



FOR GASTRO & HOTEL

8th International Trade Fair for Hotel and Restaurant Equipment,
Food and Gastronomy

FINAL
REPORT



www.for-gastro.cz

4-7 October 2018

FOR GASTRO & HOTEL

The FOR GASTRO & HOTEL 2018 Trade Fair was extended again with interesting products, manufacturers as well as suppliers for the HoReCa segment. It registered a growth in terms of both the exhibition area and the number of exhibitors in comparison to previous editions of the event.

The FOR GASTRO & HOTEL Trade Fair was held simultaneously with the autumn Trade Fair for Furniture, Interiors and Home Accessories FOR INTERIOR

The trade fairs were visited altogether by **29 389 osob.**

STATISTICAL DATA

FOR GASTRO & HOTEL 2018 TRADE FAIR:

Number of exhibitors: **306**

Number of companies from foreign countries: **25**

Number of states: **10**

Net of exhibition area /in m sq/: **7 935**

Gross of exhibition area /in m sq/: **15 500**

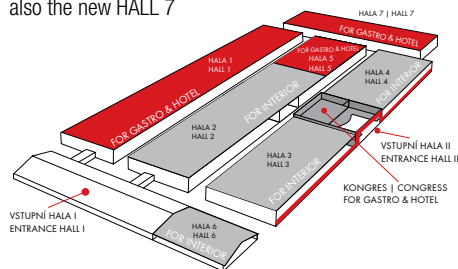
Number of visitors: **29 389**

Number of accredited journalists: **143**

STATISTICS OF THE EXHIBITORS IN COMPARISON WITH LAST YEARS:

2015	205
2016	250
2017	297
2018	306

The fair has completely filled up beside the HALL 1 also the new HALL 7



TRADE FAIR PARTNER:



CEZ GROUP

The current trends in power engineering, including the use of alternative energy resources and possibilities of savings, concern each of us who wants to live comfortably and in a nice place. If you are familiar with technical branches, business or information technologies, please visit the career web site of the ČEZ Group **Kdejinde.cz**. Experienced applicants, new graduates as well as students can choose among more than one hundred open job positions, offer of specialised internships and educational programmes.

MEETING OF LEADERS OF THE CZECH HORECA SECTOR

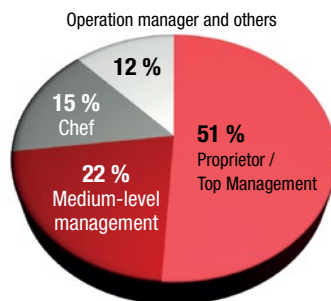
CONGRESS FOR GASTRO & HOTEL MEETING OF LEADERS OF THE CZECH HORECA SECTOR

HUMAN FACTOR

The flagship of the specialised programme for HoReCa professionals was the 2nd edition of the FOR GASTRO & HOTEL CONGRESS, which was held on 4th October 2019. The main topic of this year's meeting of leaders of the Czech HoReCa sector was "human factor" and the programme of the event was divided into two parts. At first, the professional part of the congress was held and made the participants familiar with current statistical data from the HoReCa sector and brought a panel debate concerning personnel issues in the HoReCa sector, employment of foreigners and prestige of apprentice branches for hotels and restaurants. The programme was focused also on the future of the sector, which was clearly perceived from lectures and workshops focused on Gastronomy 2.0, new generation chefs or digital marketing. Practical advice was brought also by workshops aimed at cooking economy and trends from the food styling world.

The specialised congress was attended by 338 visitors from owners, managers and executive staff members of hotels, pensions, restaurants, cafés, bars and other representatives of the professional public.

Congress participants:



MAIN PARTNERS OF CONGRESS:



PARTNERS OF CONGRESS



GALA EVENING



Fashion Show of chocolate hats



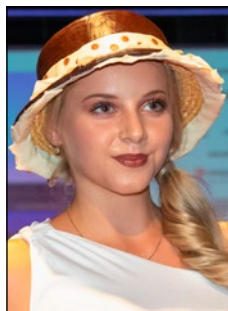
Hana Holířová

The event was followed by the social gala evening connected with the announcement of the 1st edition of the competition of the main media partner **“VLTAVA LABE MEDIA AWARD”** for the most interesting gastronomic outlets in the categories: Start-up, Innovation and Concepts. The prizes were awarded on the stage to representatives of the restaurants: Zas a znova from Hlubočinka, Rychta Brandýs from Brandýs nad Labem and Bistro Dynamica from Prague 5. The festive evening was decorated by a unique fashion show of chocolate hats from the workshop of the Museum of Chocolate and Marzipan in Tábor, and the amazing musical experience was ensured by popular singer **Hana Holířová**.

The evening, which was attended by 441 guests, was moderated by **Vlasta Korec**.

The next FOR GASTRO & HOTEL CONGRESS will be held on **10 October 2019**.

CEREMONIAL OPENING



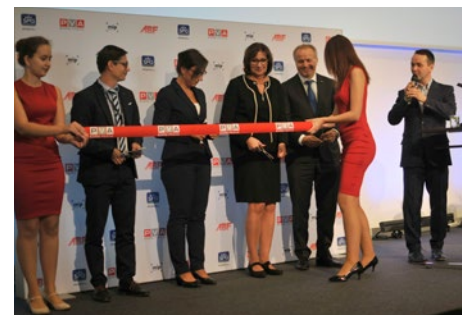
The trade fairs were ceremonially opened on the first day of the trade fair, i.e. on 4 October 2018. The ribbon was cut in the Congress Hall in the morning by Pavel Sehnal, Chairman of the Board of Directors of ABF, a.s.; Viera Šedivá, Deputy Minister of Agriculture; Renata Králová, Director of the Department of Tourism of the Ministry for Regional Development and Pavel Vinkler, Director of the Department of Business Environment and Domestic Trade of the Ministry of Industry and Trade.

In 2018, the FOR GASTRO & HOTEL Trade Fair was again the largest one in its history in terms of its extent. The inauguration of the trade fairs was followed up by the FOR GASTRO & HOTEL CONGRESS – the meeting of leaders of the Czech hospitality which started with a panel debate focused on the topic “Human Factor”. The FOR GASTRO & HOTEL Trade Fair was held simultaneously with the autumn trade fair for furniture, interiors and home accessories known as FOR INTERIOR.

The trade fairs were visited by **29,389 people**.



*doc. Ing. Karel Havlíček, Ph.D., MBA
Chairman of the Board of Directors
of AMSP ČR*



SECTOR OF TECHNOLOGIES AND EQUIPMENT FOR GASTRONOMY AND THE HOTEL SECTOR

The firms with technologies and equipment for hotels, restaurants and catering surely surprised very pleasantly with their wide offer aimed at professionals from the HoReCa sector. Visitors could see them not only in HALL 1, but newly also in HALL 7. By opening this new hall the trade fair was breaking records again – both in terms of the size of the event and in terms of the quality of offered products, as well as through the composition and number of attending firms from the HoReCa sector.



FOOD PRODUCTS, BEVERAGES AND SPECIALISED CHEF COMPETITIONS



Manufacturers, sellers as well as importers presented their news from the field of food and beverages also in the HALLS 1 and 7. SABORES s.r.o. newly presented delicatessen from Spain and organised a cooking show with grills of the JOSPER brand.



GRAND PRIX – TECHNOLOGY AND EQUIPMENT – FOOD AND BEVERAGES | TOP EXPO

GRAND PRIX

The Expert Jury of the GRAND PRIX competition assessed the registered exhibits again in 2 categories: Technology and Equipment, Food and Beverages.

Chairman of the Jury:

PhDr. Ludvík Vomáčka, CSc., Secretary of Schools of the Union of Czech and Moravian Consumer Cooperatives

Members of the Jury:

ak. mal. Nina Provaan Smetanová, Museum of Gastronomy

Kateřina Reimitzová, Editor in Chief of LCI CZ, s.r.o.

TOP EXPO

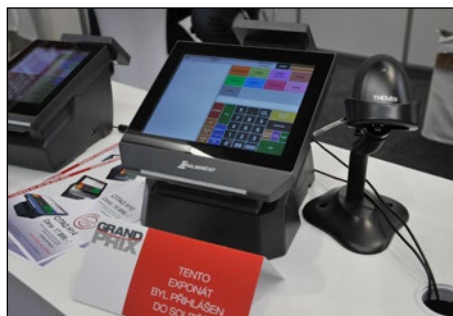


The winner of the competition of the trade fair organiser for the most impressive exposition "TOP EXPO 2018" was **UNOX DISTRIBUTION, s.r.o.**



HONOURABLE MENTION was given to the company **JIPA International s.r.o.**

CATEGORY: TECHNOLOGY AND EQUIPMENT



1st place: **HALBERŠTÁT - servis s.r.o.**
for: CITAQ H10



2nd place: **VECTOR INTERNATIONAL spol. s r.o.**
for: Rent & Pass – electronic lock for Airbnb



3rd place: **Interior Collection s.r.o.**
for: Flat® Equalizers

CATEGORY: FOOD AND BEVERAGE



1st place: **LPT EU s.r.o.**
for: Collection of frozen dried fruit in Swiss chocolate Acticoa



2nd place: **Zach's pesto & chilli s.r.o.**
for: Pesto of black summer truffles



3rd place: **Diana Company s.r.o.**
for: Pistachio Paste 100%



makro

VÁŠ ÚSPĚCH JE NÁŠ CÍL | YOUR SUCCESS IS OUR GOAL

MAKRO HoReCa Pentathlon – Final round of the 6th edition of the specialised competition intended solely for students of full-time studies of hotel schools, secondary apprentice institutes and centres of practical studies in the chef-waiter branch.



GASTRO TOUR / T&M CREATIVE – composed interactive programme presenting the news and trends in the field of gastronomy



PASTRY CHEF OF THE YEAR - Hollandia Cup 2018 – Nation-wide competition of the Czech Chefs Association

The winner of this year's competition was Miss **Jana Špíchalová** from the Secondary Specialised School and Secondary Apprentice Institute of Horky nad Jizerou, together with Natálie Tůmová. The second place belonged to Mr. **Jiří Malina** from ARAMARK with Tomáš Konopka, while Mrs. **Iva Roháčková** from the confectionary studio "Timinka – Sweet Art" with Helena Fléglová were in the third place.



ACCOMPANYING PROGRAMME



Below the photo – description:
The GastroJobs Career Day Trade Fair was held under the motto "No Robots – because hospitality is about people", for this reason the visitors in the hall were entertained also by two "robots" dressed as a chef and waiter.



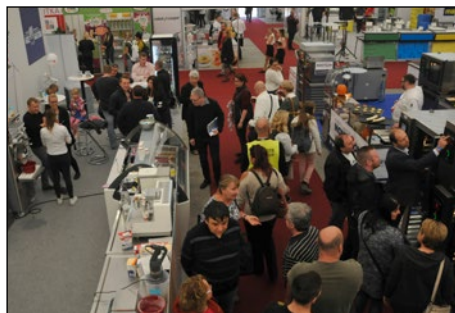
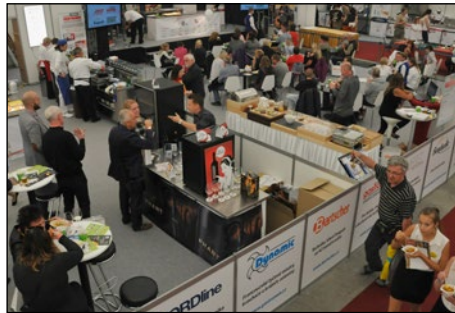
Within the framework of the FOR GASTRO & HOTEL Trade Fair, other prestigious competitions of the Czech Bartenders Association were held, for example JUNIOR BEER COMPETITION & JUNIOR COCKTAIL COMPETITION, MATCHA TEA – CZECH TEATENDERS CUP & BAILEYS COFFEE MASTER or CZECH FLAIR COMPETITION + the logo of the Czech Bartenders Association



The 1st edition of the GastroJobs Career Day, specialised presentation of job opportunities in gastronomy and the hotel industry was held as well. The event which was organised by the popular job portal GastroJobs.cz was attended by a dozen of exhibitors from leading hotel chains as well as restaurants and several hundreds of guests – applicants for employment in the HoReCa sector. On the basis of the great interest, on the part of both employers and potential employees we can look forward to the **2nd edition of the GastroJobs Career Day** in still a larger extent.



ACCOMPANYING PROGRAMME



MAIN PARTNERS:



AUSPICES:



LIST OF EXHIBITORS



1. Press Real Group, spol. s r.o.
2P Gastro spol. s r.o.
A.R.Garamond s.r.o.
A.T. Fornax, s.r.o.
abilLine Polska sp. z o.o. sp.k.
Abiset s.r.o.
Alliance Laundry CE s.r.o.
ALRI obchod, s.r.o.
ALTESE s.r.o.
Andělka spol. s r.o.
ARAMARK s.r.o.
ARQUE STYLE s.r.o.
Asia Point
Asociace hotelů a restaurací
České republiky z.s.
Asociace krajů České republiky
ASOCIACE KUCHARŮ A CUKRÁŘŮ
ČESKÉ REPUBLIKY, z.s.
Asociace malých a středních podniků
a živnostníků ČR

ATREA s.r.o.
AUKRO s.r.o.
AXIS distribution, s.r.o.
Banador, s.r.o.
BCC Polska Sp. z o.o.
Bidfood Czech Republic s.r.o.
BILBO šmak s.r.o.
BitterMan s.r.o.
BIZERBA Czech & Slovakia s.r.o.
Blažek Gastro s.r.o.
BONDUELLE, spol. s r.o.
BONOX Services s.r.o.
Booking Analytics s.r.o.
BLUKOTEC s.r.o.
CardHouse s.r.o.
Care Trade s.r.o.
CasusGrill – Adventure Centrum
Coffee Source s.r.o.
CORAX Trading s.r.o.
Cortina Park s.r.o.
CRYSTAL B s.r.o.
ceZCO s.r.o. (Premium gastro)
CZECH CARVING STUDIO s.r.o.
CzechTourism
Česká barmanská asociace -
obchodní s.r.o.
Česká centrála cestovního ruchu -
CzechTourism
ČESKÝ ROZHLAS
DEKOS-R s.r.o.
Delight Caffé Company s.r.o.
Dellinger s.r.o.
Design gastro s.r.o.
DEYAK IMPEX s.r.o.
DEZAL-Pro S.A.
DIANA COMPANY, spol. s r.o.
Diversey Česká republika, s.r.o.
DnešníObčed.cz s.r.o.
DOMUS MOBILI srl
DREVEX EU s.r.o.
DrinkGAS s.r.o.
E M P O R I O s.r.o.
ECO Krabičky s.r.o.
EcoStep s.r.o.
eD system a.s.
EDEL - nábytek, spol. s r.o.
efko cz s.r.o.
EKO-KOM, a.s.
EKO-PF s.r.o.

Espresso Professional, s.r.o.
FAGOR GASTRO CZ s.r.o.
FaKOPA s.r.o.
FANY Gastroservis s.r.o.
FESCHU lighting & design s.r.o.
Fiala
FIREWORK s.r.o.
FOMI s.r.o.
FORD CZ
Frigotherm s.r.o.
Furlab CZ s.r.o.
G.Benedikt Karlovy Vary s.r.o.
Gabriela Čechovičová - Mak z Jarne
GALATEA Group, a.s.
GAMA HOLDING Praha a.s.
GAPA MB s.r.o.
GASTRO HOLDING CANDOLA s.r.o.
Gastro-obaly.cz
GASTROART CZ, spol. s r.o.
GASTROFRESH, s.r.o.
GASTROTECHNO GROUP s.r.o.
GOOD FOODS Dobrá jídla, s.r.o.
GOZ GASTRO s.r.o.
Grand Imperial, s.r.o.
H&D a.s.
Hagelthner Hygiene GmbH
HALBERSTÄT - servis, s.r.o.
Hlavní město Praha
Hobbytec CZ s.r.o.
HOFMANN BOHEMIA - Partner gastro-
nomie s.r.o.
Hold maker, s.r.o.
Hollandia Karlovy Vary, s.r.o.
Hospodářská komora České republiky
Hotel Technology SOLUTIONS
HOTELTIME SOLUTIONS a.s.
House of Wine, s.r.o.
HYGOTREND, s.r.o.
HYKRO s.r.o.
Chefcourse s.r.o.
ChemiGastro s.r.o.
ICE'N'GO! CZ s.r.o.
Idea Gentlemen s.r.o.
IFA Insel Ferien Anlagen GmbH & Co. KG
IGEFA s.r.o.
ILLE Papír Service spol. s r.o.
In-gastro, s.r.o.
Ing. Josef Elis
INPHA a.s.
INSPIRE Me s.r.o.
InterGast a.s.
Intercheese Holland BV
Interior collection s.r.o.
ISMC BOHEMIA, s.r.o.
J.J. Darboven s.r.o.
Jabor pro, s.r.o.
Jaroslav Střecha
Jiří International s.r.o.
JIP Jelinek
JIVA - Jírák výroba velkokuchyňského
zařízení, spol. s r.o.
JPLUS, s.r.o.
Juice Bar CZ, s.r.o.
K.R.ELIXIR, s.r.o.
KAMENNÝ-KOBEREC.eu s.r.o.
KAND s.r.o.
KARMEB s.r.o.
KASCH Technik s.r.o.
KDS Sedlčany, nožířské výrobní družstvo

Kimsbap
KOFOLA a.s.
KOMPOSTÁRNA JAROŠOVICE, s.r.o.
Kyselá
LCI CZ s.r.o.
LED-ZAHRADA.cz
LEKON Group s.r.o.
LENA NÁBYTEK, s.r.o.
Libor Polomský - Kvalita v kuchyni
Lihovar Lžín spol. s r.o.
LPT EU, s.r.o.
LUCAFFE CZ s.r.o.
M-ex Production s.r.o.
MADAMI s.r.o.
Magistrát hlavního města Prahy
MAKRO Cash & Carry ČR s.r.o.
MARCO PŘEROV s.r.o.
MASO-PROFIT s.r.o.
MEDIA/ST, s.r.o.
MESAEXO s.r.o.
Městská část Praha 18
Michal Rožkot - SIMPLEHUMAN
MINIT BOHEMIA s.r.o.
Ministerstvo financí ČR
Ministerstvo průmyslu a obchodu ČR
Ministerstvo zemědělství
- zástita ministra
Ministerstvo pro místní rozvoj ČR
Mirel Vratimov a.s.
MIZZO GROUP a.s.
Mlékárna Žirovnice spol. s r.o.
Monika Prouzová
MONTYCON gastro, s.r.o.
Mood Media Group CZ, s.r.o.
MUZEUM ČOKOLÁDY
a MARCIPÁNU o.p.s.
My Gastro s.r.o.
NATURAL CZ s.r.o.
NEKTAR NATURA s.r.o.
Nestlé Česko, s.r.o.
NICO.COM s.r.o.
Nissan Sales CEE Kft.
- organizační složka
Noble Class a.s.
NOSRETI a.s.
Oldřiška Foffová
Olejový mlýn Petraveč
Origin Soft s.r.o.
ORS, spol. s r.o.
PAPILLONS a.s.
Pavel Hajn - výroba kožené galanterie
PENTA CZ s.r.o.
Pharminid Corporation s.r.o.
Pivovar FERDINAND s.r.o.
Platební systémy
PORTUS Praha s.r.o.
POS Experts s.r.o.
Potten & Pannen
- Staněk group, spol. s r.o.
Potravinářská komora ČR
PPS Gastro, s.r.o.
Pražská čokoláda s.r.o.
PREVIO s.r.o.
Profesní sdružení - Sanitace
nápojových cest
PURENA
RAIN.cz, s.r.o.
RATIONAL International AG,
odštěpný závod

Reischl & Sohn Gesellschaft m.b.H.
Renata Kadavá
RETIGO s.r.o.
RM GASTRO CZ s.r.o.
Robot Coupé
RÖSLER Praha spol. s r.o.
ROYCE BOHEMIA a.s.
S&P Sales House s.r.o.
S.O.S. - DEKORACE, s.r.o.
Sabores s.r.o.
SANDALYECI
Sdružení podnikatelů a živnostníků ČR
Semper Company Tea & More SL
ShipWood s.r.o.
Slovácká moštárna
SOLA Switzerland EU s.r.o.
SOLUTION FACTORY, s.r.o.
Svaz měst a obcí ČR
Státní zemědělský intervenční fond
STM kryt s. r. o.
Střední škola hotelnictví a gastronomie
SCMSD Praha, s.r.o.
Sua Sponte d.o.o.
Štefan Bittmann
T&M CREATIVE, s.r.o. -
GASTRO TOUR
TAMNYK s.r.o. - PETITE FRANCE
BOULANGERIE
TEFI-TEX, s.r.o.
TENET Marketing s.r.o.
Ternawa Sp. z o.o.
TeS, spol. s r.o. Chotěboř
The ChilliDoctor s.r.o.
TIBEX s.r.o.
Tilapia s.r.o.
TITBIT, s.r.o.
Tomáš Havlíček
- GASTROBOHEMIA.CZ
Tomáš Staněk - TOMMYS FOOD TRUCK
TOMGAST Czech Republic s.r.o.
TOMKA s.r.o.
TOMRA, s.r.o.
Trigon spol. s r.o.
Truhlářství Duspiva, s.r.o.
TYČINKY s. r. o.
U mě dobří!
UNGARO ELIO - Pizza ITALIANA
UNITA - Pavel Tacl
UNOX DISTRIBUTION, s.r.o.
VECTOR INTERNATIONAL spol. s r.o.
Veracaffe Group, s.r.o.
VIKI FRUIT s.r.o.
VINCOLA s.r.o.
VitaJewel CZ - Monzyport s.r.o.
VITANA, a.s.
Vladimír Tůma - GASTROFEST
Vodňanské kufy, s.r.o.
Vybaveníprokace.cz s.r.o.
Winterhalter Gastronom s.r.o.
WM Profi s.r.o.
World's garden
Xeronia trade s.r.o.
Zach's pesto & chilli s.r.o.
ZANZIBAR, s.r.o.
Zdeněk Pazdera

SPECIALISED MAGAZINES | ISMC – Directory of food and gastronomy, Fany info Revue, La cucina italiana, Gastro & hotel profi revue, Gastro report Minutka, Pekař a cukrář, Svět Horeca, Svět gastronomie & hotelnictví, Directory of food and gastronomy, Polygrafie, Potravinářský obzor, Top hotelierstvo, Štamgast & Gurmán, Wellness noviny, Finnmag, COT media, Svět HORECA

DAILIES, WEEKLIES, MONTHLIES | Metro - Praha, Hospodářské noviny - special newspaper magazine, Uniform, Pražský expres + Ruské zlaté stránky, 90 dní v Praze, Letňanské listy (Praha 18), VLTAVA LABE MEDIA

RADIO | Rádio Blaník - Prague and Central Bohemia, Hitrádio City 93,7 FM, Fajn Rádio - Prague and Central Bohemia, Oldies Rádio, Frekvence 1 - Prague and Central Bohemia, Evropa 2 - Prague and Central Bohemia, Dance Radio, Rádio Bonton, Seejay radio

On-line | estav.cz, finance.cz, blesk.cz, ceskenoviny.cz, financni-web.cz, ceskykutil.cz, businessinfo.cz, bydlet.cz, bydleni.cz, prima-receptar.cz, letnanskelisty.cz, asb-portal.cz, homebydleni.cz, zenysro.cz, peknebydleni.cz, trendybydleni.cz, forme.cz, bydletpanelu.cz, realitymix.centrum.cz, primazena.cz, elegantnibydeni.cz, madambusiness.cz, panelplus.cz, praha.eu, zivefirmy.cz, luxuryguide.cz, stolari-truhlari.cz, aukro.cz, receptyprimanapadu.cz, peknebydleni.cz, casopisdomov.cz, befresh.cz, tophoreca.sk, gastro-hotel.cz, stamgastgurman.cz, ahr-cr.cz, echo24.cz, zlatestranky.cz, mistriremesel.cz, mediatel.cz, akc.cz, aramark.cz, gastro-obaly.cz, propenziony.cz, prochlapcy.cz

OUTDOOR | Aquapalace Čestlice, Letňany shopping centre, LCD in the buildings of the Municipal Authority of the Capital City of Prague, Škodův Palace, New Town Hall - Prague 1, billboards, bigboards, bus stops, digiboards - September, last mode of FAMEDIA - Wilsonova and Prosecká streets

TV | TV Bydlení, spoty TV Prima, TV Mňam

SOCIAL NETWORK | Instagram, Facebook, Twitter

DISCOUNT PORTALS | Sleva dne

DIRECT MAIL | Distribution to the complete database of ABF clients, distribution to the database of professionals from the sector (Svépomoci.cz, Kvalitnífirma.cz, Živěfirmy.cz, Aramark.cz, G-servis.cz, Český internet.cz, Czech Bartenders Association, Czech Chefs Association, Association of Small and Medium-Size Enterprises and Traders of the Czech Republic, Professional Association of Beverage Path Sanitation, Czech Bakers and Pastry Chefs Association, etc.)

PROMOTIONS IN THE AQUAPALACE, BUSINESS CENTRE OF LETŇANY | Aquapalace, FB Aquapalace Prague, A1 posters, lockers, LCD spot, Letňany shopping centre

EVENTS | Private view, accompanying programmes, specialised conferences and seminars, Congress and Gala Evening of FOR GASTRO & HOTEL, GASTROJOBS CAREER DAY

PPC | Targeted online campaign within the framework of the Internet advertising area - Facebook, Google, Seznam

SODEXO SYSTEM | Complimentary entrance tickets for the trade fair

SUBSIDISED BILLBOARDS OF OUR EXHIBITORS FOR 2019

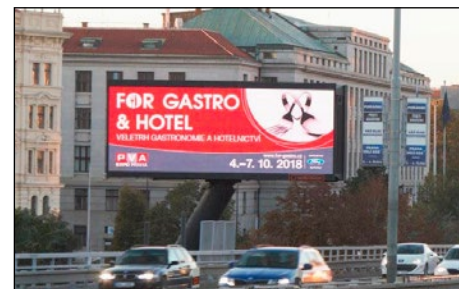
Najdete
na veletrhu
**FOR GASTRO
& HOTEL**
10.-13.10.

PVA
EXPO PRAHA



The exhibiting firms which register for participation in the trade fair obtain a possibility of using the massive advertising campaign of the trade fair and a possibility of obtaining subsidised billboards in the Euro-format at a price of CZK 4,800 + VAT per item, including the print and application for the entire calendar month. The only condition is publishing of the FOR GASTRO & HOTEL Trade Fair caption.

Example of the BB campaign



Bus station posters





**BUSSINES TEAM
DIRECTOR**

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M: +420 739 306 332
wohlrabova@abf.cz



**TRADE FAIR MANAGER
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AND FOREIGN RELATIONS**

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**CONGRESS
AND GALA EVENING**

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PRODUCTION

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M: +420 603 294 590
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PRODUCTION GRAND PRIX

Martina Králová
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