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- 29 years of tradition
- Tradition of industry as well as current trends and innovations
- The only specialized trade fair for jewellery in the Czech republic
- 91 companies / 11 311 visitors
 - Concurrently with FOR DECOR & HOME
- EXCLUSIVE GUIDE evening gala for VIPs
- Partnership with beauty pageant Miss České republiky
 - Media campaign
 - Connecting jewellery and beautiful women
- Multipurpose exhibition centre in the heart of Europe
- Suitable term for contracting

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