



# STŘÍBRNÉ VÁNOČNÍ DNY

9<sup>th</sup> TRADE FAIR FOR GIFTS, DECORATIONS  
AND HOUSEHOLD GOODS

FINAL  
**REPORT**

**PVA**  
EXPO PRAGUE

[www.vanocnidny.cz](http://www.vanocnidny.cz)

**7-10 Dec 2017**

## TRADE FAIR STATISTICS

Date: **7.-10. 12. 2017**

Venue: **PVA EXPO PRAGUE**

Organizer: **ABF, a.s.**

Number of exhibitors total: **348**

Number of foreign exhibitors: **3**

Number of Countries: **4**

(Czech Republic, Germany Russia, Slovakia)

Net exhibition area: **3 450 m<sup>2</sup>**

Gross exhibition area: **8,000 m<sup>2</sup>**

Visitors: **33 259**

### Number of exhibitors

2015	360
2016	352
2017	348

### Exhibition area (m<sup>2</sup>)

2015	3 350
2016	3 445
2017	3 450

### Number of visitors

2015	31 071
2016	30 236
2017	33 259

## FOREWORD

From Thursday, December 7th to Sunday, December 10th, the PVA EXPO PRAHA venue included the annual Christmas Fair. **The three halls of the Letňany Exhibition Center with an exhibition area of 8 000 m<sup>2</sup> were filled with 348 exhibitors** whose common aim was to tune visitors to the true christmas atmosphere and offer them a varied palette of presents for their loved ones. **Silver Christmas Days was visited by a record of 33,259 visitors**, which is 10% more than last year. The fair was thematic enriched by four branch sections - **Fashion Zone, Czech Fair, Sports and Experience Zone and Christmas Feast**. On Saturday, the Gluten-free Christmas Market of the Society for Gluten-Free Diet of Z.s. The big ova had once again harvested the project „Helping Children for Christmas“, which brought together three charities in the form of an accompanying program projects - Street children on tour, Let's give chances to children and help FOD Klokánek. His talents showed dozens of young artists from these projects with dancing, singing and sporting performances.

Jindra Konečná  
manager of the fair

## MANAGER OF THE FAIR

On Thursday, 7th of December, the 9th edition of the Trade Fair of Gifts, Decorations and Consumer Goods - Christmas Fair was launched. Opening took place at the introductory speech of **ABF, a.s. Ing. arch. Maria Wohlrabová**, the presence of **Jindra Konečná**, manager of the fair and **Mrs. Jiřka Dlabalová**, Managing Directors of the **Gluten-Free Company diet**. Representatives of specialized sections were invited to the stage - designer **Ivan Jurečka** from i1art for Fashion Zone, **Tomáš Kavala** from the Society for Health at the Czech Fair and **Radka Křivánková**, specialist in gift packaging and **Petr Tomasek**, owner and founder of the T-WOOD protected workshop for creative workshops.



OFFICIAL CARS:



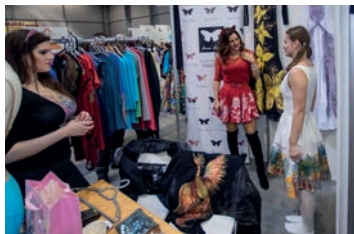
## MEETING THE EXHIBITORS

The success of the Silver Christmas Days 2017 was once again rebuilt by traditional Czech manufacturers and exclusive importers that are enjoying each year, as well as special sections Fashion Zone, Czech Fair, Sport and Experience zone, Christmas feast and novelty, concurrent action Christmas gluten free market for gluten-free diet.



## FASHION ZONE

50 independent designers and designers of original fashion, jewelry and accessories have offered their unique goods.



## CZECH MARKET

45 artisans and folk artists have prepared a hand-made show of decorative and utilitarian objects from ceramics, glass, porcelain, wood, metal, plants, paper and textiles.



## CHRISTMAS FEAST

The real Christmas atmosphere was complemented by the Christmas Feast with snacks and tasting delicacies and traditional specialities. The REGIONAL FOOD brand offered food for the best of Czech production.



## CHRISTMAS GLUTEN FREE MARKET

The traditional Christmas Day event was completed on Saturday, December 9, 2017, with a new Christmas **Gluten-Free Gadgets Company**. It was aimed at the general public but was appreciated especially by people who, for health reasons, have to follow a gluten-free diet.



## ACCOMPANYING PROGRAMMES

### STAGE PERFORMANCES

„We Help the Children on Christmas“, which presented three charity projects - **Street for Children on Tour, Let's Give Chance to Children and Help FOD Klokánek.**

The streets of children have prepared many street art performances by artists working with elementary school pupils in the project „Let us in your schools“. Street dance under the baton of Martin Prokop and David Lajpert, a „modest circus“ of jugglers, balloons and balls headed by Dejw, Peace Zeidler with the BMX flatland discipline and other familiar faces.

Talents showed dozens of young artists from children's homes under **Charity children**, in cooperation and moderation **Anife Ismet Hassan Vyskočilová**. There were well-known personalities and entertaining program of guests - **Karla Kahovce, Marie Pojkarová, Helen Silvan, Sabina Ux, Anička Hamanová and other artists**. A total of 60 artistic groups, organizations and schools have performed on the stage.



### TREE OF WISHES

**Festive handover of gifts to children from Klokánek.**

Fod Klokánek's children were again a thankful gift from the exhibitors, visitors and the organizer of the trade fair under their Tree of WISHES.



### CREATIVE WORKSHOPS

Creative workshops offered to children and adults painting and creation of Christmas decorations, but also Christmas eco-decoration of used cardboard, painting on the water surface - arttherapy - art of the 11th century, but also floral melting in the decoration of Christmas decorations and many other creative skills.



## COMPETITIONS

### THE MOST BEAUTIFUL CHRISTMAS TREE

Exhibitors' Christmas Exhibition Centers were exhibited in all exhibition halls of the fair in a creative and traditional way, making their expositions more attractive. They were the subject of the competition for the Most Beautiful Christmas Tree. Visitors selected from 17 competitive trees.

The winning company received a certificate for 6 m<sup>2</sup> of exhibition space free of charge at the fair.

1<sup>st</sup> place: **Ivana Jandová - christmas decoration**

2<sup>nd</sup> place: **Private SOA and SOU Bean, s.r.o.**

3<sup>rd</sup> place: **Tupperware - BUBU s.r.o.**



### TOP EXHIBIT

competition for the best exhibit of the fair. Visitors evaluated 29 exhibits. Favorite fashion show 2017 became Butterfly dress ANNA ANNA.



### THE BEST DECORATED TABLE

Competitions for the best rendered christmas board attended gastronomic and gardening schools. Students decorated christmas tables according to their fantasies or regional customs, and visitors chose that the most attractive. The winning school received PR article and interview in the Magazine for Quality LIFE.

1<sup>st</sup> place: table „Christmas in Hájence“  
**SOŠ and SOU Beroun - Hlinky**



2<sup>nd</sup> place: table „Sparkling and Christmas Days“  
**SOA and SOU Bean,**



3<sup>rd</sup> place: Table „Traditional Christmas“  
**Střední zahradnická škola a Střední odborné učiliště s.r.o.**



3K business s.r.o.  
Adel Sibagatova - Colibri shop  
AGB Consulting & Services -  
Ing. André Gabriel de Brito  
AGUAZUL s.r.o.  
ak. mal. Jiřina Průchová  
Alassala Beauty s.r.o.  
ALBI Česká republika a.s.  
Alena Bártová  
Alena DOLEŽALOVÁ - GATEX  
Alena Fedorová  
Alena Lukešová  
Alena Pavlíková ALA-FOX  
Alena Štátná  
Aleš Kuchař  
Allivictus s.r.o.  
ALPA, a.s.  
ALTERA MEDIA s.r.o.  
Ampuro s.r.o.  
Amylon, a.s.  
Anna Anna  
ANTAREF s.r.o.  
ARIATEX s.r.o.  
Arnošt Aleš  
ATELIÉR KUDLIČKA s.r.o.  
ATIS a.s.  
AUKRO s.r.o.  
AUTOCENTRUM TRUCK s.r.o.  
AVON - Ing. Hana MALÁ  
B-PERSPEKTIVA, v.o.s.  
BADYN s.r.o.  
Bartoloměj Gora  
BDK-GLASS, spol. s r.o.  
beauty „LILLE“, spol. s r.o.  
Bijoux Me s.r.o.  
BitterMan s.r.o.  
Black mamba  
Blanka Koppová  
BODY CENTRUM, s.r.o.  
BOJA s.r.o.  
BORGIS a.s.  
BUBU s.r.o. - Tupperware  
BV Import s.r.o.  
BZS s. r. o.  
Catherine Life a.s.  
CCB, spol. s r.o.  
Certus Mercatus s.r.o.  
Cindy, s.r.o.  
Clausen  
Curaloe  
Časopisy pro volný čas s.r.o.  
ČESKÁ CENTRÁLA CESTOVNÍHO  
RUCHU  
České svičky s.r.o.  
ČESKÝ PORCELÁN a.s.  
Český zahrádkářský svaz  
Dagmar Frlulová  
Dallmayr Vending & Office, k.s.  
Dana Šikulová  
DARES s.r.o.  
DARMEN s.r.o.  
David Berousek  
David Stanke  
Detecha, chemické výrobní družstvo  
Divadlo Na Fidlovačce, s.r.o.

Dobeš fashion  
EMPIREO cosmetics  
Energostream Engineering s.r.o.  
ETNOLATINO  
EUROMEDIA GROUP, a.s.  
EUROtest s.r.o.  
Eva Červená - Borse design  
Eva Filipová Malá  
Eva Zubzandová Brandová - EB  
BUTIK  
EVENT FOR LIFE s.r.o.  
FABOS s.r.o.  
FLOWERGIFT s.r.o.  
Fly back s.r.o.  
FONTANA WATERCOOLERS s.r.o.  
FORD MOTOR COMPANY, s.r.o.  
FOXTROT 2000 spol. s r.o.  
FYTOPHARMA, a.s.  
G.Benedikt Karlový Vary s.r.o.  
GALERIE RADOST  
Georgiew  
GLASSOR s.r.o.  
GMF AQUAPARK PRAGUE, a.s.  
H Design  
Haltaus  
HAMIRO  
Hana Bartoníková  
Hana Šebková  
Heartwarminggifts  
Hyperion, spol. s r.o.  
HyperMedia, a.s.  
Hyperita dětem z.s.  
ChiaShake  
i!art - Ivan Jurečka  
Idea Gentlemen s.r.o.  
ILBIRS, s.r.o.  
IMEDIUM s.r.o.  
IN-spirace s.r.o.  
INCO s.r.o.  
Ing. Gheorghe Cernusca  
Ing. Jaroslav Červinka FOR MERCO  
Ing. Jindřich ČERVENÝ - LÁTKY  
ČERVENÝ  
Ing. Klára Vurbsová  
Ing. Martina Černá - malovaná  
hedvábí  
Ing. Michal Plodek  
Ing. Pavla Vamberská - Elmafi  
Ing. Roman Schmock  
Ing. Šárka Petřílková  
Ing. Šárka Zemanová  
Ing. Tereza Škretlová  
Ing. Vladimíra Remeníková  
INSOLANCE s.r.o.  
INTERIMEX CZ a.s.  
Ivana Fryčová  
Ivana Jandová - Vánoční ozdoby  
Ivana Sdíri  
Iveta Kohoutková  
J+M FALCON s.r.o.  
Jaga Media, s.r.o.  
JAMIJA Business s.r.o.  
Ján Hudeček - matchatea.cz  
Jan Salač  
Jan Wertheim

Jana Erbrtová  
Jana Hůlová - KOMPOT  
Jana Krčmová  
Jana Šrůbová  
Jarmila Pejpalová - FLORASERVIS  
Jaroslav Šimůnek  
Jaroslava Fučíková  
Jaroslava HANYŠOVÁ - Stříbrné  
Tlapky  
Jiří Hájek  
Jiří Hofer - kovovýroba  
Jiřina Lorencová  
Josef Černý  
K4K Publishing s.r.o.  
KAMELIE CZ, spol. s r.o.  
KANAAN  
Karel Fiala  
Karolína Májová  
Kateřina Loukotová  
Kateřina Zaubertová  
KERAMIKA DUB s.r.o.  
Kerská limonádovna s.r.o.  
KLOKÁNEK  
KOEXPO s.r.o.  
KOLÍNSKÁ VODA s.r.o.  
KOLLAGÉ spol. s r.o.  
KONY trade, s.r.o.  
Kosmetika HB s.r.o.  
Kožené Botičky.cz -  
Vladimír Perďoch  
Krakonošovy dobroty s.r.o.  
Kristýna Brožová  
KTC INTERNATIONAL a.s.  
Kvalitní život.com s.r.o.  
Latamer.cz  
Lázeňská léčebna Mánes  
LENALUX OVOCE SUSZONE Z CALEGO  
SWIATA LENA WYPYCH  
Lenka Bařinová  
Lenka Kubá  
Lenka Sýkorová  
Libor Hobza  
Libor Polomský - Kvalita v kuchyni  
Libuše Kapalová - LA HODA  
Light for home s.r.o.  
Love Original Cosmetics s.r.o. - Loco  
company s.r.o.  
Lowlands International s.r.o.  
Lucie Džmuráňová - BUTIQCOOL  
LUKO, s.r.o.  
Lumorex Clausen GbR  
LYL, s.r.o.  
M-V Porces s.r.o.  
MaM Sýkorovi  
MANFRED LINDNER  
Marcela Ptáčková - Shalom - Ateliér  
textilní tvorby  
Marek Kaňok  
Marianna Tokárová  
Markéta Kouřilová  
Markéta Novotná  
Martin Guča  
Martin Mišura  
Martina Baxová, DiS.  
Matěj Plachý

maxi BABY & MUM s.r.o.  
Mayon, s.r.o.  
MAZZETTI Group s.r.o.  
Mediaplanet Czech, s.r.o.  
Městská část Praha 18  
Městská divadla pražská  
Mgr. Věra Rottová  
Michaela Kinder  
Michaela Mizerová Viva Natura koření  
Michal Holý  
Michal Klícha  
Michal Novotný - RENAPUR  
Michal Uhlíř  
Miloš Stříž  
MINDOK s.r.o.  
Miriam Konstatská  
Miroslava Kopencová  
Miroslava Volfíková  
MIX-TEE VELKOBOCHOD s.r.o.  
Mixit s.r.o.  
MODASS  
MP TOBACCO s.r.o.  
Mykeny Group a.s.  
NANOPROTECH - ELF Logistic s.r.o.  
Net Press Media  
NIVASAŽA, s.r.o.  
NYS Key CZ s.r.o.  
Občanské sdružení Svět rodiny  
Oliver's group s.r.o.  
pana s.r.o.  
PANEL PLUS PRESS s.r.o.  
PÁRTY KLOKOČKA s.r.o.  
Pason gems  
Pavel Beňák  
Pavel Kraus  
PAVEL RŮŽIČKA  
Pavlna Bálková  
Pavlna Tichá  
Pavol Banás  
Petr Nádvořník  
Petr Novotný  
Petra Zelingerová  
Phytos Natur CZ s.r.o.  
Pitanga s.r.o.  
PLETEX s.r.o.  
Portretní atelier  
POSITIUM, s.r.o.  
Pražská čokoláda s.r.o.  
Qvinta Company s.r.o.  
R.G.I. PLUS, s.r.o.  
Radek Pětiočkový  
Radka Křivánková  
RAFAEL HYGIENE, s.r.o.  
RAVEKO TIPS s.r.o.  
Reality pro ženy s.r.o.  
REMATIS s.r.o.  
Renata Šimpachová  
Rendez-vous, s.r.o.  
René Hejna  
Renomé - Ing. Radana Michlíková  
RICO.CZ s.r.o.  
RITUAL MANUFACTUR  
Rollpa International s.r.o.  
Roman  
Romana Vičková

ROUKLIN s.r.o.  
Rudolf Cizler  
Rudolf Kočka  
Růžena Halmanová  
S A E L A s.r.o.  
Slezká tvorba, výrobní družstvo  
SOLUTER s.r.o.  
SOŠ a SOU BEAN, s.r.o.  
Společnost pro bezlepkovou dietu z.s.  
Spolek rodičů a přátel zdravotně  
postižených dětí Daneta  
Sportica s.r.o.  
Společnost pro bezlepkovou dietu z.s.  
Stanislav Vácha  
Stanislava Mattanelli  
Stanislav Szczotka  
Státní zemědělský intervenční fond  
steffour, s.r.o.  
Střední zahradnická škola a Střední  
odborné učiliště s.r.o.  
Super-Lock s.r.o.  
Svaz českých a moravských  
výrobních družstev  
Světлана Žalmánková  
Svičky SA  
ŠATY SUKNĚ  
Šmakujto.cz  
Štěpán Žovín  
T-WOOD s.r.o.  
TAJNYK s.r.o. - PETITE FRANCE  
BOULANGERIE  
Tamer  
Tatiana Scobelev  
Thomas.centrum s.r.o.  
Toboga s.r.o.  
TOKO AGRI a.s.  
Tony Bennett, s.r.o.  
TRADEHILL s.r.o.  
Travel Marketing International - TMI s.r.o.  
Ulice dětem o.p.s.  
UNIFORM PRAHA spol. s r.o.  
UNIVERSUM s.r.o.  
UOMO & DONNA s.r.o.  
Václav Valášek - JaVaHračky  
Vavřinec Turčín  
Venuše Flachsová  
Veronika Boušková  
Veronika-bytový textil  
very good saucissons s.r.o.  
VIKI FRUIT s.r.o.  
VÍNO MADĚRYČ / Vinařství  
Vydářiely-Holomáč  
VŘIDLO, výrobní družstvo  
VYSNĚNÉ KABELKY  
W! Europe, s.r.o.  
Wakey Bakey  
Werso s.r.o.  
WM Profi s.r.o.  
Záchranné depozitum pro psy  
Beruška z.s.  
ZEPTER INTERNATIONAL s.r.o.



**Business Team Director**

Ing. arch. Maria Wohrabová  
tel.: +420 225 291 244  
mobil: +420 739 306 332  
e-mail: wohrabova@abf.cz

**Trade Fair Manager**

Jindra Konečná  
tel.: +420 225 291 153  
mobil: +420 607 006 282  
e-mail: konecna@abf.cz

**Foreign Trade Manager**

Ilona Junusmetova  
tel.: +420 225 291 185  
mail: +420 604 615 905  
junusmetova@abf.cz

**Production**

Martina Králová  
tel.: +420 225 291 149  
mobil: +420 734 694 125  
e-mail: kralova@abf.cz

**Accompanying programme manager**

Bc. Marcela Šauerová  
tel.: +420 225 291 141  
mobil: +420 739 003 170  
e-mail: sauerova@abf.cz

**PR manager**

Ing. Jana Štastná  
mobil: +420 703 199 003  
e-mail: stastna@abf.cz



WE INVITE YOU TO  
THE JUBILEE YEAR



# STŘÍBRNÉ VÁNOČNÍ DNY

10<sup>th</sup> TRADE FAIR FOR GIFTS,  
DECORATIONS AND  
HOUSEHOLD GOODS

Organizer:



Dělnická 12, 170 00 Praha 7 – Holešovice

[www.pvaexpo.cz](http://www.pvaexpo.cz)

# 13–16 Dec 2018