.r.o. SANDALYE.CI SEMIX PLUSO, spol. s r.o. SEVEn. The Energy Efficiency Center, z.ú. Shmoo Czech s.r.o. SITRABO spol, s r.o. SmaltZlín, s.r.o. SOLA Switzerland FU s.r.o. SOLUTER s.r.o. SOLUTION FACTORY, s.r.o. - Gastro Jobs Společnost pro bezlepkovou dietu z.s. Stará garda AKC ČR Státní zemědělský intervenční fond Střední škola hotelnictví a gastronomie SČMSD Praha s.r.o. ŠIBA Plus s.r.o. T Care s.r.o. T&M CREATIVE, s.r.o. T-Mobile Czech Republic a.s. TAJNYK s.r.o. - PETITE FRANCE BOULANGERIE TECHNOLOGY s.r.o. TENET Marketing s.r.o. TeS, spol. s r.o. Chotěboř Thomas.centrum s.r.o. TIGHPAC FUROPE TITBIT, s.r.o. Tomáš Havlíček Tomáš Staněk - TOMMY'S FOOD TRUCK Tomgast Czech Republic s.r.o. Trigon spol. s r.o. Truhlářství Duspiva, s.r.o. UNOX DISTRIBUTION, s.r.o. Varnea a.s. VECTOR INTERNATIONAL spol. s r.o. VIKI FRUIT s.r.o. VÍNO MADĚRYČ / VINAŘSTVÍ VYDAŘELÝ - HOLOMÁČ Virunga.cz VitaJuwel CZ - Monzyport s.r.o. VITAL Czech s.r.o. VITANA, a.s. Vítkovská zemědělská s.r.o. Vladimír Svoboda Vladimír Tůma - Gastrofest WSA INVEST s ro Vybaveniproakce.cz s.r.o. WELL SERVICE s.r.o. White peony s.r.o. Winterhalter Gastronom s.r.o. WM Profi s.r.o. World CZ, s,r,o, Yana I td. z-rái s.r.o. Zach's pesto & chilli s.r.o. ZANZIBAR, s.r.o. ZAPA GASTRO s.r.o.

MEDIA CAMPAIGN

SPECIALISED MAGAZINES | ISMC - Directory of food and gastronomy, Fany info Revue, La cucina italiana, Gastro & hotel profi revue, Gastro report Minutka, Pekař a cukrář, Svět Horeca, Svět gastronomie & hotelnictví, Polygrafie, Potravinářský obzor, Top hotelierstvo, COT Media, Culinary, Štamqast & Gurmán

DAILIES, WEEKLIES, MONTHLIES | Metro - Praha, Hospodářské noviny - special edition, Uniform, Pražský expres + Ruské zlaté stránky, 90 dní v Praze, Letňanské listy (Praha 18), Květy

RADIO STATIONS | Blaník Praha, Blaník střední Čechy, Evropa 2, Frekvence 1, ČRo Regina

On-line estav.cz, finance.cz, blesk.cz, ceskenoviny.cz, financni-web.cz, ceskykutil.cz, businessinfo.cz, bydlet.cz, bydleni.cz, prima-receptar.cz, letnanskelisty.cz, asb-portal.cz, homebydleni.cz, zenysro.cz, peknebydleni.cz, trendybydleni.cz, forme.cz, bydletvpanelu.cz, realitymix.centrum.cz, primazena.cz, elegantnibydleni.cz, madambusiness.cz, panelplus.cz, praha.eu, zivefirmy.cz, luxuryguide.cz, stolari-truhlari.cz, aukro.cz, receptyprimanapadu.cz, peknebydleni.cz, casopisdomov.cz, befresh.cz, tophoreca.sk, gastro-hotel.cz, stamgastagurman.cz, ahrcr.cz, echo24.cz, zlatestranky.cz, mistriremesel.cz, mediatel.cz, akc.cz, aramark.cz, gastro-obaly.cz, propenziony.cz, prochlapy.cz

OUTDOOR | Aquapalace Čestlice and OC Letňany, LCD in the buildings of City Hall, Škoda Palace, New City Hall - Prague 1, Billboards, Bigboards, BUS Stations

TV stations | TV Bydlení, spoty TV Prima, TV NOVA

NETWORKS | Instagram, Facebook, Twitter - Magistrát

DISCOUNT PORTALS | Sleva dne

DIRECT MAILING | complete database of ABF clients, a specialized database of professionals (Svépomocí.cz, Quality Firm, Živéfirmy, Aramark, G-Service, Czech Internet, ČBA, AMSP ČR, AKC ČR, Professional Association of Drinking Sanitation, Association of Bakers and Confectioners of the Czech Republic, etc.)

PROMOTION IN AQUAPALACE, SHOPPING CENTER OF LETNANY | Aquapalace, FB Aquapalace

PROMOTION IN AQUAPALACE, SHOPPING CENTRE OF LETŇANY | Aquapalace, FB Aquapalace Praha, posters A1, wardrobe Aquapalace, LCD spot, OC Letňany

EVENTS | opening ceremony , conferences and workshops for professionals, congress and gala evening FOR GASTRO & HOTEL

PPC | Facebook, Google, Seznam

SUBSIDISED BILLBOARDS OF OUR EXHIBITORS FOR 2018



The exhibiting firms which register for participation in the trade fair obtain a possibility of using the massive advertising campaign of the trade fair and a possibility of obtaining subsidised billboards in the Euro-format at a price of CZK 4,800 + VAT per item, including the print and application for the entire calendar month. The only condition is publishing of the FOR GASTRO & HOTEL Trade Fair caption.



| Example of the BB campaign





Bus station posters





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PRODUCTION

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PRODUCTION OF COMPETITIONS

Beáta Ondrušáková T: +420 225 291 251 M: +420 603 294 590 ondrusakova@abf.cz WE INVITE YOU TO THE AUTUMN TRADE FAIR 2018

FOR GASTRO & HOTEL

8th INTERNATIONAL TRADE FAIR FOR HOTEL AND RESTAURANT EQUIPMENT, FOOD AND GASTRONOMY

4-7 October 2018

CONGRESS FOR GASTRO & HOTEL

KEYNOTE SPEAKERS | HoReCa TRENDS | FACTS | EXPERIENCE | INSPIRATION

4-5 October 2018

