

25th TRADE FAIR FOR HOUSING, CONSTRUCTION AND RENOVATION

FOR INTERIOR

9th INTERNATIONAL TRADE FAIR FOR FURNITURE, INTERIORS AND HOME ACCESSORIES

FOR GARDEN

12th INTERNATIONAL TRADE FAIR FOR GARDEN ARCHITECTURE, GREENERY, FURNITURE, GARDEN AND MUNICIPAL

DESIGN SHAKER

7th SELECTIVE EXHIBITION OF INTERIOR DESIGN

DESIGN V KOUPELNĚ

1st EXHIBITION OF BATHROOM DESIGN, EQUIPMENT, FACILITIES AND ACCESSORIES

BYDLENÍ, NOVÉ PROJEKTY

24rd SPECIALIZED EXHIBITION FOR NEW HOUSING PROJECTS





www.pvaexpo.cz

22-25 March 2018

Set of fairs

FOR HABITAT | FOR INTERIOR | FOR GARDEN | DESIGN SHAKER | DESIGN V KOUPELNĚ |

Number of exhibitors: 612

Net exhibition area: (in m²): 16 306

Number of visitors: 36 284

NUMBER OF EXHIBITORS

2016	557
2017	593
20 <mark>18</mark>	612

NUMBER OF VISITORS



AUSPICES:















Current trends in energy, including the use of alternative energy sources and savings options, concern each of us who simply wants to live nicely and comfortably. If you are interested in technical fields, business or IT, please visit the CEZ Group's Kdejinde. CZ career site. With over one hundred open positions, offer of internships and educational programs, candidates will be selected with experience, fresh graduates and students

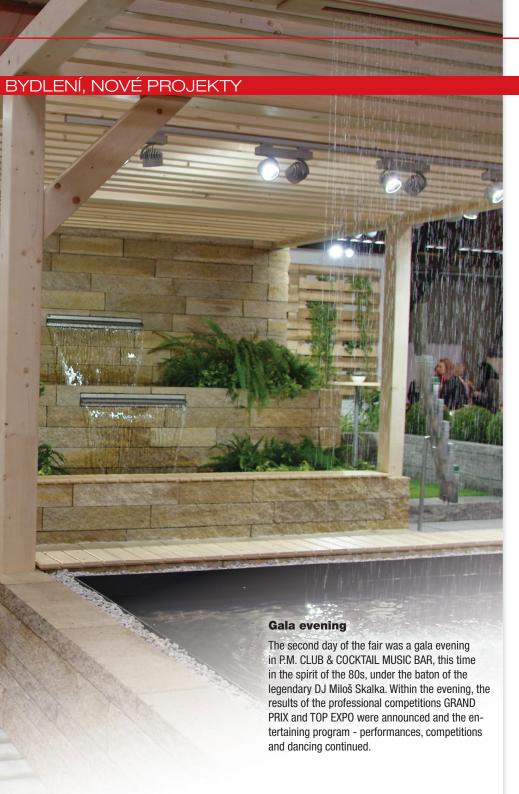
PARTNER OF THE TRADE FAIR



OFFICIAL CARS:



















Number of exhibitors: 121 / Net exhibition area: 2 080 m²

The traditional 25th edition of the construction fair FOR HABITAT again started the spring fair of the housing season and confirmed that it is ideal opportunity to meet at one time and at one place with news and trends in the given industry. The structure of this trade fair consists mainly of fixed building and interior elements - floors, windows and doors, Great popularity in appearance for the spring season, it has received presentations of family swimming pools, whirlpools and roofing not only swimming pools, but also increasingly popular terraces or conservatories, parking spaces. This year attracted completely new exhibitors from the field of shading technology (ALARIS, SUNSYSTEM, TECHNOROL) and increased the average size of the area on which domestic businesses presented their news and showed that they still have something to offer and enrich existing range of products on the market and that they are not afraid to invest in a larger and sophisticated implementation of their presentation.

Exhibitors' prsentations at FOR HABITAT and concurrent fairs have traditionally been complemented by a rich and varied accompanying program, the visitors could benefit from free advice and find interesting inspiration for their construction or reconstruction.

We believe that everyone enjoyed spring trade fairs and found good business opportunities and that we will meet again in abundant numbers next year.









COMPETITION ON THE BEST EXPONENT OF TECHNOLOGY

The FOR HABITAT fair was selected by expert jury exhibits that meet the demanding criteria of this competition.

1st place

Company: **Alukov a.s.** | Exhibit: **TERRA PRIME** Rationale: Interesting feed technology.

2nd place

Company: **J & J RENOVA**, **s.r.o.** | Exhibit: **Regent Sovereign** Justification: For antibacterial treatment containing silver







COMPETITION ON THE BEST EXHIBITION

In the TOP EXPO 2018 at the Trade Fair FOR HABITAT won by:

Technorol - Shielding Technology

For an elegant exposition with an emphasis on presentation of exhibits.

Honorable mention was given to the company: SUN SYSTEM s.r.o.

For exposition with high quality detail and excellent presentation.







Number of visitors: 153 / Net exhibition area: 5 919 m²

This year's International Furniture and Home Design Fair FOR INTERIOR (previously FOR FURNITURE) once again revealed that it is the largest showcase of classic and modern furniture in the Czech Republic. Three major exhibition halls featured major domestic and foreign manufacturers, importers and interior designers. Visitors had the opportunity to compare not only the offer of the companies that presented the furniture but everything that belongs to the interior and make a compact whole tuned in detail. The fair has traditionally offered current trends in interiors, company news and an accompanying program full of information, advice, and inspiration.

FROM THE ACCOMPANYING PROGRAMME

Scene: Inspiration & Trends 2018

4 interior styles of current housing trends:

- COLOR POWER
- URBAN GREEN
- PASTEL OASIS
- IMPERFECTION HOME

AČN Press Conference

Consultancy of interior architects and designers Trends in furniture and home textiles

Development of new materials with improved mechanical and acoustic properties

Trends in upholstery Interior design according to Feng Shui principles Interior trends from foreign trade fairs

Visitor competition for luxury bed from Materasso









COMPETITION FOR BEST EXHIBIT | TECHNOLOGY

At the FOR INTERIOR trade fair, exhibits that meet the demanding criteria of this competition were chosen by an expert jury.

1st place

Company: Magniflex - Italian mattresses of the highest quality

Exhibit: MagniSmartech - SUMMER OF FUTURE

Rationale: A special mattress that monitors and analyzes sleep and suggests how to improve and enhance the quality of life.

2nd place

Company: EXIT 112 s.r.o.

Exhibit: Phoenix Design Armchair

Rationale: For good design and good ergonomics.

3rd place

Company: **H Design (John & Martin s.r.o.)** Exhibit: **Jacqueline Bugatti electric kettle** Rationale: Design with a pinch of humour









COMPETITION ON THE BEST EXHIBITION

In the TOP EXPO 2018 competition for FOR INTERNIOR won by:

MATERASSO Slovakia s.r.o.

For well-designed exposure with uniform expression and emphasis on brand presentation.



F®R GARDEN

Number of visitors: 195 / Net exhibition area: 5 410 m²

FOR GARDEN, this year, both in the number of exhibitors and in the size of the exhibition area increased by 20% compared to 2017. For the first time, under the organization of the British Chamber of Commerce and the American Chamber of Commerce, companies with horticultural supplies and decorations from Great Britain participated at the fair.

This year, more than ever, it was obvious that the companies that introduced themselves put more and more emphasis on the quality of their own presentation. In the perfect expositions, visitors could appreciate not only the excellent products and services offered, but also the uniqueness with which they were introduced. At present, we can proudly say that the FOR GARDEN trade fair has become the largest garden fair in the Czech Republic focusing on the garden as a whole and covering the whole range of gardening disciplines.











COMPETITION FOR BEST EXHIBIT | TECHNOLOGY

1st place

Company: Terasy EXPERT s.r.o.

Exhibit: Trex & Top Stone

Rationale: A completely new concept of terraces, with an unusual a combination of materials, affordable for a wider use.

2nd place

Company: MiVAL - Milan Valášek

Exhibit: Christmas tree hatch

Rationale: For a product with a combination of utility and art values, in the timeless design of the shaft hatch and information boards.

3rd place

Company: BEST, a.s.

Exhibit: BEST - STONE

Rationale: Precision and unique the composition of dimensionally related elements.

Honorable mention was given to the company: Company: **Open workshop We build from pallets**

Exhibit: A pavement seat

Rationale: The original idea of using secondary material in a project with a wider social context.











COMPETITION ON THE BEST EXHIBITION

In the contest for the TOP EXPO 2018 fair FOR GARDEN won by:

BEST, a.s.

For exposition with fine detail and excellent presentation of exhibits.



DESIGN SHAKER

Number of visitors: 94 / Net exhibition area: 2 022 m²

Seventh Edition of Design Shaker Companies, studios and designers from the Czech Republic and from abroad, whose selection was carried out under the supervision of curator Ing. arc. Hana Medková presented themselves at the fair.

The form of the show was based on the introduction of studies and established brands in the Big Deal section, young and novice artists were introduced in the Fresh Space section. Part of the fair included traditional and popular consultancy for architects and designers. The center of the event was also the media café. This year's jungle style, newly complemented by an interactive podium - an open space for lessons, interviews, workshops and presentations with the noble name DESIGN FRIENDLY Media Café, whose overall appearance originated in collaboration with DESIGN FRIENDLY and CAFFÉ MII ANI

uveub Disign betogre

DESCHISTANCE

FROM THE ACCOMPANYING PROGRAM:

Opening with Pavel Anděl – Opening ceremony, meeting of partners, architects and designers with the announcement of the winners of the competition Furniture in 2018

SCENE: INSPIRATION & TRENDS 2018 – Exposition with Interior Trends with Follow-Up Lectures on World Trends in Interior for 2018

I LOVE KITCHEN – special exposition focused on the kitchen. Examples of the most up-to-date drawers and lifts, appliances, sinks, batteries and trending lectures

Day in Italian style – lectures by designers and representatives of Italian companies **Talkshow with Jakub Zajíc** – author of the Vnitroblock project, Café looking for a name, or sports Radlicka

Thematic workshops – punk making of furniture or production of own cardboard screen with KARTOONS and other thematic lectures, interviews and workshops



GRAND PRIX

COMPETITION FOR BEST EXHIBIT I TECHNOLOGY

1st place PROFILE FURNITURE, a.s. – Furniture collection TAK A working table with maximum flexibility.



2nd place Jakub Velínský – Fluorescent lamp No.3 For a new spectrum of use of concrete..

3rd place wood.u – Vita Maca - Ulmus wood vibrator Charging via USB.



GRAND PRIX

HONORABLE MENTION

"J. A. P. "spol. s r.o. – The Effect Facing System Over the variability of the system including the doors.





COMPETITION ON THE BEST EXHIBITION

In TOP EXPO 2018 competition for DESIGN SHAKER won by:

PROFILE FURNITURE, a.s. for minimalist exposure.

Three honors were given to companies:
Trachea, a.s.; Blum s.r.o.; RETA CZ a.s.; Franke, s.r.o. for an interesting and innovative I Love Kitchen project, casamoderna s.r.o. for exposition with a playful superstructure "It's time for change", "J. A. P. "spol. s r.o. for interestingly solved exposition.



BATHROOM DESIGN

Number of visitors: 16 / Net exhibition area: 500 m²

(Ideal

New inspiration in bathroom design

This year, visitors to the Spring set of Housing Fairs could visit for the first time a specialized show of bathroom design, equipment, equipment and accessories.

The DESIGN IN BATHROOM Biennial presented the best of the bathroom design in the Czech Republic. Visitors have had a unique opportunity to see the news of top-quality bathroom brands from home and abroad. There were demonstrations of innovation not only in design but also in dynamically developing technologies. At the same time, visitors were able to discuss with experts about the selection of suitable products and their smaller and larger projects.

The whole concept was covered by the main partner of the show - PROCERAM and, together with individual manufacturers and suppliers, prepared this unique event.

An important guest of the show was Gianni Tanini, cofounder of the internationally recognized brand Devon & Devon, whose lecture on her development was also part of the Italian-style program.

MAIN PARTNER

MEDIA PARTNER

ProCeram®

SVĚT KOUPELEN















GRAND PRIX

COMPETITION FOR BEST EXHIBIT I TECHNOLOGY

Hansgrohe CS s.r.o. - Kitchen sink combination Hansgrohe 450 (including the new sBox system) For the easy-to-use innovative sink battery operation.



TOP

COMPETITION ON THE BEST EXHIBITION

In TOP EXPO 2018 competition for DESIGN IN BATHROOM won by:

ProCeram a.s. for a complete solution of HALY 6 with a single architectural expression.



BYDLENÍ, NØVÉ PROJEKTY

Number of visitors: 33 / **Net exhibition area:** 375 m²

Already the 24th specialized exhibition HOUSING, NEW PROJECTS has brought together the best of Prague and Central Bohemian developers, a complete portfolio of developer projects, real estate agencies and financial institutions. During its existence, the exhibition became an integral part of the advertising presentation on the real estate market and is the most sought after showcase of new housing projects.

This year's event was attended by major players on the Czech real estate market, such as Ekospol, YIT, PNS, M & K Real Estate, JRD, Real Treuhand or Home a.s.

The mentioned company Home Inc. presented the current construction of the Bažantnice residential project with 11 low-floor apartment buildings located near the protected area of Hostivice Pond.

The patronage of the event was provided by the Ministry of Industry and Trade, the City of Prague, the MRD CR, SMO, the Chamber of Commerce of the Czech Republic. The professional partner of the exhibition has traditionally been the Association of Realtors.









At the Booth of the Czech Pricing Company, an application was presented which offers information on real estate prices in selected locations in the Czech Republic and is based on actual sales prices of properties registered by cadastral offices.

On the last day of the fair, the accompanying program at the YIT stand was attended by Koukal's married couple, who had a sign-up here.





media campaign

INTERNET:

adresarfirem.cz aukro.cz blog.aukro.cz czechfurniture.cz denik.cz forme.cz grandreality.cz peknebydleni.cz real-city.cz trendybydleni.cz utulnydum.cz 90dnivpraze.cz aktualne.cz archinfo.cz archinfo.sk archiweb.cz biano.cz bvdletvpanelu.cz czechdesign.cz designcabinet.cz drevmag.cz dumazahrada.cz e15.cz elegantnibydleni.cz

enuby.cz

era21.cz

financninovinky.cz goout.cz hyperbydleni.cz hyperinzerce.cz hyperreality.cz ihned.cz ijournal.cz inhaus.cz jenprozeny.cz kafe.cz kudyznudy.cz letnanskelisty.cz letnany.cz luxuryguide.cz mezizenami.cz moie-bydleni.com nadacedrevoprozivot.cz novinky.cz primazena.cz protisedi.cz stavimesen.cz uniform.cz zahradkarum.cz zena-in.cz zipreality.cz modernibyt.cz





















media campaign

TELEVISION CAMPAIGN: TV Snídaně s Novou I TV Prima – spoty: soutěž o sedací soupravu ve VIP zprávách na TV Prima | Prima receptář | TV Bydlení | TV Architect

PROFFESSIONAL NEWS: Moderní byt, Náš útulný byt, Interiéry, Domov, Pěkné bydlení, Dům a zahrada, Květy, Flora na zahradě, Golf, Home, Chatař&chalupář, Inzertní časopis s TV, LUXURY GUIDE, MOJE bydlení, Můj dům, Okolo bytu, Panel plus, Praktik, Real city, RealityMIX MAGAZÍN, Recepty prima nápadů, Sofie bydlení, Svět koupelen, Terra, Tina bydlíme, Udělej si sám, Zahrádkář, Zemědělský měsíčník, Adresář polygrafie.

DAILIES, WEEKLIES, MONTHLIES: 90 dní v Praze, Deník (celostátní vydání), Doma Dnes, E 15, Ekonom, Grand Reality, Letňanské listy, Metro, Právo, Právo Víkend, Revue 50+, Uniform Inzertní časopis **OUTDOOR ADVERTISING:** billboardy, bigboardy, tramvaje, rámečky B1 v metru, autobusové zastávky, SBD PRAHA

DIRECT MAIL: Obesílka kompletní databáze klientů ABF, obesílka databáze oborových odborníků (Živéfirmy, G-servis atd.), školy, architekti, designéři, sdružení architektů a designérů, interiérová studia, starostové měst, lázeňská města

RADIOS: Blaník Praha + Blaník střední Čechy, Hitrádio City 93,7 FM, Fajn Rádio Praha a stř. Čechy, Oldies Rádio, Frekvence 1 – Praha a stř. Čechy, Evropa 2 – Praha a stř. Čechy, Dance Rádio, Rádio Bonton

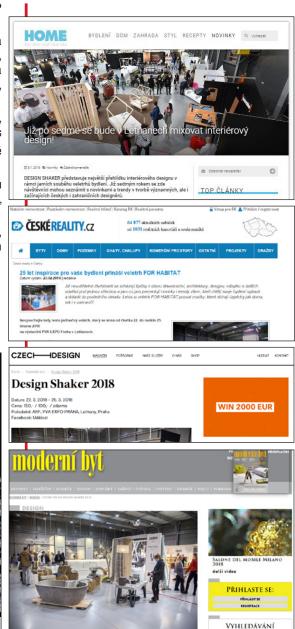
PROPAGATION IN AQUAPALATION AND OC LETNANY:

Aquapalace, FB Aquapalace Praha – plakáty A1, šatní skříňky; LCD spot OC LETŇANY – plakáty A1, rádio spot, FB, banner

PPC CAMPAIGNS: FOR HABITAT, FOR GARDEN, DESIGN SHAKER, FOR INTERIOR, videoreklama SEZNAM







VEME VÁS NA DESIGN SHAKER 2018

Exhibitor list

FOR HABITAT AH - BOHFMIA s.r.o. ALARIS Czech Republic s.r.o. ALERTE, spol. s r.o.

ALUKOV a.s. Apis - zateplování oken. s.r.o. AQUASAR - odstranění vodního

kamene AUKRO s.r.o. Bazény Desjoyaux, s.r.o. BETA Spa & Wellness s.r.o. Biokamín EU. s.r.o. BOHEMIA PARKET s.r.o. Business Media CZ s.r.o. CAG s.r.o.

Český Internet, s.r.o. ČESKÝ ROZHLAS D & L mont CZ s.r.o. DALTEN media s.r.o.

CCB, spol. s r.o.

DATABOX s.r.o. DESTONE s.r.o. DOPOS Přelouč s.r.o. EuroWellness s.r.o.

FENESTRA střešní okna, s.r.o. Finskasauna - Horavia s.r.o. FLOOR-EXPERTS s.r.o.

FONTANA WATERCOOLERS s.r.o. FORD MOTOR COMPANY, s.r.o.

G SFRVIS C7, s.r.o. Galerie Vířivek GAPA MB s.r.o.

GMF AQUAPARK PRAGUE, a.s. Grand Real City s.r.o.

HETH s.r.o. HyperMedia, a.s. IDOL SPAS s.r.o. Imedium s.r.o.

IN publishing group s.r.o. J & J RENOVA, s.r.o.

Jaga Media, s.r.o. Josef Steiner s.r.o.

KAMENNÝ-KOBEREC.eu s.r.o.

LAMARK s.r.o. LOMAX & Co.s.r.o.

Marián Fořt ABSTRACT STUDIO Městská část Praha 18

NetWebs s.r.o. NIZZA, s.r.o. OPTIMI spol. s r.o. PANEL PLUS PRESS s.r.o.

Pozemky CZ s.r.o. PROKLIMA - stínící technika s.r.o.

Radek Diviš - KOVÁŘSTVÍ Realsan Group, SE SAMEZALUZIE.CZ s.r.o.

SAPELI. a.s. SEPOS, spol. s r.o. SHETER s.r.o. SMART security, s.r.o. SMART-VAC s.r.o. Softub CZ s.r.o. STONES Catering s.r.o. SUN SYSTEM s.r.o. Technorol - Stínící technika

TERRAPOLIS s.r.o. Topinfo s.r.o.

TOR-IN spol. s r.o. twd CZ. s.r.o.

UNIFORM PRAHA spol. s r.o. UNIVERSUM s.r.o.

VETOS dveře a zárubně s.r.o. VITAL TREND s.r.o. Vratový H-servis s.r.o.

W a Weinzettl, s.r.o. Wienerberger cihlářský průmysl a.s. JELÍNEK - výroba nábytku s.r.o.

WIPPRO GmbH YATUN, s.r.o.

FOR INTERIOR

ABSTRACT STUDIO Marián Fořt AKSAMITE nábytek s.r.o. Alena DOLEŽALOVÁ - GATEX Alena Novotná ALPHA - křesla CZ, s.r.o. ALPI home s.r.o. ALTERA MEDIA s.r.o. Ampuro s.r.o. ASLANLAR s.r.o. Atelier Fiala s.r.o. BAUER MEDIA, v.o.s. Belterra - židle, stoly Biano s.r.o. Black mamba BOOM - nábytek, s.r.o. Bytcentrum v.o.s. Bytové studio Indoor, s.r.o. CARELLI - sdružení M. Žemlička CORHA Jihlava, s.r.o. Časopisy pro volný čas s.r.o. Dallmayr Vending & Office, k.s.

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ESPRIT BOHEMIA s.r.o.

FUROtest s.r.o. EXIT 112 s.r.o. FEYDOM Prague s.r.o.

FINESA nábytek s.r.o. GardenSpa s.r.o.

GLOBALO

H Design (John & Martin s.r.o.)

IBERIS, s.r.o. in - ELIS CZ, s.r.o.

Ing. arch. Daniela Vranová Ing. Klára Vurbsová

Ing. Stanislav Novák InHaus – MD fotoHaus s.r.o. INTREO INTERIERY s.r.o.

Jannai s.r.o. JECH CZ s.r.o.

JURA STORE PRAHA

JV POHODA s.r.o. Kaplan nábytek s.r.o.

Kare design Klastr českých nábytkářů.

družstvo Kolinger s.r.o.

Libor Polomský - Kvalita v kuchvni

LIVING GLOBAL INTERIO s.r.o.

LK studio LUCATEC GROUP s.r.o.

Magniflex - italské matrace nejvyšší kvality Marta Nádeníčková

Martin Čuda

MATERASSO Slovakia s.r.o. MAX-FURNITURE BT.

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Net Press Media NetWebs s.r.o. NOMA nábytek s.r.o.

NUDE Juice and Smoothie co., s.r.o. Clap Design - Václav Čajánek

Ondřei Šaur

Pavel HLOBIL TRUHLÁŘSTVÍ PF NÁBYTEK spol. s r.o. PHASE SLOVAKIA s.r.o.

PK-interier - Pavel Kružík Planšeta s.r.o.

Postelia s.r.o. Purtex s.r.o.

Quantum Group International, s.r.o. DESIGN GALLERY Rottdesign s.r.o.

Royal Comfort s.r.o. Sandalyeci A.S.

Sofa Real Studio Moderna s.r.o. Super-Lock s.r.o. Šiba Plus s.r.o.

Štěpán Kos TAPO LIVING s.r.o. UBUD INTERIER s.r.o. Veselá hoblina s. r. o.

Vikimax s.r.o.

Vilém Duchoň - výroba čalouněného nábytku

VILPREX s.r.o. VIOLA EU s.r.o. WFRTO s.r.o.

WE-TEC s.r.o. WM Profi s.r.o.

Zrkadlá - Fabián, s.r.o.

DESIGN SHAKER

3 E Praha Engineering, a.s. ADMONTER Holzindustrie AG ANCOR C7 s.r.o. ARBYD CZ, spol. s r.o. ARDECO - INTERIÉR. s.r.o. archinfo.sk

Asociace českých nábytkářů

Atelier Paletky s.r.o. Atelier I OXO – Iva Bastlová BcA. Dagmar Petrovická

Benlemi Biano s.r.o. BP Design, s.r.o. BRIK a.s.

BURDA Praha, spol. s r.o.

Business Media CZ s.r.o. casamoderna s.r.o.

Cech čalouníků a dekoratérů

CRFÉR s.r.o. Czech Deco Team ČERVA design s.r.o. D10NE by Konsepti

DECO LOCO - LUSITO - Diana Turinová

De'Longhi Praga s.r.o. Design Friendly s.r.o. DESIGN ŠKOLA s.r.o. Digestore SIRIUS s.r.o.

Dovýroby

eD'system Czech, a.s. Favia s.r.o.

FAVOUR store s.r.o. Ferrero Česká s.r.o. FORM, spol. s r.o. FUTURO

GO OUT GROHE ČR s.r.o.

Gwinner Wohndesign GmbH i1art - Ivan Jurečka

Idea Gentlemen s.r.o. Informui

Ing. Hana Kroa Ing. Ladislav Morávek INNEX CZ s.r.o. INTEA SERVICE s.r.o. Internetové Vinařství

Italsko-česká smíšená obchodní

a průmyslová komora J. A. P. spol. s r.o. Jakub Velínský Jan Vlach - kuchvně

Jana Kománková - Protisedi.cz JELÍNEK - výroba nábytku s.r.o.

JUSTIN DESIGN Kartell Kartoons

Kudyznudy.cz Lumiart soft s.r.o. Luxiom, s.r.o. LUXURY GUIDE, s.r.o.

Marián Fořt ABSTRACT STUDIO MEDINIT SRI

Mendelova univerzita v Brně. Lesnická a dřevařská fakulta Miroslav Maňas mminterier Navrhni to! OI 4vou PRO VOBIS, s.r.o. PROFIL NÁBYTEK, a.s. PTAČÍ BUDKY KRK Punto Design Quatros nábytek Radka Křivánková ROMVEL, s.r.o. Rottdesign s.r.o. SCANDIUM s.r.o. SEDEA, s.r.o. Sklo Mahowsky Studio Evalofa SYKORA, spol. s r.o. TEEK zahradní nábytek (spoint distribution s.r.o.) TiraCS, s.r.o. TON a.s. Trachea, a.s. TRIANT s.r.o. TRIGON Praha s.r.o. Venture invest Vespa VitaJuwel CZ - Monzyport s.r.o.

myslová a Střední uměleckoprůmyslová škola, Praha 3 WoMeTech s.r.o. wood.u Woodendesign - Jiří Anderle

DESIGN V KOUPELNĚ Alca plast, s.r.o.

Business Media CZ s.r.o. Emco Bad GmbH & Co. KG Hansgrohe CS s.r.o. Hüppe s.r.o. Ideal Standard s.r.o. Kaldewei CS, s.r.o. LASSELSBERGER, s.r.o. ProCeram a.s. RIHO CZ, a.s. TechnoArt TV Architect s.r.o. TV Bydlení s.r.o. Zehnder Group Czech Republic s.r.o.

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