



FOR CARAVAN

10TH TRADE FAIR FOR MOTOR HOMES AND CARAVANS

FOR BOAT

3RD TRADE FAIR FOR BOATS AND WATER SPORTS

FINAL
REPORT



www.forcaravan.cz, www.forboat.cz

8-10 March 2019

INTRODUCTION

STATISTICS OF FOR CARAVAN, FOR BOAT 2019 trade fairs:

Number of exhibitors: 202
Number of foreign exhibitors: 9
Exhibition area: 29 010 m²
Number of visitors: 34 324
Presented countries: Czech
Republic, Slovakia, Germany, Poland,
Hungary, Egypt
Number of presented exhibits:
380 caravans and 122 boats

MOTOR HOMES ARE BOOMING: INTEREST IN INDEPENDENT TRAVELLING IS GROWING.

Czechs buy motor homes and plan their summer holidays in camps all over Europe. This was confirmed also by the great interest in the FOR CARAVAN Trade Fair, which was visited, from 8 to 10 March, by more than 34,000 people, which is a 15% increase in comparison to last year's figures. The fact that many Czechs prefer adventure on four wheels to luxurious air package tours is confirmed also by results published by the Ministry of Transport. The sales volume of motor homes rose by 17.6% in the Czech Republic in 2018.

From 8 to 10 March, the PVA EXPO PRAGUE Exhibition Centre belonged to the FOR CARAVAN and FOR BOAT Exhibitions. Altogether 202 firms presented their products and services on the area of 29,010 m². It was possible to see attractive exhibitions full of shiny motor homes, caravans and boats. The popular bazaar of caravans and boats or the unique exhibition of historical motor homes were not missing either. Great attention was paid also to the accompanying programme at the swimming pool, where visitors could try water sports or have a rest on the beach.

Czechs prefer motor homes to caravans

Three halls of the Letňany Exhibition Centre belonged to motor homes and caravans. It was possible to see both affordable trailers and motor homes which cost millions of crowns. It is just motor homes that have been attracting always more and more interest in recent years. "In 2018, the Ministry of Transport registered 31,684 caravans and 15,678 motor homes. This means that the annual growth of the number of motor homes was 17.6%, whilst the number of registered caravans dropped by almost 3%," says Tomáš Lukašik from the Ministry of Transport. Czech economy has been successful in recent years, and therefore the customers preferred more expensive motor homes. "The interest in motor homes of a premium class has been growing significantly in last three years.

The customers are by far more experienced, but also more demanding in terms of technology and quality of cars," says Filip Guryča from Blue Rent.

FOR BOAT: Boats in three halls of the Letňany Exhibition Centre

Appropriate attention has been paid to boats in recent years as well. Surprisingly, although the Czech Republic does not have a direct access to the sea, we belong among the most passionate surfers, yachtspersons and seafarers. The FOR BOAT Exhibition offered an integrated overview of boats and water sports to visitors in three halls: it was possible to see motorboats, water scooters, sailing boats as well as luxurious yachts there. The Czech Sailing Association presented its plans at the Letňany Exhibition Centre as well. The fact that Czechs belong among the top world yachtspersons is confirmed also by two important races of the World Yachts Calendar organised in the Lipno dam area in summer. The European Championship in Windsurfing will be organised in the Nové Mlýny resort. The exhibition was attended also by Czech hopes, led by Ondřej Teplý, Yachtsperson of the Year 2018.

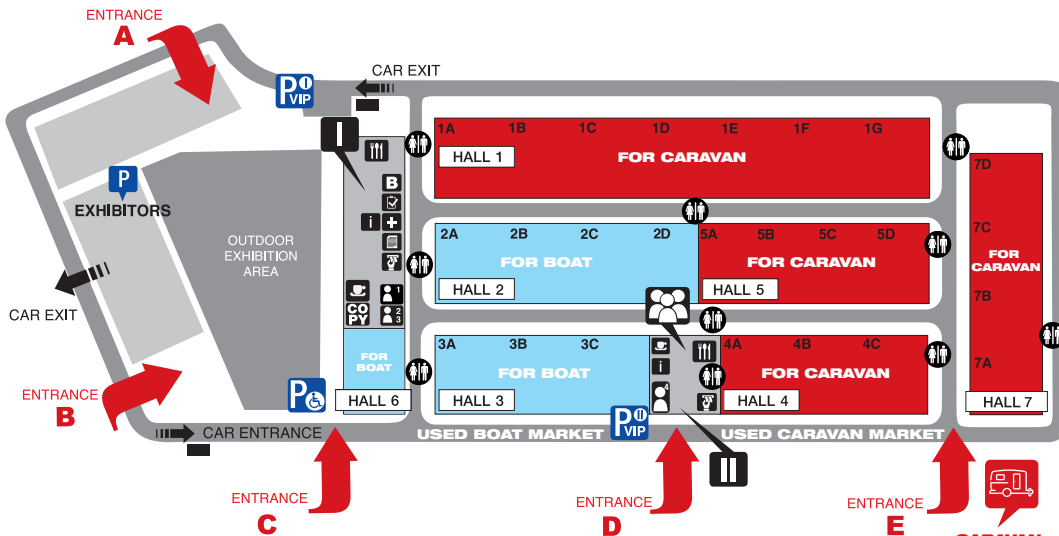


INTRODUCTION

In 2019, the FOR CARAVAN Trade Fair entered already into its jubilee 10th edition. We together have undergone unbelievable development, from one filled exhibition hall in a simultaneous organisation with the FOR BIKES Trade Fair during its first edition, to all fully occupied halls at the Exhibition Centre together with the FOR BOAT Trade Fair. It was not an easy way, we have overcome long years of the economic crisis, which was especially difficult in this narrow sector, and now we can finally experience such development which we were only able to imagine some time ago. I am very pleased to see that we can find something new every year at our trade fairs, which makes us think about the matter and we can prepare further surprises for the visitors. Whether the matter concerned the merger with the travellers' festival known as AROUND THE WORLD under the leadership of Karel Wolf, a very popular retro exhibition of caravans or, for example, a giant swimming pool with an excellent accompanying programme, including a rest sand beach during the FOR BOAT event. It is also necessary to point out the beautiful exhibition expositions thanks to which we can compare our event with other European trade fairs.

I would like to express my sincere thanks to all of you who dedicated your time, enthusiasm and confidence to the FOR CARAVAN and FOR BOAT Trade Fairs, and I hope that we will meet also in the future during next editions of the trade fair.

Ing. Taťána Novotná
Trade fair manager



AUSPICES



MEDIAL PARTNER



OPENING CEREMONY



The trade fairs were ceremonially inaugurated on Friday morning by Tomáš Kotrč, Chief Executive Officer of ABF; Petr Novotný, Chairman of the Boating Industry Association; and Karel Wolf, organiser of the travellers' festival "AROUND THE WORLD". At the ceremonial toast they met Ondřej Teplý – Yachtsman of the year 2018; Michal Sedláček, Director of the Business Team; and Tāňa Novotná, Trade Fair Manager.



The ceremonial inauguration was followed up by the press conference of the Czech Sailing Association with participation of Ondřej Teplý, Junior World Champion, who endeavours to qualify for the Olympic Games in Tokyo. There were other Olympic hopes as well – Dominika Vaďurová and Sára Tkadlecová, racing on the action skiff "49erFX". David Křížek, who was on the excellent fifth place in the Extreme Sailing Series with his flying catamaran known as "Flying Phantom", presented his abilities too. Besides the representatives, the Czech Sailing Association presented also top events of yachting organised in 2019 in the Czech Republic at the trade fair.



SOCIAL MEETING OF EXHIBITORS

The first day of the trade fair is traditionally dedicated to the social meeting of exhibitors, partners and important guests which was held at the PVA EXPO PRAGUE Exhibition Centre. An interesting enrichment was the tasting of Moravian wines produced by Vinařství Němčičky wine makers.



LIST OF EXHIBITORS – FOR CARAVAN 2019

Adventure & Nature, s.r.o.
 Adventure Centrum
 Agachem s.c.
 Akromobil s.r.o.
 Aktivní domy s.r.o.
 ALL4CAMPER - kempujeme s Klárou
 APPEL TRADE
 Asociace kempů České republiky
 Asociace turistických informačních center České republiky
 Auto Kelly a.s.
 Auto Moto Příklad s.r.o.
 Auto Podbabská
 Autocentrum DaP s.r.o.
 AUTODEKOR s.r.o.
 Autoklub České republiky
 BARTH Caravan
 Be Fresh s.r.o.
 Bláha & Hudek s.r.o.
 Blue Rent, a.s.
 BURIMEX s.r.o.
 CAMP.cz - Pavel Hess
 Car - Star
 Caravan Centre Moravia
 Caravan Centrum Pardubice s.r.o.
 Caravan Metropol spol. s r.o.
 CARAVAN Plus s.r.o.
 Compact - Service s.r.o.
 Concorde Caravan Club CZ, z. s.
 CWN s.r.o.
 Czech Traveler
 David Kožíšek
 Domanský s.r.o.
 Donako s.r.o.
 EASTWANDER, s.r.o.
 FINASO, s.r.o.
 ForCamping s.r.o.
 FORD MOTOR COMPANY, s. r. o.
 FRANCE CAR, s.r.o.
 H - tažná zařízení Jiří Hulička

H-EKO spol.s r.o. KARAVANY
 HUMPOLEC
 hamham.cz s. r. o.
 HvCARAVANS s.r.o.
 HYKRO s.r.o.
 HyperMedia, a.s.
 IMPULS Rááááadio
 J.M.Trade s.r.o.
 JABLOTRON ALARMS a.s.
 Joyridet Tent
 KaravanTravel.cz
 KOV Velim s.r.o.
 KPS Automobile s.r.o.
 Lenti Gyógyfürdő Kft.
 MAMBA AIR, s.r.o.
 Městská část Praha 18
 Ministerstvo dopravy - BESIP
 Miroslav Hostinský - provozovatel webu caravan24.cz
 MISE MÉDIA, s.r.o.
 MORIS distribution
 MotorCom s.r.o.
 nest by egoé s.r.o.
 NetWebs s.r.o.
 OP servis s.r.o.
 Oru Kayak - ROAM.
 Pangeo tours a.s.
 Polygraf net s.r.o.
 Pražská čokoláda s.r.o.
 Procamping
 RADIOHOUSE s.r.o.
 RAkar spol. s r.o., Branov 102
 Rambousek a partner a.s.
 RF HOBBY
 RINEN s.r.o.
 schaffer-mobil Wohnmobile GmbH, Dresden
 STABLECAM s.r.o.
 Surf Arena s.r.o.
 Tereza Maršíková

TOP KARAVAN, s.r.o.
 Toptrade spol. s r.o.
 TRIOCAMP s.r.o.
 Turistika.cz, s.r.o.
 UNIFORM PRAHA spol. s r.o.
 UNITESTA, spol. s r.o.
 UNO BUILDING s.r.o.
 vanBOX
 VIDIX - Ondřej Filip
 VISPA, spol. s r.o.
 Vladimír Otáhal - ODAK
 Webasto Thermo & Comfort Czech Republic s.r.o.
 WM Profi s.r.o.





SELECTION FROM THE ACCOMPANYING PROGRAMME OF THE FOR CARAVAN 2019 TRADE FAIR

FRIDAY AFTERNOON FOR FANS OF CARAVANS

Klára Hájek Velinská, a well-known promoter of camping and caravanning and author of the “All4Camper” blog,

prepared a series of lectures intended for caravan fans for Friday afternoon. The topics were more than interesting – Etiquette of Camping Yesterday and Now, “Winter camping” – camping in winter with a caravan or motor home and Camping and Travelling in Poland. The caravan supporters were interested in this information very much, and therefore the lecture hall for 350 visitors was fully occupied.



Exhibition of retro motor homes

Like in other years, an antipole of the shiny motor homes costing millions of crowns was the popular exhibition of retro motor homes, which was prepared by the Automobile Club of the Czech Republic. It was possible to see unique pieces from the 1950s – 1980s: Škoda 1102 Tudor, Barkas B 1000 motor home, HERSTELLER model 10 caravan or Škoda 1203 Tramp motor home. The trade fair visitors remembered with nostalgia their first family holidays in Bulgaria, Eastern Germany or Yugoslavia.

We would like to express our thanks to František Čechil, Vladimír Chomát and Alena Burinová for cooperation and for assurance of exhibits for the attractive exposition of the Association of Caravan Clubs of the Czech Republic.

Exhibitor competition for free borrowing of a motor home from Schaffer-mobile Wohnmobile GmbH for a week

Ministry of Transport – BESIP attracted attention with a traffic accident simulator

The visitors got themselves familiar, with a high interest, with the issues of safe movement in road traffic operation, children could try e-tests and travel simulators or a rotary simulator of a traffic accident and turning a car upside down.



Caravan town

The caravan town already traditionally provided background for those visitors who arrived by their own motor homes or with caravans. Altogether 200 parking places were used by these visitors for parking in immediate vicinity of the Exhibition Centre. The interested visitors usually spend the entire weekend in the improvised camp every year, using the possibility of visiting the trade fairs for all 3 exhibition days.



LIST OF EXHIBITORS – FOR BOAT 2019



4 Gym s.r.o.
Adventure Centrum
Aeroprague
APL - Asociace lodního průmyslu, z. s.
Asociace charterových agentur České republiky, z.s.
AUTA - LODĚ Josef Bobek s.r.o.
AVAR-YACHT, s.r.o.
AVENTURA Boats
AZUB bike s.r.o.
BEL, spol. s r.o.
BEMEX BOOT s.r.o.
BG TECHNIK CS, a.s.
Boathouse s.r.o.
Branislav Šťastný - BRAST
BTJ, s.r.o.
Calypso Tours s.r.o.
Česká asociace námořního jachtingu
Česká lodní doprava - Charter s.r.o.
Česká republika - Státní plavební správa
Český svaz jachtingu
CYKLOSPECIALITY s.r.o.
divingDEC/o WaterWorldDivingcenter S.A.E.,
Marsa Alam - Red Sea
Dmitri Sleta Aqua - Storm
f.a.s yachting, s.r.o.
FORD MOTOR COMPANY, s. r. o.
Garmin Czech s.r.o.
GMF AQUAPARK PRAGUE, a.s.
Jiří Machálek
Kroměřížská plavební s.r.o.
KRONIUM.CZ - svítlny Fenix
KWS sports CZ s.r.o.
Lodě s.r.o. - SeaHelp Office Ost
LODELEVNE.CZ
Lodní noviny, s.r.o.
LUKLAND, a.s.
Marina DOCK, s.r.o.
MARINE s.r.o.
MASTERCRAFT / boatMaster
MOTORBOAT.cz / SCHELKALIN, s.r.o.

MSR Engines s.r.o. - JETSURF
NEBOSCAR s.r.o.
NORMARK s.r.o.
NUDE Juice and Smoothie co., s.r.o.
O.A.K. s.r.o.
PADDLEBOARDSHOP.cz
Pavel Klimeš - BOATSERVICE
Petr Navara
Plavba a vodní cesty o.p.s.
Proyacht s.r.o.
RAL - Roman Ernest
Ředitelství vodních cest ČR
SAB SAILOR
SMARTEO, a.s.
SNOWBOARDEL s.r.o.
Star brite
STONES Catering s.r.o.
SUZUKI MARINE ČR
TENT4RENT.CZ
Tomáš Linhart
UNIFORM PRAHA spol. s r.o.
VIDIX - Ondřej Filip
VIG Travel s.r.o.
Vodní záchranná služba ČČK, z.s.
Výstavba podzemních vedení spol. s.r.o. - PRAGUEMARINE
Wavy Boats s.r.o.
WW sports s.r.o.
YACHT, s.r.o.
YachtNet s.r.o.
YOGOTERIE s.r.o.

SELECTION FROM THE ACCOMPANYING PROGRAMME OF THE FOR BOAT 2019 TRADE FAIR

Hall 6 – BEACH ARENA

We changed the Hall 6 to the sports BEACH ARENA for three days. On the water level of our giant swimming pool it was possible for both children and adults to try, under professional supervision, paddleboarding, windsurfing or sailing with Optimist or RS Tera yachts. They could have a rest on the sand beach under the shadow of our palms. We would like to express our thanks to Eva Skořepová and to the Czech Sailing Association, Patrik Hrdina (Paddleboardshop), Petr Cempere, Lucie Fialová and Karolína Vičková (Snowboardel) for the support, organisation and assurance of exhibits and swimming pool programme.

Yachting simulator for children – RS TERA YACHT

Children could try their skills on the yachting simulator.

Fashion show focused on functional clothing for yachting

The entire racing series known as Gill Race, clothing of the Henri Lloyd offshore brand, clothing and fashion of the Slam brand. We would like to thank the Sailing Centrum company for assurance of this event.

Lectures at the LODNÍNOVINY.CZ stand

The Internet magazine “Lodní noviny” prepared a number of interesting lectures at its stand, focused on specialised topics. The lectures were intended for racing as well as recreational yachtspersons, for owners of yachts and also for those who consider purchase of a yacht in the future. Daniel Vodička, Milan Koláček, Jan Johan Hirňal, Martin Voženílek, Vojtěch Sládeček and other personalities were among invited speakers. We would like to thank Daniel Vodička for support and organisation of the lecture programme.

Visitor competition for a weekly captain course for a yacht in Croatia with a possibility of obtaining the Ministry of Transport of the Czech Republic licence with “C” authorisation

The competition was organised by Yachtnet s.r.o., and we would like to thank this firm.

Presentations of the work of the Water Rescue Service

Water Rescue Service staff members were presenting the grounds of first aid in water to children. They demonstrated rescue means as well – vessels, passenger cars and rescue technology.



AROUND THE WORLD TRAVELLER FESTIVAL

CESTOVATELSKÝ FESTIVAL
KOLEM SVĚTA

9. – 10. 3. 2019
PVA EXPO PRAHA V LETNÁNECH

www.kolemsveta.cz

- Největší festival o cestování v ČR
- Projekce cestovatelů a fotografií
- Prodejní stánky a výstavy fotografií
- Gastrokoutek – jídlo z celého světa

The traveller festival “AROUND THE WORLD” has been organised by traveller and photographer Karel Wolf for more than 15 years, always twice a year in Prague and once a year in other cities (Brno, Plzeň, Olomouc). That is why more than 30 large festivals dedicated to travelling and adventure in the world have been organised in Prague so far.

Since 2018, the AROUND THE WORLD festival has become a part of spring trade fairs FOR CARAVAN and FOR BOAT. The unique merger of these events is important for both organisers and visitors of the festival and actual trade fairs.

The two-day festival “AROUND THE WORLD” was visited by almost 3,000 visitors who appreciated the quality and wide agenda of the prepared programme, in altogether five lecture rooms. An ideal interconnection with the trade fairs was also the festival's international FOOD ZONE where all those interested could try tastes of meals from all over the world.



LOAP

The Czech sports brand “LOAP” is a traditional and proud partner and supplier of prizes of the AROUND THE WORLD festival. LOAP has been supporting, on a long-term basis, Czech travellers in their demanding educational travels to various places of the world. It provides travellers with functional and comfortable clothing, bags, tents, sleeping bags and foam mats.

Do you travel too and are you planning an interesting travel in the world? Please contact us!

You can find functional and comfortable clothing, as well as practical equipment to both the nature and town on www.loap.cz.

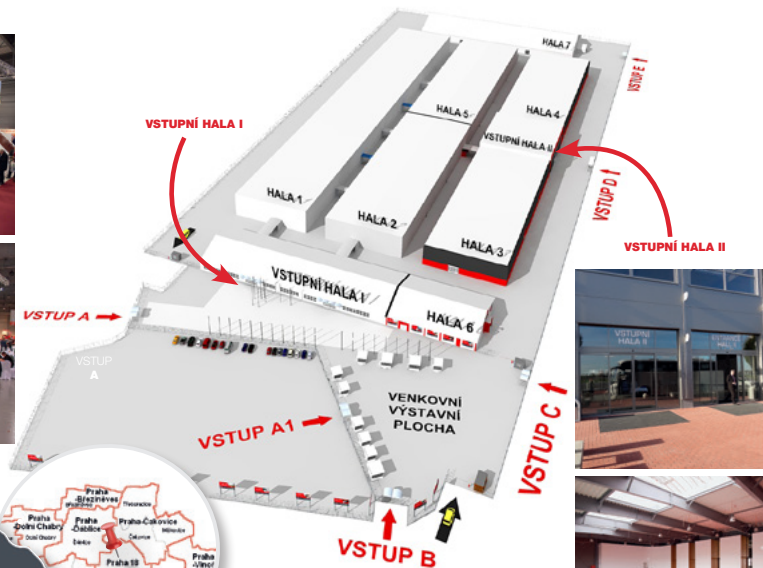
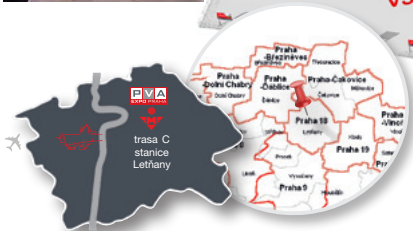
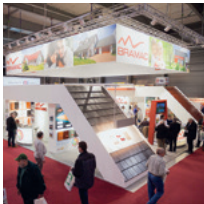


PVA EXPO PRAGUE

Multifunction Exhibition Centre in the Heart of Europe

...OFFERS LARGE SPACE WITH A UNIQUE SURFACE AREA AND ADAPTABILITY

- The most modern trade fair and exhibition space in Prague
- Total surface area: 105,000 m²
- Indoor exhibition areas: 29,760 m² (six modern steel exhibition halls)
- Outdoor exhibition areas: 6,000 m² (use for expositions, accompanying programs, exhibitions, etc.)
- Entrance halls I and II: service centre for organisers and exhibitors, background and rest zones for visitors, conference centre, press centre, business centre, restaurants, cafés, cloakrooms
- Parking areas: 700 places in the centre, 3,000 places in close vicinity, 700 places on the P+R parking facility
- Strategic position: at the Prague expressway outer ring road system, at the Letňany terminus station of the Subway Line C and international airport for small aircraft
- At present it covers 2/3 of the trade fair market in Prague.



- The variability of the premises enables not only to organize fairs and exhibitions, but also sport events, concerts, balls, conferences, seminars, workshops, congresses, presentations of company
- The most comfortable exhibition background for exhibitors, visitors and event organizers
- 101 events per year with more than 6500 companies from 35 countries participation and attendance more than 1 million visitors



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INVOICING

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WE INVITE YOU TO THE
**11TH EDITION OF TRADE FAIR
FOR MOTOR HOMES AND CARAVANS**

FOR CARAVAN

**4TH EDITION OF TRADE FAIR
FOR BOATS AND WATER SPORTS**

FOR BOAT

**13-15 March 2020
PVA EXPO PRAGUE**