

## **FOR** HABITAT

22<sup>ND</sup> TRADE FAIR FOR HOUSING, CONSTRUCTION  
AND RENOVATION

## **FOR** FURNITURE

5<sup>TH</sup> INTERNATIONAL TRADE FAIR FOR FURNITURE AND INTERIOR DESIGN

## **FOR** OFFICE

5<sup>TH</sup> INTERNATIONAL TRADE FAIR FOR OFFICE FURNITURE,  
BUSINESS AND PUBLIC SPACE EQUIPMENT

## **FOR** GARDEN

9<sup>TH</sup> INTERNATIONAL TRADE FAIR FOR GARDEN ARCHITECTURE,  
FURNITURE, TECHNOLOGY AND PUBLIC GREENERY

## BYDLENÍ, **NOVÉ** PROJEKTY

21<sup>ST</sup> SPECIALIZED EXHIBITION FOR NEW HOUSING PROJECTS

**PVA**  
EXPO PRAGUE

[www.pvaexpo.cz](http://www.pvaexpo.cz)

**March 19–22, 2015**

FINAL  
**REPORT**



## SET OF THE TRADE FAIRS

FOR HABITAT | FOR FURNITURE | FOR OFFICE | FOR GARDEN | DESIGN SHAKER | BYDLENÍ,

Number of exhibitors: **585**  
Net exhibition area (in sq m): **13 760**  
Gross exhibition area (in sq m): **29 500**  
Number of visitors: **34 384**  
Number of accredited journalists: **158**

### STATISTICAL DATA FROM PREVIOUS YEARS:

#### NUMBER OF EXHIBITORS

2013	592
2014	615
2015	585

#### NET EXHIBITION AREA (in sq m)

2013	11 823
2014	12 970
2015	13 760

#### NUMBER OF VISITORS

2013	36 296
2014	32 135
2015	34 384

CO-ORGANISER:



PROFESSIONAL AUSPICES:



Ministerstvo životního prostředí



MINISTERSTVO  
PRO MÍSTNÍ  
ROZVOJ ČR

OBEC ARCHITEKTŮ



The largest set of trade fairs for living was ceremonially opened on Thursday, March 19, 2015. The opening ceremony took place in the fully new Congress Room which was also ceremonially put into use by this event. The ribbon was cut by Karla Šlechtová, Minister for Regional Development; Jan Wolf, Councillor for Culture and Care of Monuments of the Capital City of Prague and Pavel Sehnal, Chairman of the Board of Directors of ABF.

The new Congress Room is situated, including the saloon, toilets, facilities for speakers and catering, on the upper floor of the Entrance Hall II of the Exhibition Centre. Its integral part is formed also of a generous foyer, offering space for festive buffet parties or accompanying programmes for various events held in the Congress Room. The Congress Room for 650 sitting guests is equipped with modern audiovisual technology and a control system (AMX) installed by the Exhibition Centre partner – AV MEDIA. The ground floor of the Entrance Hall II offers all background facilities for organisers as well as visitors, which concerns both the Congress Room and possible simultaneous exhibitions and presentation events in the neighbouring Exhibition Halls 3 and 4. It is clear that there is a restaurant, café, cloakroom, information kiosk or large-capacity sanitary facilities.



## GALA EVENING

FOR HABITAT | FOR FURNITURE | FOR OFFICE | FOR GARDEN | BYDLENÍ, NOVÉ PROJEKTY

### ...IN THE STYLE OF THE 1960s

Friday evening was reserved for entertainment and handover of GRAND PRIX and TOP EXPO awards. It took place in Klub Lávka, this time in the style of the 1960s. Many exhibitors confirmed their sense of humour and arrived in the prescribed dress code.

The evening was full of fun - associated also with various competitions where guests could win money for subsequent auctions for valuable prizes. A surprise of the evening was discovery of the talent of trade fair managers (ladies) who presented a singing performance with the song entitled "I'm shouting for joy, the trade fair is starting!"

A part of the evening consisted also of the handover of the prize for the most attractive exposition TOP EXPO and the award for the most innovative exhibit GRAND PRIX.



## BYDLNÍ, NOVÉ PROJEKTY

Number of exhibitors: 52 / Net exhibition area: 590 sq m / Gross exhibition area total: 1200 sq m



- Rising tendency of both exhibitors and visitors
- News on the real property market
- Organised meeting of developers, real estate agencies, architects and designers
- Offer of household moving services, cleaning services and facility management
- Contract and sales oriented trade fair with emphasis on quality



**The traditional FOR HABITAT Trade Fair was already the 22<sup>nd</sup> edition whose nomenclature is regularly formed of fixed building and interior elements.**

Presentations of swimming pools, saunas and whirlpools became very popular with regard to the spring season, let us mention at least some of leading exhibitors: ALUKOV, BAZÉNY BRANDEJSKÝ, BAZÉNY DESJOYAUX, BETA or SOFTUB. Always more and more attention is paid to the firms dealing with renovations of residential units as well as houses, and leading firms in this sector - PANEL REKO and RIGIPS - newly presented their innovations as well. A pleasant enrichment was the exposition of the MODEL HOUSE of the firm "Centrum služeb pro bydlení" with its Living Prague concept, offering a comprehensive presentation of possibilities in the housing sector. The new Hall 3, where the FOR HABITAT Trade Fair was situated together with the event known as BYDLENÍ – NOVÉ PROJEKTY (Building - New Projects), thus offered presentation of the sector of constructions together with the offer of building plots of land from renowned development companies.

Visitors coming to the FOR HABITAT Trade Fair, however, found an interesting inspiration of how to finalise a planned construction or renovation with the most suitable windows, doors, floors, shading technology and other necessary equipment of interiors. These traditional branches were presented by renowned exhibitors; let us mention e.g. VETOS, SAPELI, HETH, KARSIS and many others.

The trade fair was enriched also by the new exhibitor ATMOS, which is number one on the heating market. It is possible to state that FOR HABITAT successfully extends its sector range and is always a very attractive event of the spring building season.



### COMPETITION FOR THE BEST ARRANGED EXPOSITION

In the TOP EXPO 2015 competition of the FOR HABITAT Trade Fair the Trade Fair Administration ABF, a.s. announced the name of the winning firm: VETOS dveře a zárubně s.r.o.



**TOP  
EXPO**

### COMPETITION FOR THE BEST PRODUCT

At the FOR HABITAT Trade Fair the Professional Jury selected two winning exhibits fulfilling the demanding criteria of this competition.

**GRAND  
PRIX**

1<sup>st</sup> place

Firm: **Saint-Gobain Construction Products CZ a.s., Division Rigips**

Exhibit: **GYPSUM PLASTERBOARD RB(A) ACTIV'AIR**

Justification: Large contribution to the health of interiors in an innovative way with the help of molecular bonds and decomposition of phenol-formaldehyde molecules.



2<sup>nd</sup> place

Firm: **SAK Radotín**

Exhibit: **Solar collector SAKUSUN MP mini**

Justification: Innovative approach to solution of preparation of domestic hot water suitable especially for small-scale consumers. An interesting solution from the viewpoint of technical and economic parameters of a solar collector.



- The largest trade fair of the entire set of the trade fairs
- The largest trade fair for furniture in the Czech Republic
- Presentation of both Czech and foreign manufacturers of furniture, business firms, design and architectonic studies
- Design Shaker – selective overview of Czech as well as foreign interior design, furniture and accessories

## ACCOMPANYING PROGRAMME

### Scene: Inspirations & Trends 2015

A unique presentation of four world trends of living for 2015:

#### • industrial

Inspired by industrial elements and materials

#### • orient

built upon colours and samples of the Orient

#### • neutral

style full of fine lines and tender colours, looking up to the future

#### • mix mash

eclectic, brilliant style combining apparently heterogeneous materials and sharp colours contained in harmony.

## AČN press conference

### Design Shaker 2015

Discussion forum in a new form concerning the current design.

Main topic: How much does design cost?

### Spring favourites of trade fairs

Visitors' competition for the most popular exhibit of the trade fair, prize: table supplied by ROTT s.r.o. in a value of CZK 60,000.

co-organizer





## COMPETITION FOR THE BEST PRODUCT

1<sup>st</sup> place

Firm: **Nachtmann**

Exhibit: **Kolekce SPHERE**

Justification: Original design emphasising characteristic features of glass while maintaining all functions of the objects.

2<sup>nd</sup> place

Firm: **JECH CZ s.r.o.**

Exhibit: **Sedací souprava SIRA**

Justification: This seating furniture set features a very good ergonomic design with a reasonable shape concept of coffee tables. Both appearance and haptic form properties are in a mutual harmony.

3<sup>rd</sup> place

Firm: **JELÍNEK – výroba nábytku s.r.o.**

Exhibit: **Ložnice AMANTA**

Justification: The interesting design of the stepping of the load area from the floor raises a relaxed impression. Very good craft workmanship, including surface finishing.

## COMPETITION FOR THE MOST IMPRESSIVE EXPOSITION

In the TOP EXPO competition, the Trade Fair Administration ABF, a.s. announced the most impressive expositions which are at the same time also highly functional and fulfil criteria for communication with customers.

**TOP  
EXPO**

FOR FURNITURE: **Belterra – chairs, tables**  
DESIGN SHAKER: **CS Lyon Praha s.r.o.**



## HONOURABLE MENTION

DESIGN SHAKER: **Harddecore s.r.o.**  
– for the **FRESH SPACE** section



**GRAND  
PRIX**

NÁBYTEK ROKU

2015

The competition organised by the Association of Czech Furniture Manufacturers for the best furniture design and innovation in the current year.



**WINNING PRODUCT: LaVista COLLECTION,**  
designed for the manufacturing company **JELÍNEK**  
- výroba nábytku s.r.o. by designer **Jaroslav Juřica**

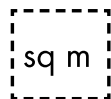
# DESIGN SHAKER 2015

This year's Design Shaker has brought a new appearance to the interior design trade fairs.



**34 384** **1560** sq m

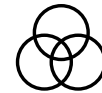
visitors



gross exhibition area



## TRADE FAIR SECTION



The Design Shaker event was divided into three sections focused on three closely cooperating professions

The Big deal section presented a choice of well-established Czech manufacturers as well as distributors of the best known foreign brands. In the Fresh space section it was possible to meet a young generation of designers who are still studying or just started to create under their own brands. Closer contacts with designers of interiors and architects were ensured by the Field office section where it was possible to see interesting designs of interior implementations.

The Decore Gallery, a stylish family house built of an untraditional material - polystyrene, was demonstrated under one roof by the best curator selection of Galerie Hardecare.

## CURATOR CONCEPT



Our thanks for the new concept with a curator selection and implementation belong to the authors: Petr Bakoš, Tereza Kozlová and Jakub Mařík.



**59**

exhibitors



**7869**

unique visit to the web site [designshaker.cz](http://designshaker.cz)



# ASSESSMENT OF THE EXHIBITORS



Perfect organisation, good level of the represented brands, the best and most beautiful part of the trade fair. From a business point of view, everything can only be assessed within a one-year period, nevertheless there were a lot of consultations and contact data exchanges ... The trade fair raised interest of my colleagues.

Urban Sphere Interior



We enjoyed presentations within the framework of the Design Shaker event, which we consider great, as one can really feel the difference in comparison with the remaining parts of the trade fair. Already now we have confirmations of some new orders and the overall feedbacks from visitors pleased us very much.

Mooza architecture

→ [www.designshaker.cz](http://www.designshaker.cz)

I think that there is a general agreement that the event was excellent.

By architects



I would like to thank for the invitation to the trade fair, we enjoyed this event very much. The Hall with the Design Shaker exhibition was surely the best part of the entire trade fair.

Hezkey

At this year's Design Shaker, Vitra tried to draw attention to the issues of copying and copyright infringement in the field of furniture. With pleasure I would like to state that the lecture entitled "Original vs. a Copy", prepared in cooperation with the law office Havel, Holásek & Partners, raised the interest of the trade fair visitors and assured us that this uneasy struggle against copies is important.

Jiří Zavadil, Director of the Vitra company for the Czech Republic and Slovakia

Great and inspiring trade fair concept. The participation was worth it not just because we received the Grand Prix but also due to a big number of visitors and potential business partners.

Kornel Dura, Regional Manager for Europe, Nachtmann



To maintain the concept of exhibitors - designer, architect, manufacturer... This is really a good combination

LLEV

Design Shaker showed what was missing in other halls: excellent design, innovative ideas and interesting firms...

René Sion, Director of Dallmayr Kaffee



## FOR GARDEN

Number of exhibitors: 140 / Net exhibition area: 3538 sq m / Gross exhibition area: 7076 sq m

The first spring days at the PVA EXPO PRAGUE Exhibition Centre in Letňany belonged to living and garden. The FOR GARDEN Trade Fair offered one hall full of garden architecture, furniture, flowers and accessories for gardens. Altogether 110 firms presented their news and the best from the sector on the area exceeding 3000 m<sup>2</sup>. There was also a rich accompanying programme – competitions, lectures, meetings with experts or exhibitions.

### Florist Competition “Opening the Spring”

Although the florist programme was presented at the trade fair for the first time this way, it achieved a great success as one can see from feedbacks and references. Its main aim was promotion of florist and horticulture sectors towards the general public. Many interesting things were prepared for visitors during the entire term of the trade fair.

On Friday it was possible to see the first edition of the “Opening the Spring” competition, in which altogether 11 students of horticulture schools from all over the Czech Republic were registered. During the weekend, the general public had a possibility of seeing presentations of florist creations, Czech Flowers presentation, as well as music performances. The event “Opening the Spring” was supported by many famous names, from both the florist sector and from the number of artists.

Florists Ing. Klára Franc Vavříková, Lukáš Tvrď and Pavel Hruška showed how a bunch of flowers or Easter decoration may look like. The Jury members were e.g. RNDr. Dagmar Havlová, CSc. or Jarmila Pejpalová, an icon of Czech floristics. Concerning performing artists, the event was attended e.g. by singers Petra Janů, Petr Kuthel, Ota Baláž, Richard Tesařík or soprano Pavlína Seníć. Sunday auction of florist creations for support of handicapped sportspersons took place under the leadership of Vlastimil Harapes, a leading pedagogue, dancer, singer and actor.



### COMPETITION FOR THE BEST EXHIBIT

**GRAND  
PRIX**

1<sup>st</sup> place

Firm: **Zahradnictví Franc**

Exhibit: **RHODODENDRON HYBRIDUM KOKOŘÍN**

Justification: Original Czech new cultivation with extraordinary aesthetic properties, excellent frost hardiness and resistance.

2<sup>nd</sup> place

Firm: **MiVAL – Milan Valášek**

Exhibit **Corten information board**

Justification: Original design of an element of garden accessory at a high aesthetic level and at the same time maintenance-free and resistant to vandalism. This is a modern element, widely usable in public greenery.

3<sup>rd</sup> place

Firm: **WPC – WOODPLASTIC a.s.**

Exhibit **Terraces FOREST PLUS PALISANDER**

Justification: User friendly product with high useful characteristics, maximum environmental friendliness.

### COMPETITION FOR THE BEST ARRANGED EXPOSITION

In the TOP EXPO 2015 competition of the FOR GARDEN Trade Fair the Trade Fair Administration ABF, a.s. announced the name of the winning firm: **PILECKÝ, s.r.o.**

**TOP  
EXPO**



### HONOURABLE MENTION

Firm: **Beton Brož s.r.o.**

Exhibit: **Brož La Défense®**

Justification: Original paving element with extraordinary useful and functional characteristics, without any analogy on the market.



FOR OFFICE as the only specialised trade fair in the Czech Republic which is focused on comprehensive equipment of office and commercial premises offered presentations of such firms as WERTO, PEŠKA or OFFICE PRO. Through its exposition, PROFIL NÁBYTEK surprised again with new achievements for offices, such as the modular office furniture MOVE ME.

## GRAND PRIX

1<sup>st</sup> place

Firm: **PROFIL NÁBYTEK, a.s.**

Exhibit: **MOVE ME modular office furniture**

Justification: A variable playful system fulfils all user requirements while maintaining simple structures. The design is environment-friendly.

2<sup>nd</sup> place

Firm: **PEŠKA – ŽIDLE A KŘESLA**

Exhibit: **Balanční židle s aretací**

Justification: This chair fulfils requirements for dynamic sitting and offers a possibility of fixation for firm sitting during highly concentrated work.



A dominant element of the exhibition stand of **PROFIL NÁBYTEK**, which featured an untraditional architectonic design, consisted of modular boxes which can also be used in households for completion of the interior design of flats.

**PROFIL NÁBYTEK** was awarded the **TOP EXPO** prize already for the second time.

**WERTO** presented the OYO chair (in the Czech premiere presentation) at the trade fair - an innovation from German designer Martin Ballendat.

**ENPRAG** with metal furniture for universal use was newly presented at the trade fair.



**FOR HABITAT**

A&H Invest CZECH  
 A1 PODLAHY - KARSIS  
 ABIX Europe  
 AGB Consulting & Services  
 - Ing. André Gabriel de Brito  
 ALERTE  
 Aleš Kuchař  
 Almma  
 ALUKOV  
 Amazonia wood  
 AmiNet s.r.o.  
 Antaref  
 Aq-technik  
 AQUASAR - odstranění vodního  
 kamene  
 ASHARIA  
 - Ashok Priyadarshi Nayak  
 ATELIER VRANOVÁ, Ing. arch.  
 Daniela Vranová  
 ATMOS Jaroslav Cankář a syn  
 BAUER MEDIA, v.o.s.  
 BAZÉNY BRANDEJSKÝ  
 Bazény Desjoyaux  
 Beta showroom  
 BIGTILE, s.r.o.  
 Biokamin EU  
 Black mamba  
 BOHEMIA-PARKET  
 BONA CR  
 Bradáč Pavel  
 Brick & Cotto experts  
 BUILDING NEWS  
 BUREŠ ART  
 Carpeta.EU s.r.o.  
 CCB  
 CENTRUM SLUŽEB PRO BYDLENÍ  
 CIMEX - Pavel Ciml  
 Cizler Rudolf  
 CONDECOR Construction  
 Confico Trading  
 Consulting Company  
 CRYSTAL B  
 CRYSTAL B s.r.o.  
 České svíčky  
 ČESKÝ PORCELÁN  
 D & L mont CZ  
 D.A.S. Rechtsschutz AG, Pobočka  
 pro ČR  
 D.R.E.G.S.  
 Dana Fulínová - ANTISA  
 De Luxe STYLE  
 DESTONE

DODO for life  
 DOPOS Přelouč  
 DOVA  
 Dřevařský magazín  
 Eduard Revaj  
 EKOCIS  
 EKORD  
 FENESTRA střešní okna  
 Fine Tech  
 FLOWER COMPANY s.r.o.  
 FONTANA WATERCOOLERS  
 G SERVIS CZ  
 GAPA MB  
 GATO  
 GEO CENTRUM  
 GERDA Slovensko  
 GLOBALINK MARKETING&MULTI-  
 SERVICES  
 GMF AQUAPARK PRAGUE  
 GORO  
 H. A. C.  
 HETH  
 HOT PRODUCT  
 HYL A Group s.r.o.  
 HyperMedia, a.s.  
 Chanar  
 I-Prague  
 IN publishing group  
 Ing. Olga Padělková  
 Ing. Zdeňka Chmelařová  
 ISMC BOHEMIA  
 IZOLACE KONOPÍ CZ, s.r.o.  
 JAMIJA Business  
 JAN MACHÁČEK  
 Jaroslav Slezák  
 JEES  
 JK Plus  
 Josef Čurda  
 K.M. spol. s r.o.  
 KAMENNÝ-KOBEREC.eu  
 Karel Kramer - ICECUBEBAR.CZ  
 Kavalierglass  
 Kde Chci Bydlet.cz  
 KERAMIKA SOUKUP  
 Kominictví PECHLÁT s.r.o.  
 KONTIS Praha  
 KV CENTRUM  
 LAM plus s.r.o.  
 LAMARK - kované ploty  
 Lepilo - Jiří Ottmar  
 Libor Hobza  
 Lightway  
 LOMAX & Co

Ludvík Kraus  
 M-V Porces  
 Manufaktura GALERIE RADOST  
 - Vladimír Fučík  
 Martin Čuda  
 Martin Ptáčník  
 MEDIATEL, spol. s r.o.  
 Michal Karlík  
 Mikolášek Pavel  
 Miluše Kolářová  
 - AMOLETTO IMPORT  
 Miroslav Vágner - FINVEST  
 MIX-TEE VELKOBOCHOD  
 Monika Prouzová  
 MOTOR-PRESSE BOHEMIA  
 MULTIMEDIA SOLUTION  
 NADACE DŘEVO PRO ŽIVOT  
 NEWAG, Centrální vysavače Husky  
 NEXUS GROUP  
 NIZZA  
 NORTH VIDEO  
 Občanské sdružení Charita dětem  
 OBHAJJOBA PASTELKY  
 Ondřej Šaur  
 OPTIMI  
 PANEL PLUS PRESS  
 PANELREKO  
 PAROL  
 Pavel Horáček  
 PAVLA KRATOCHVÍLOVÁ - ADIN INT.  
 Pavla Kylarová - CHOCOME  
 Petr Hartmann  
 Pozenky CZ  
 Pražská energetika  
 PROFIPLOTY  
 PROHEM s.r.o.  
 PROKLIMA střešní technika  
 PROMONT střešní okna s.r.o.  
 Radek Diviš - KOVÁŘSTVÍ  
 Ráj dřeva  
 Reality pro ženy  
 RG MEDIA  
 RICHARD KANTA-SKLOART  
 Richard Preissler  
 ROLLO  
 Řemeslníci Praha  
 SAGE  
 Saint-Gobain Construction Products  
 CZ, Divize Rigips  
 SAK Radořín  
 SAMCO for Trading & Ceramica  
 Cleopatra Group  
 SINICINI



## list of exhibitors

SMART SECURITY  
SMART-VAC  
Softub CZ  
SOLITER parket  
SUNCOM CZ  
Svépomoci.cz  
svicky-darky.cz  
Šárka Petráňová  
TERRAPOLIS  
Topinfo s.r.o.  
TOR-IN  
UBC  
ÚDRŽBA BUDOV.CZ - Schneider  
Uniform Praha  
UNIPRO - CZECH  
V+L KULHÁNEK schodiště  
Vavřinec Turčín  
VETOS dveře a zárubně  
VEXPA s.r.o.  
VIOLA EU  
VITAL TREND  
VKTSOFT  
VLADIMÍR BOUŠKA  
W a Weinzettl, s.r.o.  
Wienerberger cihlářský průmysl  
WIPPRO - Türen- und Treppen-  
werk  
WM Profi  
YOGOTERIE  
Young Architect Award

### FOR FURNITURE

ABB s.r.o. Elektro - Praga  
Aglas furniture  
AKSAMITE nábytek  
Albert PONSEL, Polstermöbel-  
fabrik  
Alhambra design studio,  
SUNNYWATT GROUP  
ANCOR CZ  
Anthurium.cz  
ANVI TRADE  
APC Asociace pro certifikaci  
ARA - továrna na nábytek  
ARTEDA  
ASHARIA - Ashok Priyadarshi  
Nayak  
ASKO  
ASLANLAR  
Asociace českých nábytkářů  
ASSO  
Astrosat Media  
avive

AXOM Kladno  
Belterra - židle, stoly  
Bezvaspaní.cz  
BLACKBACK  
Blum, s.r.o.  
BOHM české sedací soupravy  
BS-textil  
Business Media CZ  
BY ARCHITECTS  
BY JAKUB VELINSKY  
BYDLENÍ.CZ  
Bytcentrum  
CARELLI nábytek  
CEZNA CZ  
Citroën Česká republika  
COPY GENERAL  
CS Lyon Praha  
Časopisy 2005  
Časopisy pro volný čas  
Český Internet  
Dallmayr Vending & Office  
Deco Media s.r.o.  
Decore Gallery  
DELISO INTERIÉRY  
Demos trade, a.s.  
Design Bath SE  
Digestoře SIRIUS  
DiS. Iva Bastlová  
DOMESTAV  
DR interior  
Dřevotvar družstvo  
DUET CZ  
EGOITALIANO  
ELKO Lighting  
ESPRIT BOHEMIA  
ESYST  
EUR0test  
FAVOUR  
FILIP DUB - GIBBUS  
FINESA nábytek  
FRONTI Nábytek  
GAMA HOLDING Praha a.s.  
GLOBAL INTERIO  
GRAND PRINC MEDIA  
GRUND  
H-INTERIÉR ROMAN HLOŠKA  
Harddecore  
Harddecore - Decore.gallery  
HCS deco  
Hezkey  
Idealab  
in - ELIS CZ  
ing. arch. Petr Lédl

Ing. Hana Kroa  
inHaus.cz  
INNEX CZ  
INT  
INTEA SERVICE s.r.o.  
INTERSERVIS Export - Import  
INTREO INTERIERY  
J.K. Trade  
Jan Plecháč  
Jaromír Matouš M-centrum  
JECH CZ  
JELÍNEK - výroba nábytku  
JITONA  
JUB a.s.  
Julius Macháček  
JV POHODA  
Kaplan nábytek  
KARE design Prague  
Kateřina Smolíková art & design  
King Koil  
KONSAVER  
KRONOSPAN CZ  
KVALITÁŘ  
La Lagartija  
Laurens Czech Republic  
Lipava  
LK studio  
Lukas&Robertson  
Lusien - Nábytek Amadeus  
LUSITO - originální dětské  
pokojíčky  
MADERO  
Maexim  
Magniflex - italské matrace  
nejvyšší kvality  
Markéta Fleischnerová - tvořeno  
srdcem  
Martin Novák - NOMA nábytek  
Master&Master  
MAX - FURNITURE  
Meble Moskala  
Mendelova univerzita v Brně,  
Lesnická a dřevařská fakulta  
MILÉNIUM Šipoš  
Miloš Svoboda - Free bar  
MIRLAND  
Mladá Fronta  
MODERNISTA  
Mooza architecture  
Nábytek Kulířov  
NÁBYTEK POHODA  
Nábytek Sultán  
Nachtmann

NEJČI nábytek  
Net Press Media  
NetWebs  
NEUK  
No. 1 Family  
NOVINY DESIGN & DEVELOPER  
Orac NV  
P+R, JAWA nábytek  
PAMIL-MEB  
Pavel Hlobil - TRUHLÁŘSTVÍ  
Pavol Ferianec FEPA  
PF Design CZ  
PF NÁBYTEK  
PHASE SLOVAKIA  
PK-interier - Pavel Kružík  
PLASTIA  
Postelia  
PR-aspekt International  
Prostoria  
proteodesign  
Purtex  
RAWA design  
RENOLIT Tábor  
ROTT DESIGN  
SCENOGRRAFIE  
SEDEA  
SOFALAND  
SOFISTICK.CZ  
StarDeco  
STARON - CZ  
Španělský nábytek  
Štěpán Kos - TOPP  
TEREM  
Tinquier  
Trachea  
TRIAnt  
Typoland  
UBUD INTERIER  
UNIS-N  
Urban Sphere interior  
UtulnyDum.cz  
VAGNERPLAST  
VALMEDIA  
VAVEX 1990  
Vespera  
Vilém Duchoň  
- výroba čalouněného nábytku  
Vitra  
VYMONA  
Výprodej nábytku  
Wiemann  
Wiesner-Hager Project  
Wlode design studio

Woodby  
Zrkadlá-Fabián

### FOR OFFICE

A-WebSys  
ADK  
CASIOPEA  
Central Asia Trade  
Exhibitions  
DEZYNE  
Distribution TMP  
Domanský  
ENPRAG  
FRESH&GO  
Gessler  
Gessler s.r.o.  
Governance Institute  
IFMA CZ  
Ing. Libor Štolc  
- PC DESIGN  
J.J. Darboven  
KREINER  
LÁZNĚ JUPITER  
Lukáš Vegricht  
OFFICE PRO  
PEŠKA  
- ŽIDLE A KŘESLA  
PROFIL NÁBYTEK  
PROHEM s.r.o.  
Šiba Plus s.r.o.  
T&M CREATIVE  
TESLA LIGHTING  
TOP OFFICE  
VINICOLA s.r.o.  
WERTO

### FOR GARDEN

AGRO CS  
ALEBO - Bohumil Št'astný  
ALFA HEAT CZ  
Andranik Džilavjan  
ART BAZÉNY  
ASKO  
Atelier Green & White, Ing. Jiří  
Baroch - projektování zeleně  
AZ Ekotherm  
Beton Brož  
Bláha&Hudek  
Bonsai centrum  
Botanická zahrada hl. m. Prahy  
BRICKLAND  
BTGreen  
CIME



CULATELO  
 Časopis Zahrádkář - ČZS  
 Česká zahradnická akademie  
 Mělník, střední škola a vyšší  
 odborná škola  
 ČESKÉ PLOTY  
 Čištění zámkové dlažby  
 DOPPLER CZ  
 Dřevník Henry  
 Dřevoslav  
 ECO AQUA Solution  
 Ekogreen  
 engelbert strauss  
 FaKOPA  
 FLORAVIL  
 G21  
 GABRIEL  
 Gamadelta  
 Garden season  
 Gardners - zahradní architektura  
 Genius Press  
 GODELMANN CZ  
 GOSPODARSTWO Rolne „EDEN“  
 GRENEX  
 Gutta ČR - Praha  
 Hartman Czech  
 HECHT  
 Home&Garden  
 HORKA stavební  
 Hortiflora registr  
 Ing. Hraňová Alena  
 Ing. Libor Štolc - PC DESIGN  
 ing. Marek Havlíček  
 INGELD  
 Inreko  
 INTERSERVIS Export - Import  
 INTREA-PIKO  
 IRIMON  
 Isolit-Bravo  
 ITTEC  
 Jana Bumbálková BASSKO  
 Jiří Myškovský - JIMI  
 Jiří Palic  
 Kámen Becke Moravia  
 KAMENOLOM JAVORKA  
 KERAMIKA DUB  
 KERBING  
 KOCOURKOV V KAPLI - Ivana  
 Musilová  
 Kordes růže  
 La casa nova  
 LandART atelier  
 LED ZAHRAĐA.cz - Václav Holas

Lenka Nünning  
 Living in green  
 LUKA GARDEN  
 LUKON BULBS  
 lumiartsoft  
 M + H, Miča a Harašta  
 Mgr. Hana Páleníčková  
 Mgr. Markéta Rigová  
 - Nejkrásnější dárek  
 Michal Strakoš (SVIH)  
 MiVAL - Milan Valášek  
 Nadace Partnerství  
 NORMAN  
 NUDE Juice and Smoothie co.  
 P.H. Macius Ewa Grypinska  
 Pecina, Okrasné vodní plochy  
 PILECKÝ  
 POGRA  
 PRO VOBIS  
 Profi Press  
 PROFI-TERASY  
 Profigrass  
 Progrill  
 RAIN.CZ  
 ROLUX žaluzie  
 Sandra Bublová  
 SEED SERVICE  
 Sesečeme posečeme, Dominik  
 Suchý - Údržba zeleně  
 SIMPLETIS  
 Solar Heat Praha  
 Strom Praha  
 Svaz zakládání a údržby zeleně  
 teek zahradní nábytek  
 Terasy EXPERT  
 terrasystems czech  
 TEXIM  
 TRANSFORM  
 U.S. Commercial Service U.S.  
 Embassy Prague  
 VETAS - Ing. Jiří Sedlák  
 Vladimír Udržal  
 Weiss&Wild  
 WOOD-PROFI s.r.o.  
 WoodFire  
 WoSo trade  
 WPC CZECH  
 WPC-WOODPLASTIC  
 Zahradní centrum - Horní  
 Počernice  
 Zahradnictví flos  
 Zahradnictví Franc  
 Zahradnictví Slunečnice

**BYDLENÍ,  
 NOVÉ PROJEKTY**  
 4 DEVELOP HOLDING  
 ANNONCE  
 APC Asociace pro certifikaci  
 Areál Černý Důl  
 Asociace realitních kancelářů  
 České republiky  
 Astrosat Media  
 BENUGA  
 bezrealitky.cz  
 Borgis  
 BUILDING NEWS  
 Coffee car  
 CTR group  
 CZECH Exclusive  
 Čakovický park  
 Časopisy pro volný čas  
 Česká spořitelna  
 Český Internet  
 DSK Praha, domy stavěné na klíč  
 EKOSPOL  
 EVROPA services  
 GLOBAL CARE  
 GOFIN  
 GRAND PRINC MEDIA  
 HyperMedia  
 Ing. Radovan Peší  
 JRD  
 JTH Group  
 K+Devonská  
 Kde Chci Bydlet.cz  
 Modrá pyramida stavební  
 spořitelna  
 Moravská stavební – INVEST  
 MULTIMEDIA SOLUTION  
 Net Press Media  
 NetWebs  
 NEXUS GROUP  
 Pozemky CZ  
 Pražská správa nemovitostí  
 PROFESSIONALS  
 R 99 development services  
 RE/MAX Anděl  
 Real-Treuhand Reality  
 Seznam.cz  
 Skanska Reality  
 STAVEBNICE RD  
 TRIGEMA  
 UNIGA - CZ  
 Wüstenrot - stavební spořitelna  
 YIT Stavo



# media campaign

## Internet:

welnessnoviny.cz  
www.annonce.cz  
arkcr.cz  
www.idealni-bydleni.cz  
Protect.cz  
www.cz.ru.com  
www.drevmag.com  
www.sbdpraha.cz  
www.az-podklahy.cz  
Svépomoci.cz  
www.czechexclusive.com  
www.jaklepebydlet.cz  
www.zelenezpravy.cz  
www.sobestacny-dum.cz  
www.managerka.cz  
www.freshin.cz  
bydletpanelu.cz  
enuby.cz  
trendybydleni.cz  
www.nadacedrevoprozivot.cz  
www.real-city.cz  
www.mediatel.cz  
www.zlatestranky.cz  
www.travelguide.cz  
www.interier.com  
www.utulnydum.cz, stavimesen.cz  
www.ifma.cz  
perfectwoman.cz, primazena.cz  
www.kdechcibydet.cz  
Českéstavby.cz, Českéreality.cz  
www.kvalitnifirma.cz  
aukro.cz  
bydleni.cz  
vkancelari.cz  
firemniakce.cz  
borovice.cz  
Facebook.com/abf.veletrhy.bydleni  
Facebook page ANNONCE  
Facebook page Dům a zahrada  
kafe.cz  
HyperBydleni.cz  
HyperInzerce.cz  
HyperReality.cz  
luxusni-nemovitosti.cz  
magazin.realcity.cz  
moje-bydleni.com  
novebydleni.cz  
okolobytu.cz  
parlament-vlada.eu  
realnovostavby.cz  
realitniservery.cz  
uss.cz  
seznam.cz  
www.prague-express.cz  
www.czechfurniture.com  
www.pozemky.cz



## Outdoor:

Billboards and bigboards in Prague and on the main routes  
Billboards campaign – on the tram vehicles in Prague  
Frames B1 by the escalators in the subway



## TV campaign in Czech television





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FOR OFFICE**  
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e-mail: fernandez@abf.cz



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FOR PRESENT**  
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e-mail: jindrova@abf.cz



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DESIGN SHAKER**  
**Manager  
Christmas Trade Fair**  
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e-mail: konecna@abf.cz



**Production**  
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## WE WOULD LIKE TO INVITE YOU TO THE AUTUMN TRADE FAIRS

### FOR INTERIOR

6<sup>th</sup> Trade Fair for Furniture, Interiors and Design

### FOR DECOR & PRESENT

6<sup>th</sup> Trade Fair for Decorations, Home Accessories and Gifts

### FOR GASTRO & HOTEL

5<sup>th</sup> International Trade Fair for Gastronomy Hotel  
and Restaurant Equipment

# held on October 1-4, 2015

## AND TO THE SET OF THE SPRING TRADE FAIRS

### FOR HABITAT

23<sup>rd</sup> Trade Fair for Housing

### FOR FURNITURE

6<sup>th</sup> International Trade Fair for Furniture and Interior Design

### FOR OFFICE

6<sup>th</sup> International Trade Fair for Office Furniture, Business  
and Public Space Equipment

### FOR GARDEN

10<sup>th</sup> International Trade Fair for Garden Architecture,  
Furniture, Technology and Public Greenery

### BYDLENÍ,

**NOVÉ PROJEKTY** 22<sup>nd</sup> Specialized Exhibition for New Housing Projects

# held on March 17-20, 2016