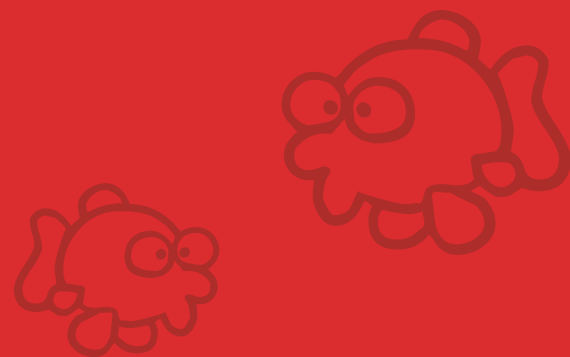




FINAL REPORT



P V A
EXPO PRAGUE

FOR FISHING
2019

Dear Exhibitors
and Business Partners,

Please allow me to use this way of communication to thank you still once for your participation in the 10th edition of the FOR FISHING Trade Fair.

The trade fair was attended by altogether 202 exhibiting firms which presented their expositions in 4 halls on the gross exhibition area of 16,005 m². The trade fair was visited by altogether 38,135 anglers. We are glad to see that the FOR FISHING Trade Fair becomes a sought-after and prestigious event in the Czech Republic and we will be very glad if you support this trade fair through your participation next year as well.

For the FOR FISHING Trade Fair Team

Michal Sedláček
Head of the SPORT Business Team and
Trade Fair Manager



Indoor exhibition area: 16,005 m² / Number of visitors: 38,135



COMPETITIONS

TOP EXPO

TOP EXPO competition

The FOR FISHING Trade Fair appreciated the most impressive expositions of the event with the **TOP EXPO** award. The jury consisting of Tomáš Kotrč, MBA – Chief Executive Officer of ABF, a.s.; Michal Sedláček – SPORT Business Team Director; and Jan Trnka, DiS. – Director of the Technical Department of ABF, a.s., was selecting altogether from 199 expositions. The Jury decided to grant the TOP EXPO award in the 4–60 m² category to **ANV Knives s.r.o.**, the TOP EXPO award in the 61 to 150 m² category was granted to **CADOX fishing s.r.o.** and the TOP EXPO award for expositions above 151 m² belonged to **MIVARDI s.r.o.** Congratulations.

GRAND PRIX

GRAND PRIX competition

A traditional part of the FOR FISHING Trade Fair was the GRAND PRIX competition this year as well. Altogether 26 exhibits were registered in the competition for the Best News of the Year award. The Expert Jury selected 6 exhibits and granted them the awards in the following categories:

CARP FISHING TECHNIQUE: to the firm **Karel Nikl s.r.o.** for the product known as “Feeding rocket Nikl – Spider Spod”,

FEEDER FISHING TECHNIQUE or FLOAT FISHING: to the firm **Chytil - Ludmila Šustrová** for the product known as “KORUM River Tripod”,

CATFISH FISHING TECHNIQUE or SEA FISHING: to the firm **NaPřívlač s.r.o.** for the product known as “Catfish Spool – ZECK HR20”,

SPINNING FISHING TECHNIQUE or FLY FISHING: to the firm **SAENGER CZ & SK** for the product known as “Rubber Bait - Iron Claw Non-toxic RACKER SHAD”,

MATTER OF INTEREST OF THE TRADE FAIR: firm **MOSS.SK, s.r.o.** for the product known as “Patented Camouflage – CARPATH Fish Model”.

The MAIN AWARD OF THE TRADE FAIR was granted to the firm **Karel Nikl s.r.o.** for the product known as “Feeding rocket Nikl – Spider Spod”.

ACCOMPANYING PROGRAMME



LECTURES

Altogether 16 speakers presented their papers at the 10th edition of the FOR FISHING Trade Fair. Visitors could choose from a wide choice of fishing techniques, they could take part in a number of lectures presented by Jakub Vágner, Karel Nikl, Radek Filip and others. The greatest star was, however, Steve Briggs – worldwide known carp fishing expert. All lectures took part in the Congress Hall which is situated in the Entrance Hall II.

COMPETITIONS

The trade fair visitors could take part in the visitors' competition for the fishing boat "Mivardi M-BOAT 240 AWB" and the RHINO BLX 70 electromotor in a value of CZK 36,000, which was sponsored by TROPIC LIBEREC, www.tropicliberec.cz. The competition entitled "Paint a merry fish" was prepared for children.

FOR FISHING LIVE

An innovation of the trade fair was Friday live transmission directly from the trade fair which was attended by sixteen firms. A part of the transmission was also a competition for a valuable prize.



The promotion of the FOR FISHING Trade Fair was underway for the entire year, especially in specialised media. Two months before the actual event, the campaign was still intensified with promotion on radio stations, in television broadcast and on the Internet, and the outdoor advertising was intense as well. We managed to ensure a great media campaign on TV PRIMA in a value exceeding one million crowns.

SPECIALISED MAGAZINES:

Rybářství, Kajman, Kapr a Rybářské noviny

INTERNET:

Mrk.cz, Rybářskýrozcestník.cz, Carpfishing.cz, Nachytáno.cz, NaFeeder.cz

OUTDOOR:

Billboards all over the Czech Republic

RADIO STATIONS:

Rádio Blaník, Radio City, Fajn Rádio and Frekvence 1

TV:

TV Prima, Prima Zoom, Česká televize a Fishing and Hunting





FOR FISHING

10. RYBÁŘSKÝ VELETRH

- NEJVĚTŠÍ RYBÁŘSKÝ VELETRH V ČESKU A NA SLOVENSKU
- VÝSTAVNÍ PLOCHA PŘES 16 000 m²
- ZASTOUPENO PŘES 1 000 RYBÁŘSKÝCH ZNAČEK
- ÚČAST JAKUBA VÁGNERA NA VELETRHU
- OBŘÍ AKVÁRIUM AQUA - DEMO
- BOHATÝ DOPROVODNÝ PROGRAM

**PŘEDPRODEJ
VSTUPENEK
ZAHÁJEN**

PVA
EXPO PRAHA

www.forfishing.cz
14.-17. 2. 2019

OFICIÁLNÍ VOZY

Go Further

AKVÁRIUM AQUA DEMO





HALA 5AB - PŘÍVLACOVÁ ARÉNA

KAZDÝ DEN PREZENTACE ZNAČEK



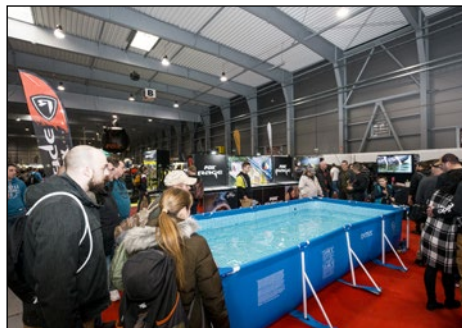

FOR FISHING

RYBÁŘSKÝ VELETRH

**PŘEDPRODEJ
VSTUPENEK**

14-17/2/2019

TESTIMONIALS OF EXHIBITORS



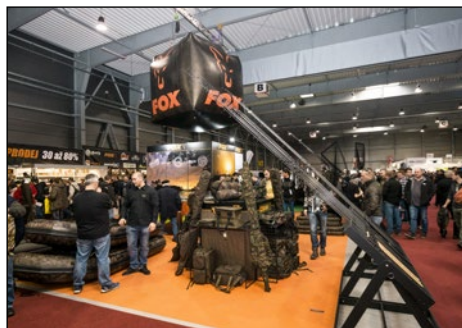
Piotr Piskorski – SALMO Poland

I am surprised very nicely when I can see how well the FOR FISHING Trade Fair was organised and what dimensions it has achieved on the European scale. I firmly believe that I will take part in such an excellent show next year as well.



Roman Veselý – FOX International

Already during the first days it was possible to recognise an increased interest of visitors in this exhibition, which has confirmed the established trend when this exhibition acquires always more and more popularity not only in the Czech Republic. We could see also visitors from other countries, which only confirm my previous words. In my opinion, FOR FISHING has become one of the best fishing exhibitions in Europe, and therefore our firm places a significant emphasis on its presentation just there. Already now we are looking forward to the next year's event – i.e. FOR FISHING 2020, where presentation of the Fox, Fox Rage, Matrix and Salmo brands will be still stronger!

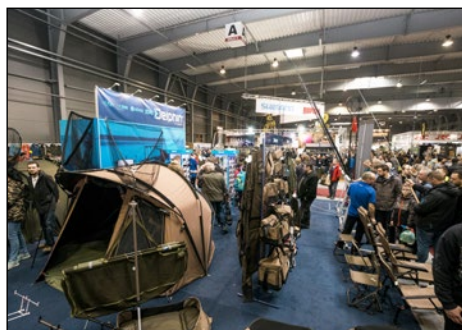


Ing. Karel Skalický – Mivardi

The FF 2019 Trade Fair was the most important event for the Mivardi brand in 2019. Capital expenditures invested in presentation of our brand were very high, but together with the very positive approach of ABF and the large number of visitors which cannot be compared to any other European exhibition I assess the entire event as an extremely successful project. I am slightly concerned about the 2020 event because I am not sure whether it is at all possible to overcome the very successful figures of this year's event.

Mgr. art. Radúz Piljan – MOSS.SK

We have taken part in the FOR FISHING 2019 exhibition in Prague already on a traditional basis. Although since the very beginning this exhibition has addressed us through its perfect organisation, it is necessary to admit that with every year it is still possible to feel huge effort of further improvement. We are highly satisfied with our location as well as with the number of visitors. Perhaps the only negative aspect was the late sending of the invoice (on the day when we were already travelling to Prague), and due to this fact, we found ourselves on the list of firms which do not have all their bills settled. In any case it was possible to resolve this issue in site. To sum up - for us the event was superb. :)



jurasoft – I have just returned from the FF Trade Fair. There were really many people, but the organisers mastered everything perfectly, perfect organisation, the entire hall dedicated to spinning fishing, another entire hall focused on carp fishing, an excellent solution... I bought so many things that before I brought everything to the car, I had my hands as a gibbon... it is clear that one must buy it when it is so cheap... so I bought various rubbers, heads with hooks, feeding for carps... I have learnt that the penn firm does not exist anymore and that they have changed their name to wfc or something like that... and penn slammer 560 was available there from one seller only, but in a new design - penn reel 560 at a price of 3,500... I do not want that one, so after coming back I quickly ordered from the last supplies by way of heureka... I took some mixtures for feeding balls, some dipped boilies, boosters, a combined bucket with all items for a weekend carp fishing event... I just say to myself that I should have taken more treble hooks, rather of a larger size than only 2/0, which I needed to upgrade to a Rapala (x-rap), where I am missing it ... so now I have at least treble hooks with a sea modification... in any case I am highly satisfied, my wife and I had good meals there at a good price, not any hotdog while standing somewhere, but a chicken schnitzel with French fries and a soup ...

baitrunner2 – So this day it has been superb, as far as people are concerned, in comparison to the last year event. Together with my friend we bought something, we had a look at the aquarium, took a sausage and at 2 p.m. we went home, for me absolute satisfaction. At the MRKostánek stand it was quite calm, just a hostess at the table – perhaps it was highly demanding yesterday with Pepica's group.-)). I stopped at the stand and also at my friends from Kladruby, we had a chat and we were fine. Next year I will come only on Sunday again.

Pete – After the previous editions I did not expect anything special from this year's exhibition (there is hardly anything absolutely new to expect, by the way), which means that I was not disappointed. FF gives me mainly an opportunity of meeting the people for whom I do not have usually any time during the year. And that is why it happened again that we had spent almost all the day long by speaking with friends and the actual stands were quite a secondary matter. :-)

LIST OF EXHIBITORS

- ABAS ATELIER, s.r.o.
- Alena Lukešová
- Aleš Václavík
- Alza.cz a.s.
- ANV Knives s.r.o.
- ARIGA s.r.o.
- ATF fishing s.r.o.
- Atlanterhavssveien Sjustuer As
- BADYN s.r.o.
- Bc. Hana Přibíková
- Be Fresh s.r.o.
- BearCreeks GmbH
- BETIS spol. s r.o.
- Betten rorbuer
- BLACK BASS s.r.o.
- Blanka Aulichová
- BOBR thermoponožky
- Bohumil Graman VLACEJ.CZ
- Boty Kulík - Michal Kulík
- BTJ, s.r.o.
- CADOX fishing s.r.o.
- CARP-B E&I s.r.o.
- CARPHOUSE.CZ - Miroslav Bradávka
- CARPSECRET s.r.o.
- Cipher Europe s.r.o.
- Český rybářský svaz, z.s.
- Český rybářský svaz, z.s., místní organizace Těžce tělesné postižení rybářů Kladruby
- Daniel Los - LOS - CORMORAN
- Daniel Řezníček
- David Lužný
- DECASPORT s.r.o.
- DITA výrobní družstvo invalidů
- Dmitri Sleta
- Domanský s.r.o.
- Dynamade Pty. Ltd
- EastSport s.r.o.
- ELF Logistic s.r.o.
- Energofish Kft.
- Egiware, s. r. o.
- European Carp Fishing association s.r.o.
- Fiord s.r.o.
- Fishing Paradise Ebro S.L.U
- Fishing Travel Agency, s.r.o.
- FishingFloats.com, s.r.o.
- FLAGMAN s.r.o.
- FLAJJAR, s.r.o.
- Flatanger rorbuer
- FÖLDMIVES KIADÓ KFT.
- CARP-B E&I s.r.o.
- FORD MOTOR COMPANY, s. r. o.
- Fox International Group Ltd.
- František Hanáček
- FT Fishing s.r.o.
- FVE Trading s.r.o.
- GMF AQUAPARK PRAGUE, a.s.
- GOOD FOODS Dobrá jídla, s.r.o.
- GUMOTEX, a.s.
- Gutman Martin Group s.r.o.
- HARBAB GARD
- Hindrum Fjordcenter as
- HOBBY - G, s.r.o.
- Hyundai Praha Domanský s.r.o.
- Chytil - Ludmila Šustrová
- Ing. Roman Küršner
- JAMIJA Business s.r.o.
- Jan Dufek
- Jan Pýcha
- Jana Seitz
- Jaroslav Řehák
- Jaroslav Těšínský
- Jihočeská univerzita v Českých Budějovicích, Fakulta rybářství a ochrany vod
- Jiří Sedláč
- JY Rybářské potřeby s.r.o.
- Karel Niki s.r.o.
- Kayakfishing.cz s.r.o.
- Konopasek Fishing s.r.o.
- Langer MediaNet s.r.o.
- Lubomír Blažek - LB FISH
- Lukáš Krása
- LUMPARIO s.r.o.
- MARINE s.r.o.
- Martin Vaněček
- Mastodont Baits s.r.o.
- MEDIFRANK s.r.o.
- Megalos s.r.o.
- Mendelova univerzita v Brně
- Městská část Praha 18
- Meva a.s.
- Mgr. Filip Souček
- Mgr. Josef Volfík
- Michal Kučera
- Ing. Roman Küršner
- Mikbaits s.r.o.
- Milan Tomík - RYBÁŘSKÉ POTŘEBY KIMOT
- Miloslav Jahoda
- MIVARDI s.r.o.
- MJ Direction s.r.o.
- Monika Prouzová
- MORIS design s.r.o.
- MOSS.SK, s.r.o.
- Mráz Agro CZ, s.r.o.
- MRK.CZ s.r.o.
- MZcarp Milan Žejdlik
- Na Potoce s.r.o.
- NaPřivlač s.r.o.
- NASH TACKLE Sp. z o.o.
- NÁSTRAHY s.r.o.
- NAUTIG SE
- NIKWAX CZ, s.r.o.
- NORMARK s.r.o.
- PAD AUTO s.r.o.
- Pavel Petr
- Pavel Šik
- Petr Novotný
- Petr Pudil - INFINITY BAITS
- Polarized - Monika Janáčková
- Potřeby pro rybáře U Zlaté štiky s.r.o.
- PROFI DESIGN, s.r.o.
- Přemysl Čejp - Bejsfish
- R-Kontakt CZ s.r.o.
- Radek Sedláč
- Radek Výmola
- Radim Slepánek
- RADIOHOUSE s.r.o.
- René Hejna
- Richard Kamas
- Richard Popadinec
- Rostislav Masopust
- RR BAITS s.r.o.
- RYBÁŘSKÉ CENTRUM SLOVAKIA, s.r.o.
- MRK.CZ spol. s r.o.
- Rybářské potřeby U Habakuka
- SAENGER CZ & SK
- Sensas Česko-Slovensko s.r.o.
- SETER BRYGGE AS
- SKLÁDACÍ LOĎ - Jiří Klár
- SLOVIMEX TRADE s.r.o.
- Splashbaits.cz s.r.o.
- Sportcarp Vápeník a Šaravec, s.r.o.
- Sportovní rybolov Hruškov, s.r.o.
- Spro N.V.
- STANO, spol. s r.o.
- Starfishing s.r.o.
- STONES Catering s.r.o.
- Střední rybářská škola a Vyšší odborná škola Vodňany
- Střední škola rybářská a vodohospodářská Jakuba Krčína Třeboň
- Svendsen Sport A/S
- TANATEX s.r.o.
- Thomas.centrum s.r.o.
- Tomáš Blažek
- Tomáš Brzobohatý
- Tomáš Sýkora
- TRAPPER spol. s r.o.
- TROPIC LIBEREC s.r.o.
- U.F.O. Fishing s.r.o.
- UNIFORM PRAHA spol. s r.o.
- VIDIX - Ondřej Filip
- VIKI FRUIT s.r.o.
- VIPA s.r.o.
- Viztůkor Debrecen Kft.
- VK TRADE s.r.o.
- Wavy Boats s.r.o. - Bohemia Marine
- Wecco-Travel (CZ) s.r.o.
- Wolf International Limited
- WoSo trade s.r.o.
- Zdeněk Hofman - DEXEMPO
- Zebco Europe GmbH
- ZERP - Rybářské potřeby
- ZICO CZ s.r.o.



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We would like to express our thanks to expert sponsors and partners, to the entire preparation team of experts, media partners, exhibitors and all those who took part in preparation and the course of the FOR FISHING Trade Fair.

We appreciate this cooperation very much and we are looking forward to its next continuation.

AUSPICES AND PARTNERS

AUSPICES



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rybářství

Professional auspices



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Jihočeská univerzita
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University of South Bohemia
in České Budějovice



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20–23 February 2020